# ICF Investor Presentation

Berenberg CEO Conference

Quality Score
9.38
1 -0.1%



#### **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



## ICF: A professional + technology services firm

Serve a roster of government clients with social + environmental missions, energy utilities + commercial clients

Leverage
deep domain
expertise to achieve
superior results for
clients

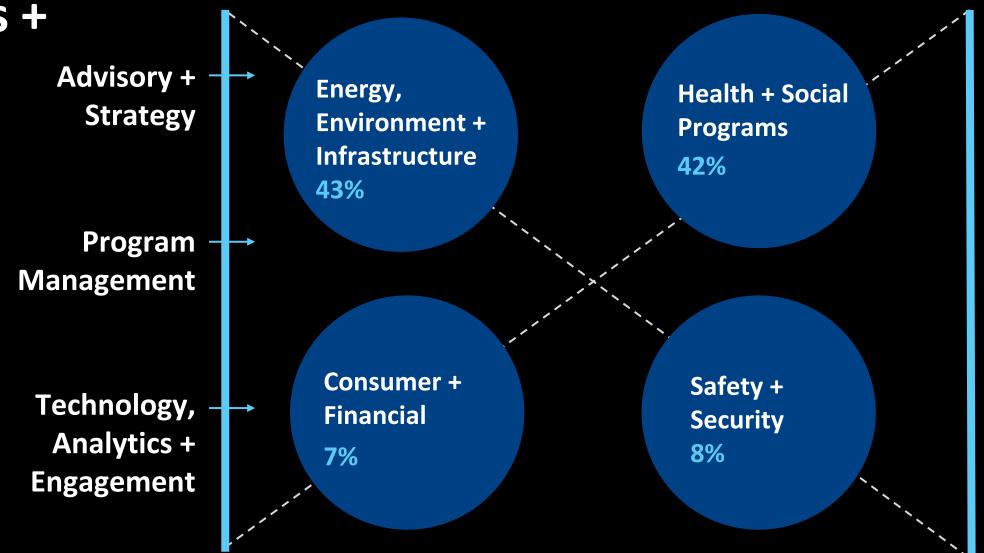
Deliver strong crosscutting capabilities in technology + engagement Benefit from
visibility of a
substantial backlog
+ growth profile of
commercial
revenues

A growth platform combining organic initiatives + acquisitions



# Synergy in markets + capabilities

ICF's work across core service areas including climate, energy efficiency, disaster management, public health and social programs addresses environmental and social issues



TTM through September 30, 2020



## Track record of strong revenue

+ EPS growth



Revenue:

5-year CAGR

7.1%



**GAAP EPS:** 

5-year CAGR

12.4%

## YTD COVID-19 impacts

~90% of ICF's business proceeding apace

Some international government events work and commercial marketing for certain clients cancelled or postponed

ICF has contract vehicles in all federal agencies actively involved in handling COVID-19 crisis

~\$30 million in plus-ups and new contracts awarded by US federal government clients in Response Phase

Projects include information dissemination and analytics to better understand how the virus spreads

Expect short-term impact to be more than offset by medium- to long-term opportunities



# **COVID-19 opportunities:** Recovery + Reinvent Phases

Increased spending on public health

Modernization of disease surveillance systems

Guidelines for government roles and responsibilities in a pandemic

Evaluation of hospital surge capacity

Management of national stockpile of vaccines and medical equipment

ICF is recognized for deep domain expertise in public health and its expanded IT modernization capabilities



## ITG acquisition

ITG is a unique IT consulting firm delivering application modernization and business transformation for U.S. federal government clients

