# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 4, 2019

### ICF International, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-33045	22-3661438
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification Number)
9300 Lee Highway, Fairfax, Virgi	nia	22031
(Address of principal executive office		(Zip Code)
	Registrant's telephone number, including area code	(703) 934-3000
	Not Applicable (Former name or former address, if changed sin	ce last report.)
Securities registered pursuant to Section	12(b) of the Act.	
Title of each class	Trading Symbols(s)	Name of each exchange on which registered
Common Stock	ICFI	NASDAQ
following provisions:  [] Written communications pursuant to I [] Soliciting material pursuant to Rule 1 [] Pre-commencement communications	Form 8-K filing is intended to simultaneously satisfy to Rule 425 under the Securities Act (17 CFR 230.425) 4a-12 under the Exchange Act (17 CFR 240.14a-12) pursuant to Rule 14d-2(b) under the Exchange Act (17 pursuant to Rule 13e-4(c) under the Exchange Act (17	7 CFR 240.14d-2(b))
ž e	istrant is an emerging growth company as defined in F Exchange Act of 1934 (§240.12b-2 of this chapter).	tule 405 of the Securities Act of 1933 (§230.405 of this
[] If an emerging growth company indi-	cate by check mark if the registrant has elected not to	ise the extended transition period for complying with any ne

or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 7.01 Regulation FD Disclosure

ICF International, Inc. (the "Company") intends to participate as a presenter at the Baird 2019 Global Consumer Technology & Services Conference (the "Conference") on June 5, 2019 at the Intercontinental New York Barclays, New York, New York. A live audio webcast of the presentation will be available at <a href="http://wsw.com/webcast/baird55/icfi/">http://wsw.com/webcast/baird55/icfi/</a>, with a replay available for 90 days following the conference. A copy of the investor presentation to be used at the Conference is furnished herewith as Exhibit 99.1.

The information contained in this report, including Exhibit 99.1 attached hereto, is considered to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that Section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

### Item 9.01 Financial Statements and Exhibits

(d) The following exhibit is being furnished with this Current Report on Form 8-K:

### **Exhibit No. Description**

99.1 <u>ICF International, Inc. investor presentation dated June 5, 2019</u>

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ICF International, Inc.

Date: June 4, 2019 By: <u>/s/ James E. Daniel</u>

James E. Daniel

Executive Vice President





### **ICF Investor Presentation**

Baird 2019 Global Consumer, Technology and Services Conference

John Wasson, President & COO James Morgan, CFO

icf.com

## **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



### ICF: A Professional and Technology Services Firm

- Serve a balanced roster of government and commercial clients
- Leverage deep domain expertise to achieve superior results for clients
- Deliver strong cross-cutting capabilities in technology and engagement
- Benefit from the visibility of a substantial backlog and growth profile of commercial revenues

A growth platform combining organic initiatives + acquisitions



# ICF Conquers Complexity for its Clients Across a Range of Markets

Advisory	Energy, Environment and Infrastructure	Health and Social Programs	Consumer / Financial	Safety and Security	
Program Implementation					
Analytics	43% of revenues*	39% of revenues*	10% of revenues*	8% of revenues*	
Digital					
Engagement					

\*Based on Q1 2019 TTM financial performance released on May 2, 2019



### Track Record of Strong Revenue and EPS Growth



Revenue: 5-year CAGR 6.2%



GAAP EPS: 5-year CAGR 12.3%



Expanded from 5,000+ full- and part-time employees to 7,000+ in the past five years



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### **Catalysts for Continued Growth**

# Federal Government

- Civilian agency spending
- Opioid emergency
- Public health and research
- Citizen engagement
- Cybersecurity

- Energy efficiency outsourcing in California
- Utility transformation

Commercial Energy

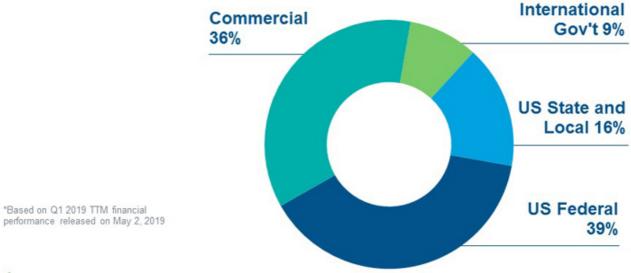
Marketing Services

State and Local

- Disaster resilience and housing recovery
- Infrastructure spending
- Loyalty marketing
- Digital commerce
- Social media



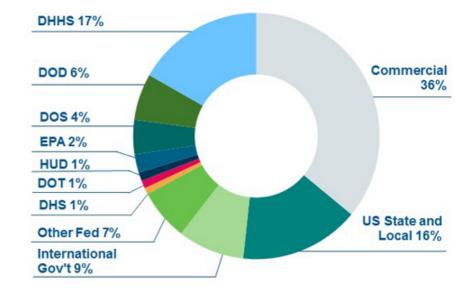
### ICF Serves a Balanced Roster of Government and **Commercial Clients**





## Working With A Broad Array of Government Clients\*

### Government Revenues as Percentage of **Total Revenue**



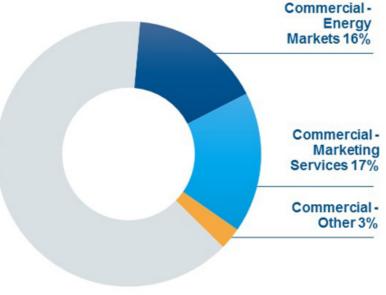
\*Based on Q1 2019 TTM financial performance released on May 2, 2019



