# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 6, 2019

### ICF International, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-33045	22-3661438			
(State or other jurisdiction incorporation)	of (Commission File Number)	(I.R.S. Employer Identification Number)			
9300 Lee Highway, Fairfax, Virginia		22031			
(Address of principal executive		(Zip Code)			
	Registrant's telephone number, including area co	ode: <u>(703) 934-3000</u>			
Not Applicable (Former name or former address, if changed since last report.)					
Securities registered pursuant to Section 12(b) of the Act.					
Title of each class	Trading Symbols(s)	Name of each exchange on which registered			
Common Stock	ICFI	NASDAQ			
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))					
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).					
$\square$ Emerging growth company					
$\Box$ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.					

#### Item 7.01 Regulation FD Disclosure

ICF International, Inc. (the "Company") intends to participate as a presenter at Canaccord Genuity 39th Annual Growth Conference (the "Conference") to be held at the Intercontinental Boston Hotel. A live audio webcast of the presentation will be available at http://wsw.com/webcast/canaccord35/icfi/, with a replay available for 90 days following the conference. A copy of the investor presentation to be used at the Conference is furnished herewith as Exhibit 99.1.

The information contained in this report, including Exhibit 99.1 attached hereto, is considered to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that Section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

#### **Item 9.01 Financial Statements and Exhibits**

(d) The following exhibit is being furnished with this Current Report on Form 8-K:

#### Exhibit No. Description

99.1 <u>ICF International, Inc. investor presentation dated August 2019</u>

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ICF International, Inc.

Date: August 6, 2019 By: /s/ James C. Morgan

James C. Morgan

Executive Vice President & Chief Financial Officer

7 August 2019





## **ICF Investor Presentation**

Canaccord Genuity 39th Annual Growth Conference

John Wasson, President & COO James Morgan, CFO

icf.com

# **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



### ICF: A Professional and Technology Services Firm

- Serve a balanced roster of government and commercial clients
- Leverage deep domain expertise to achieve superior results for clients
- Deliver strong cross-cutting capabilities in technology and engagement
- Benefit from the visibility of a substantial backlog and growth profile of commercial revenues

A growth platform combining organic initiatives + acquisitions



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# ICF Conquers Complexity for its Clients Across a Range of Markets

Advisory	Energy, Environment and Infrastructure	Health and Social Programs	Consumer / Financial	Safety and Security
Program Implementation				
Analytics	44% of revenues*	38% of revenues*	10% of revenues*	8% of revenues*
Digital				
Engagement				

\*Based on Q2 2019 TTM financial performance released on August 1, 2019



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## Track Record of Strong Revenue and EPS Growth



Revenue: 5-year CAGR 6.2%



GAAP EPS: 5-year CAGR 12.3%



Expanded from 5,500+ full- and part-time employees to 7,000+ in the past five years



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## **Catalysts for Continued Growth**

# Federal Government

- Civilian agency spending
- Opioid emergency
- Public health and research
- Citizen engagement
- Cybersecurity

- Energy efficiency outsourcing in California
- Utility transformation

Commercial Energy

Marketing Services

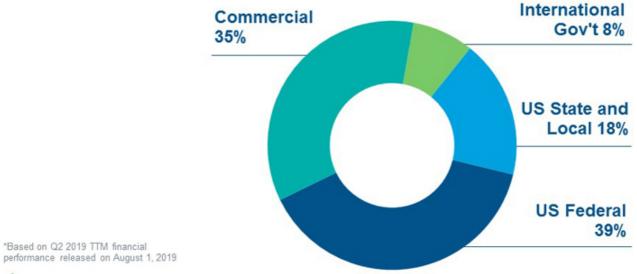
State and Local

- Disaster resilience and housing recovery
- Infrastructure spending
- Loyalty marketing
- Digital commerce
- Social media



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## ICF Serves a Balanced Roster of Government and Commercial Clients\*

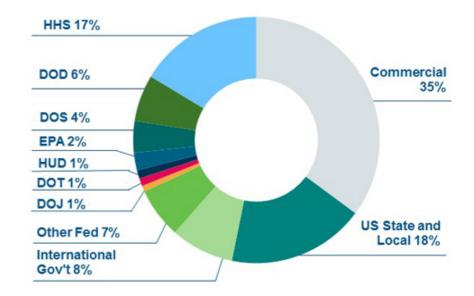




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## We Work With a Broad Array of Government Clients\*

Government Revenues as Percentage of Total Revenue



\*Based on Q2 2019 TTM financial performance released on August 1, 2019

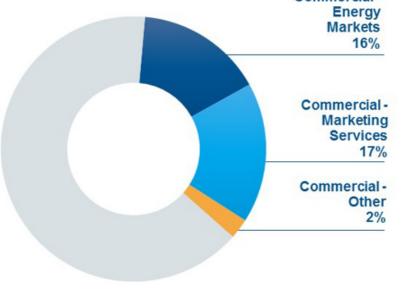


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Our Commercial Clients Are Primarily in Energy and Marketing Services\*

- Commercial Energy Markets and Marketing Services account for the majority of commercial revenues
- Advisory and Implementation Services mutually reinforcing
- Commercial revenue as a percentage of total revenue at 35% Q2 2019 TTM