#### **Key business statistics**

\$90M

+\$100M

92%

servicenow

**Key tech partners** 

aws



2019 Revenue

revenue run-rate

prime contract revenue



65+





**EBITDA** margin than ICF's

**350** Digital transformation

consultants

CSM & SAFe certifications

#### Representative systems ITG builds

Case Management Purchasing + **Acquisitions** 

**Grants** Management

Asset Management

Contract Writing

Content Management

**Financial Management**  **Audit Tracking** 

**Inspections** 

Workforce Management Healthcare Compliance

**Emergency Management** 



## Meaningful growth opportunities

ICF's Domain
Expertise + Client
Relationships

ICF's Robust Business
Development Engine

ICF's Best-in-Class Contract Vehicles

Selective Insourcing

ITG's Qualifications

ITG brings a substantial business development pipeline + a backlog that provides visibility

ICF has many net new opportunities in its pipeline for which ITG enhances our win potential

Combination of ICF's deep domain expertise and broad client base with ITG's IT modernization skills will allow us to identify "newnew" opportunities



# Catalysts for long-term organic growth

#### **Federal Government**

- Civilian agency spending
- Public health
- IT modernization
- Citizen engagement

#### **State + Local Government**

- Disaster management: recovery + mitigation
- Infrastructure spending

#### **Electric Utilities**

- Energy efficiency outsourcing in California
- Distributed energy resources
- Resilience planning

#### **Digital Transformation**

- Personalization/loyalty platforms
- Data convergence
- Data analytics
- CRM systems

# ICF culture: a source of competitive advantage

#### **Purpose**

To build a more prosperous and resilient world for all.

