



## ICF's Olson Engage Named Top Midsized PR Agency of the Year by PR Week

March 19, 2018

### Agency Wins Honor for Second Time in Four Years

FAIRFAX, Va., March 19, 2018 /PRNewswire/ -- [ICF](#) (NASDAQ: ICFI), a global consulting and digital services provider, announced today that its public relations and social agency, [Olson Engage](#), won two PR Week Awards, including [Outstanding Midsize Agency](#) of the year. This is the second time in four years Olson Engage has won the highly competitive honor. Olson Engage was also awarded "honorable mention" for the overall Agency of the Year honor, which includes agencies of all sizes.

"With 13 straight years of revenue growth, Olson Engage proved yet again to be one of the best and most consistent agencies in the U.S.," [PR Week announced](#).

Olson Engage also won the Best Viral award for its work on [Paqui's One-Chip Challenge](#), which raised awareness of the chip brand by calling on consumers and media to eat "the world's spiciest chip." The agency [was also shortlisted in two additional PR Week categories](#).

"It's a tremendous honor to have our peers and competitors recognizing the impact we're delivering for our clients every day," said [Bryan Specht](#), president for Olson Engage. "We're grateful for the incredible talent of our team and for clients who trust us to deliver impactful work, often in new or unique ways."

The wins continue a strong run of national recognition for Olson Engage, which offers a wide variety of clients consumer, social, experiential, media and multicultural engagement support, as well as corporate affairs and content development and design. The agency recently won [eight Innovation SABRE Awards](#) including Best in Show honors. The firm is also a finalist for two Shorty Awards, which focus on social-media work. In 2017, Olson Engage earned multiple [Cannes Lions](#) honors, Shorty Awards and One Show Awards, and was named finalist for the Holmes Report's [Creative Agency of the Year](#).

#### About ICF

*ICF is a global consulting services company with over 5,000 specialized experts, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at [icf.com](#).*

#### Caution Concerning Forward-looking Statements

*Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; and our ability to acquire and successfully integrate businesses. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.*

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