



ICF Launches ICF Next

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Integrated Agency Becomes One of Industry's Top Players

FAIRFAX, Va., Jan. 23, 2019 /PRNewswire/ -- ICF (NASDAQ:ICFI), a global consulting and services provider, today announced the official launch of ICF Next, its integrated marketing, communications and associated technology business.



Built on a legacy of award-winning work, ICF Next's brings together 1,700 creatives, communicators, strategists and technologists into a single, integrated team. The agency supports a growing portfolio of public and private sector clients worldwide with a full range of capabilities grounded in behavioral insights, creative engagement and technology.

The agency's clients include Amtrak, the European Commission and the U.S. Centers for Disease Control and Prevention, among many others. Most recently, ICF Next was named the public relations [agency of record](#) for Hotels.com.

Avanir Pharmaceuticals also recently selected ICF Next as a partner to support a variety of multi-disciplinary, but highly interdependent, communication needs. "The integrated model offered by ICF Next allows our team to tap various subject matter experts and the firm's best thinking as we look to actively engage external and internal audiences through new channels and messages," said Tracy Ting, Vice President & Chief People Officer at Avanir Pharmaceuticals.

"Clients are looking for more integrated and holistic solutions and ICF Next is purpose-built to meet those evolving needs," said John Armstrong, President of ICF Next. "We've always focused on providing the expertise, capabilities and resources our clients need; now we can offer a more seamless and streamlined experience that breaks down organizational barriers to collaboration and innovation."

With offices in the U.S., Canada, Europe and India, ICF Next offers a range of specialized capabilities, including: Strategy and Transformation, Insight and Analytics, Creative Engagement, Technology and Channels and Loyalty and Customer Marketing.

ICF Next includes the teams that have grown within ICF organically, primarily focused on public sector clients, or through acquisition including Olson Engage, Olson 1to1, Olson Digital, and PulsePoint Group, along with Brussels-based ICF Mostra. Recently acquired U.K.-based agencies We are Vista and The Future Customer will become part of ICF Next on April 1.

For more information about ICF Next, please visit ICFNext.com.

About ICF

ICF is a global consulting services company with over 5,500 specialized experts, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge

engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at icf.com.

Caution Concerning Forward-looking Statements

Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; and our ability to acquire and successfully integrate businesses. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.

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