#### Values

**Interact with integrity** 

**Bring your passion** 

**Embrace differences** 

**Challenge assumptions** 

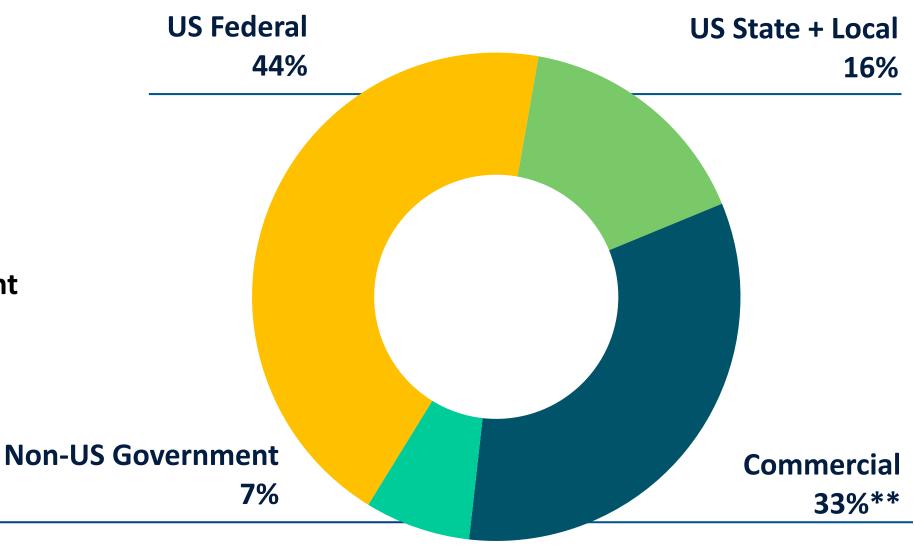
Work together

Be greater than

We serve a roster of government clients, energy utilities + commercial clients\*

>80% of revenues from government clients + energy utility clients

Provides significant opportunities for expansion





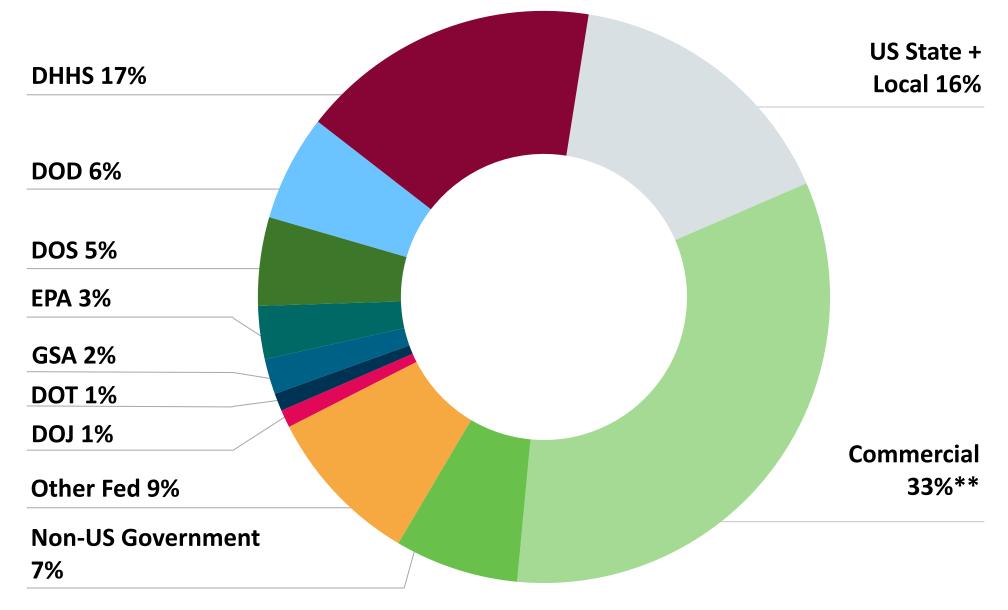
<sup>\*</sup>TTM through September 30, 2020

<sup>\*\*</sup>Includes energy utilities, commercial marketing, + other

# We work with a broad array of government clients

Government revenues 67% of total revenues\*

US federal revenues primarily from civilian agencies



# **Utility industry clients**

Energy efficiency programs for utilities: State-mandated

Utility transformation: distributed energy + grid modernization

Majority long-term contracts

AEP Public Services Company of Oklahoma	AEP Texas	Alectra	Ameren Missouri	Avangrid
BC Hydro	BGE	Canadian Manufacturers & Exporters	CenterPoint Energy	Central Hudson
City of Calgary	City of Edmonton	Columbia Gas	ComEd	ConEdison
Delmarva Power & Light	<b>Dominion South Carolina</b>	DTE Energy	Duke Energy	E1
Efficiency Manitoba	El Paso Electric	Emissions Reduction Alberta	Enbridge	<b>Energy Efficiency Alberta</b>
Entergy	Environment & Climate Change Canada	Evergy	Eversource	FirstEnergy
Focus on Energy Wisconsin	FortisBC	Gas Networks	Home Performance Stakeholder Council	Hydro One
Hydro Ottawa	Independent Electricity System Operator	JEA	Manitoba Hydro	Mass Save
Municipal Climate Change Action Centre	National Grid	Natural Resources Canada	NB Power	New Mexico Gas Company
Newfoundland Hydro	Newfoundland Power	Niagara Peninsula Energy	Nova Scotia Power	NV Energy
NYSERDA	Pacific Gas & Electric	PECO	Pepco Holdings	PGW
PNM	Salt River Project	San Diego Gas & Electric	SaskPower	SMECO
SMUD	SoCalREN	Southern California Edison	Southern California Gas Company	TNMP
Toronto Hydro	Washington Gas Light Company	Xcel Energy	Yukon Energy	



# ICF's go-to-market brand for digital transformation services



Combines creativity of an agency with deep domain expertise of a consultancy

Designs solutions that drive real participation with customers, citizens, colleagues

Built specifically to realize the benefits of an integrated model

# At ICF, our business, environmental + social responsibilities are intertwined.

We create impact through our client work...

\$650M+ revenue from services supporting health, education, development, and social justice programs

\$550M+ revenue from services supporting energy saving, carbon reduction, and natural resource protection programs



...and in the way we operate

Minimizing our carbon footprint—net zero carbon status since 2006

Investing in the communities where we work and live

Ensuring value through governance—corporate policies and structure help us operate ethically and in compliance with the law



#### Corporate citizenship performance highlights of 2019

Investing in our people

Provided opportunities for all employees to develop and advance.

