



## ICF Recognized as "Fast-Moving" Brand by Government Decision-Makers

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### Company Sees Double Digit Growth in Favorability in GovExec Survey

FAIRFAX, Va., Aug. 13, 2019 /PRNewswire/ -- ICF (NASDAQ: ICFI), a global consulting and digital services firm, was recently named a "Fast Moving" brand by the Government Business Council, the research division of Government Executive Media Group, in its [2019 Leading Brands in Government study](#). ICF received this distinction based on double-digit growth in brand favorability over its 2018 score.

ICF has one of the "biggest increases in favorability in the government sector" and "rates higher in brand favorability than the typical brand in this study," the report states. Survey respondents further described ICF as "innovative," "trustworthy" and "experienced." The company was rated "most positively" of its competitive cohort in the innovation category and above the study-wide average in trustworthiness, experience and customized products.

"For 50 years, ICF has helped our clients address some of their toughest challenges," said Mark Lee, ICF senior vice president and public sector lead. "Our continued focus on innovation has played a key role in offering a diversified set of capabilities that help federal, state and local agencies meet ever-changing public needs. From IT modernization, digital transformation, customer engagement, cyber, enterprise resilience, disaster management and more, we're truly honored to be named a fast mover once again."

Now in its fifth year, [Leading Brands in Government](#) is the foremost study on brand awareness and affinity in the public sector. ICF was included in the study based on its standing as a top 100 federal contractor, fast rise in the industry and competitive position on major contracts. The company was previously [named a fast mover](#) in 2017.

Approximately 3,500 federal, civilian, defense, state and local agency leaders were surveyed this year. Companies were judged by their overall brand favorability and familiarity, as well as key brand attributes including trustworthiness, expertise, experience, innovation, customer service, employee care, value and customized products.

ICF works with public sector and private sector organizations around the globe to plan, design and implement transformative projects. Read more about [ICF](#).

#### About ICF

ICF is a global consulting services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at [icf.com](#).

#### Caution Concerning Forward-looking Statements

*Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; and our ability to acquire and successfully integrate businesses. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.*

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