



## ICF Appoints Head of ICF Olson

September 6, 2018

### IBM iX Executive to Advance Company's Commercial Marketing and Communications Strategy

FAIRFAX, Va., Sept. 6, 2018 /PRNewswire/ -- [ICF](#) (NASDAQ: ICFI), a global consulting and digital services provider, has named John Armstrong executive vice president and group lead for [ICF Olson](#), the company's commercial marketing and communications agency. Armstrong joins ICF following his tenure as general manager and North American Leader at IBM iX.

Armstrong brings over two decades of experience managing all aspects of agency businesses, including digital strategy, creative, technology and platforms, experience design and more. Prior to IBM iX, he was as a partner at PricewaterhouseCoopers leading their customer relationship and experience strategy practice.

"John's substantial experience in optimizing the capabilities of multidisciplinary organizations is fully aligned with our vision for ICF Olson," said John Wasson, president and COO of ICF. "Our ICF Olson team has earned a reputation not only for anticipating client needs, but also planning, designing, and implementing transformative engagement projects and campaigns. With John's leadership, we will continue to build out our capabilities on existing assignments and expand the breadth of our client roster."

"I look forward to continuing the development of the complementary capabilities and expertise that reside within ICF," said Armstrong. "This talented team brings together a unique set of key disciplines across engagement, technology, creativity and behavioral analytics to drive highly-customized solutions. I am very much looking forward to working with them to continue integrating these disciplines and offer even more to clients."

Today's announcement marks the latest step in a series of ICF Olson leadership updates, including [Chip Knicker](#) recently joining the company to lead the digital business, and [Bryan Specht](#) expanding his role to manage the public relations, social media and brand businesses. One of the world's top 50 marketing and communications agencies, ICF Olson offers uniquely broad and deep expertise across the entire spectrum of marketing and communication services including advertising, digital marketing, public relations, loyalty, customer relationship management and brand management.

ICF Olson has received numerous recent awards and accolades including multiple Cannes Lions honors, Shorty Awards, One Show Awards, and won Consumer Agency of the Year by the Holmes Report. Most recently, ICF Olson's public relations and social agency was recognized with eight Innovation SABRE Awards, including the highest honor, Best in Show, and was named [Outstanding Midsize Agency](#) of the year by PR Week.

Read more about [ICF Olson](#).

#### About ICF

ICF is a global consulting services company with over 5,500 specialized experts, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at [icf.com](#).

#### Caution Concerning Forward-looking Statements

*Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; and our ability to acquire and successfully integrate businesses. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.*

**Contact:** Lauren Dyke, [lauren.dyke@ICF.com](mailto:lauren.dyke@ICF.com), +1.571.373.5577

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