ICF International Announces ICF Interactive, a Complete Suite of Interactive Business Capabilities

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Purchase of Ecommerce Accelerator LLC Adds E-commerce to Robust Group of Interactive Offerings

FAIRFAX, Va.--(BUSINESS WIRE)--Aug. 6, 2013-- ICF International (NASDAQ:ICFI), a leading provider of consulting services and technology solutions to government and commercial clients, announced today that it has created a new digital interactive business that will go to market under the name "ICF Interactive." This comprehensive suite of capabilities marks a new phase of ICF International's ability to provide end-to-end interactive services to its clients.

ICF Interactive combines ICF International's user experience, creative, systems integration, marketing, and e-commerce services into an integrated suite of capabilities designed to meet clients' digital and interactive communications needs. Collectively, these capabilities support brand building, channel strategies and development, and tool implementation, all with a deep industry perspective.

"Integrating interactive capabilities under the ICF Interactive name is the final step in assuring that we continue to provide the best possible resources, solutions, and talent for our clients," said Ellen Glover, executive vice president for ICF International. "We are excited about this announcement and hope that the shared vision for ICF Interactive will guide us well into the future."

To complete the full suite of ICF Interactive capabilities, ICF International recently acquired Ecommerce Accelerator LLC (ECA), a premier Hybris multi-channel e-commerce integrator. Known for delivering end-to-end solutions customized to the needs of its clients, ECA's recognized abilities in the e-commerce market round out ICF Interactive's suite of business capabilities.

"ECA will allow ICF Interactive to pursue larger engagements and gain entry into the rapidly growing e-commerce area, particularly in the commercial and business-to-business markets," said Scott Walker, senior vice president for ICF International.

Additionally, as part of the ICF Interactive integration of capabilities, ICF International will retire the ICF Ironworks brand name. ICF International announced in January 2012 that it had completed the acquisition of Ironworks Consulting, L.L.C., an interactive web development firm. ICF Ironworks now becomes part of ICF Interactive.

About ICF International

ICF International (NASDAQ:ICFI) partners with government and commercial clients to deliver professional services and technology solutions in the energy, environment, and infrastructure; health, social programs, and consumer/financial; and public safety and defense markets. The firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program lifecycle, from research and analysis through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 4,500 employees serve these clients from more than 60 offices worldwide. ICF's website is http://www.icfi.com.

Caution Concerning Forward-looking Statements

Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; and our ability to acquire and successfully integrate businesses. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.

Source: ICF International

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