And Commercial Clients, Primarily In Energy and Marketing Services\*

- Commercial Energy Markets and Marketing Services account for the majority of commercial revenues
- Advisory and Implementation Services mutually reinforcing
- Commercial revenue as a percentage of total revenue at 34% YTD 2019

\*Based on Q1 2019 TTM financial performance released on May 2, 2019





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## **Energy Markets**

- Energy efficiency programs for utilities: State-mandated
- Utility transformation: distributed energy and grid modernization
- Majority long-term contracts



































































































### **Marketing Services**

- Customer engagement and loyalty marketing programs
- Digital marketing systems and platforms
- Consumer activation

\*Forrester Research Inc. in its report, The Forrester Wave™: Loyalty Technology Platforms, Q2 2019



### "Leader" in Customer Loyalty Solutions\*



2019 Digital Agency of the Year

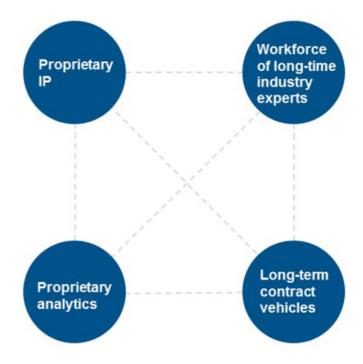


2018 Top Midsized PR Agency of the Year





# **Drivers of** Long-Standing Client Relationships

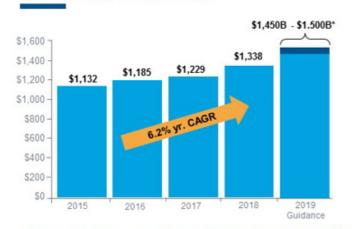






## Revenue and EPS, 2019 Guidance

### Revenue (\$ Millions)





- Mid-point of 2019 Revenue Guidance (\$1.475B) represents a 10.2% YoY growth
- Mid-point of 2019 GAAP EPS Guidance (\$3.85) represents a 21.1% YoY growth

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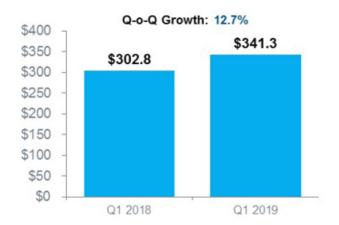
\*Based on 2019 management guidance as of May 2, 2019
\*\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of
acquisition-related charges, special charges, and
amortization of intangibles and less deferred tax liability
(DTL) revaluation resulting from the 2017 Tax Reform Act
\*\*\*2017 EPS excludes the one-time benefit of a DTL
revaluation for 2017



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# Revenue and EPS, Q1 2019

### Revenue (\$ Millions)



### EPS\*



"Based on Q1 2019 financial performance released on May 2, 2019



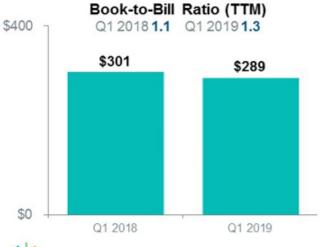
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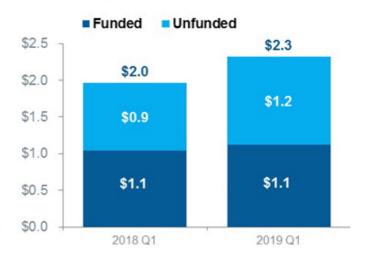
<sup>\*\*</sup>Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

# **Contract Awards and Backlog**

### Contract Awards (\$ Millions)

### Backlog (\$ Billions)







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# Operating Cash Flow 2014 to 2018





2019 Operating Cash Flow Guidance\*\*: \$100M - \$120M

\*As defined by banking agreement \*\*Based on 2019 management guidance as of May 2, 2019

## Corporate Social Responsibility - It Matters

# Investing in Our People

Provided opportunities for all employees to develop and advance.

### **Leadership Opportunities**



### **Gender Pay Equity**

No statistically significant differences in pay across genders for comparable incumbents in the same roles

### **Lower Turnover**

14.5% voluntary turnover rate, as compared to 17.5% industry average

### Making a Sustainable Commitment

Made progress on our carbon reduction goal and remained carbon neutral.



100%

Net renewable electricity in the U.S. via renewable energy certificates



27%

Reduction in greenhouse Gas emissions per employee Since baseline 2013



Zero

net zero carbon status since 2006 due to investments in High-quality carbon offsets

### Investing in Our People

Donated to causes important to our employees And communities.

\$560,000

corporate cash donations

\$110,000

Employee donations through our new giving program

1 to 1

ICF matched employee donations



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# In Summary - ICF



**Distinctive** expertise in core vertical markets

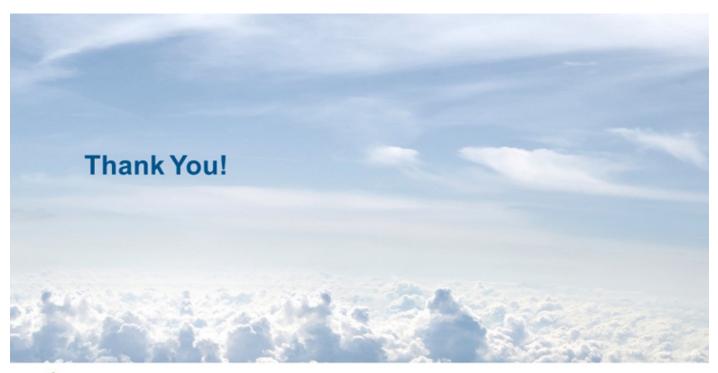


Industry-leading functional capabilities including marketing services



Offerings at intersection between vertical markets and functional expertise







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