\*Based on Q2 2019 TTM financial performance released on August 1, 2019





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## **Energy Markets**

- Energy efficiency programs for utilities: State-mandated
- Utility transformation: distributed energy and grid modernization
- Majority long-term contracts



































































































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## **Marketing Services**

- Customer engagement and loyalty marketing programs
- Digital marketing systems and platforms
- Consumer activation

\*Forrester Research Inc. in its report, The Forrester Wave™: Loyalty Technology Platforms, Q2 2019



## "Leader" in Customer **Loyalty Solutions\***



2019 Digital Agency of the Year



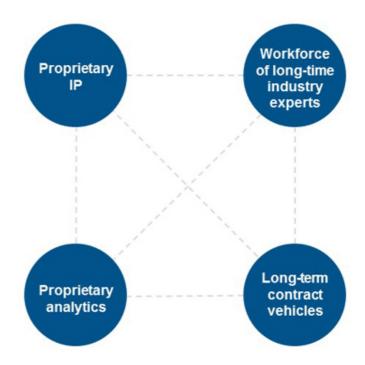
2018 Top Midsized PR Agency of the Year



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**Drivers of** Long-Standing Client Relationships



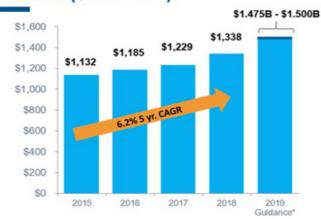


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## Revenue and EPS, 2019 Guidance

### Revenue (\$ Millions)



- Mid-point of 2019 Revenue Guidance (\$1.4875B) represents 11.2% YoY growth
- Mid-point of 2019 GAAP EPS Guidance (\$3.875), exclusive of special charges, represents 15.7% YoY growth



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## **EPS**



\*Based on 2019 management guidance as of August 1, 2019

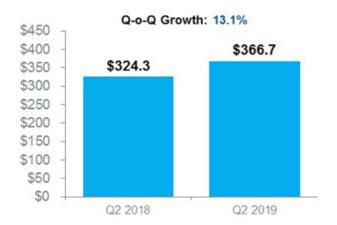
\*\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles.

\*\*\*2017 Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act

\*\*\*\*\*2019 GAAPEPS Guidance range is inclusive of \$0.13 special charges. Exclusive of special charges, the GAAPEPS range is \$3.80 - \$3.95

# Revenue and EPS, Q2 2019

## Revenue (\$ Millions)\*



## EPS\*



\*Based on Q2 2019 financial performance released on August 1, 2019

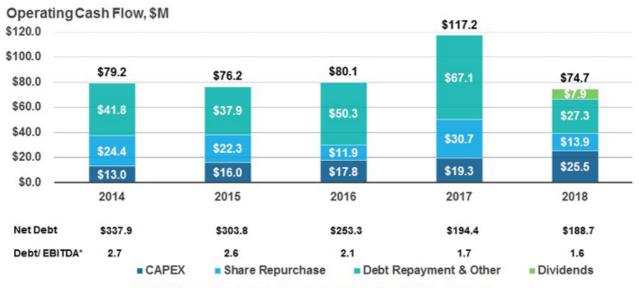
\*\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisitionrelated charges, special charges, and amortization of intangibles



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# Operating Cash Flow 2014 to 2018



2019 Operating Cash Flow Guidance\*\*: \$100M - \$120M



\*As defined by banking agreement \*\*Based on 2019 management guidance as of August 1, 2019

# Corporate Social Responsibility - It Matters

#### Investing in **Our People**

Provided opportunities for all employees to develop and advance.

#### Leadership Opportunities



#### **Gender Pay Equity**

no statistically significant differences in pay across genders for comparable incumbents in the same roles

#### Lower Turnover

14.5% voluntary turnover rate, as compared to 17.5% industry average



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#### Makinga Sustainable Commitment

Made progress on our carbon reduction goal and remained carbon neutral.



net renewable electricity in the U.S. via renewable energy certificates



reduction in greenhouse gas emissions per employee since baseline 2013



∠ero

net zero carbon status since 2006 due to investments in high-quality carbon offsets

#### Supporting **Important Causes**

Donated to causes important to our employees and communities.

\$560,000

corporate cash donations

\$110,000

employee donations through our new giving program

ICF-matched employee donations

Source: ICF's 2017 Corporate Citizenship Report 19

# In Summary - ICF



**Distinctive** expertise in core vertical markets



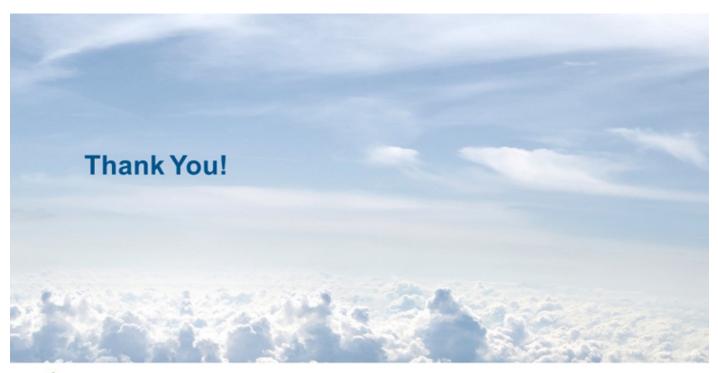
Industry-leading functional capabilities including marketing services



Offerings at intersection between vertical markets and functional expertise



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