#### Leadership

**53%** female leaders

**33%** female board members\*

#### **Pay equity**

no pay disparity across gender and race in the same roles, based on an external audit

#### **Low turnover**

**15.4%** 

as compared to 19.2% benchmark

Making a sustainable commitment

Made progress on our carbon reduction goal and remained carbon neutral.

#### 100%

net renewable electricity for global operations via renewable energy certificates

#### 31%

reduction in greenhouse gas emissions per employee since 2013 baseline

#### Zero

net zero carbon status since 2006 due to investments in high-quality carbon offsets

Supporting important causes

Donated to causes important to our employees and communities.

\$433,500

corporate cash donations

\$200,000

employee contributions through our giving program

1 to 1

ICF matched employee donations

Recognition

**Climate Leadership:** recognized by CDP (global environmental disclosure system) as a corporate pioneer against climate change, scoring A-

MarCom Awards 2019: 2 gold awards for corporate citizenship reporting

# Drivers of long-standing client relationships

Institutional memory of government + utility programs

Workforce of long-time industry experts

Long-term contract vehicles with government + utility clients

Proprietary IP/loyalty programs

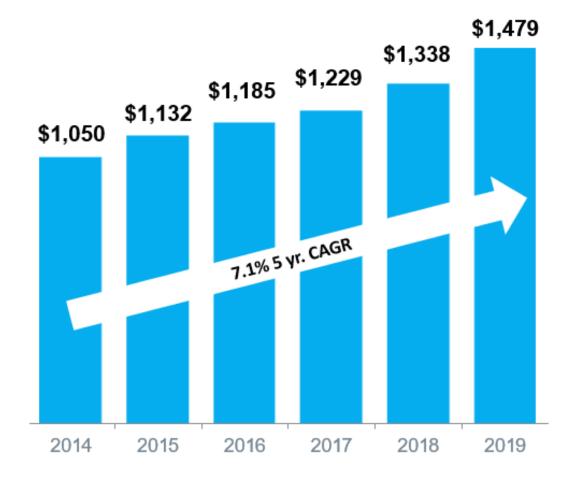


# Financial Performance

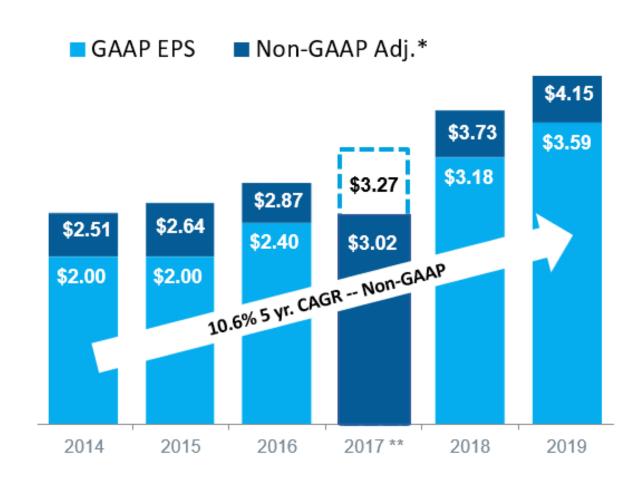


## Track record of consistent revenue + earnings growth

#### Revenue (\$ Millions)



#### **EPS**



<sup>\*</sup>Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

<sup>\*\*2017</sup> Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act



## 2020 guidance

**Revenue** \$1.460B - \$1.500B

**GAAP EPS** \$3.15 - \$3.30\*

**Non-GAAP EPS** \$3.90 - \$4.05

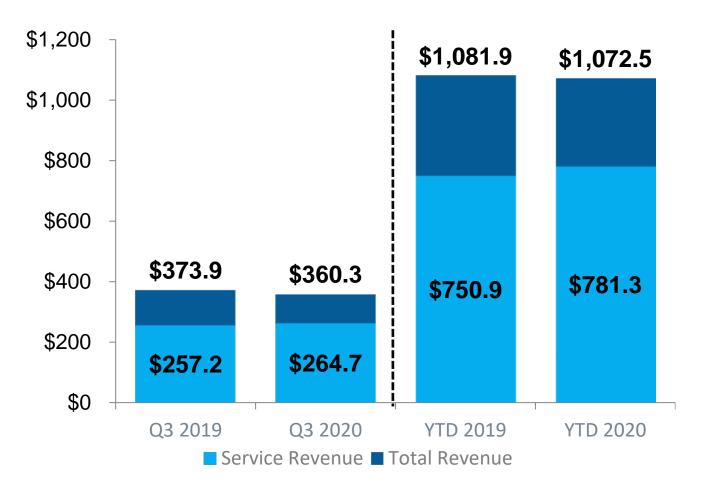
Operating Cash Flow ~\$120M



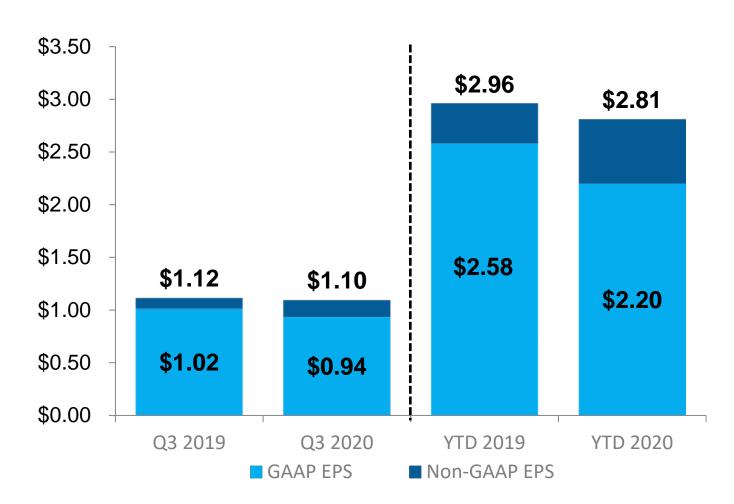
<sup>\*</sup> Exclusive of special charges

#### Q3 2020 performance

#### Revenue (\$ Millions)\*







Service revenue is equal to total revenue less subcontractor and other direct costs excluding direct labor and fringe

Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

YoY EPS comparisons reflect increased interest and amortization expense related to the ITG acquisition and a higher income tax rate

<sup>\*</sup>Based on Q3 2020 financial performance released on November 5, 2020

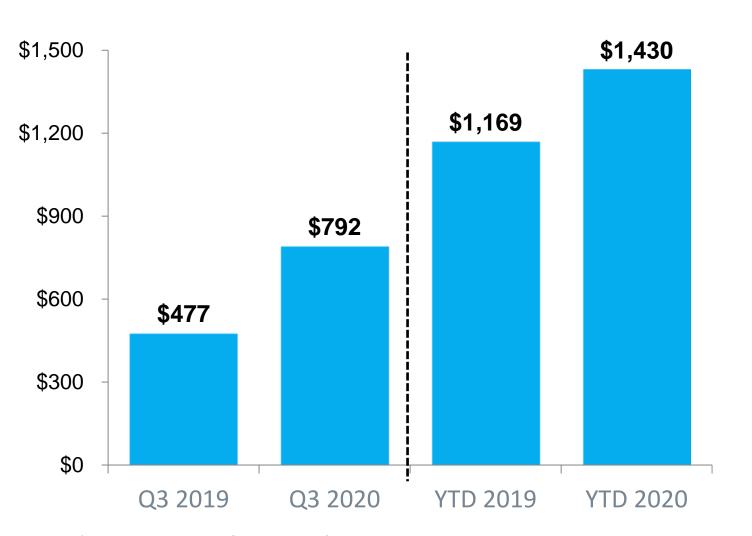


#### **Contract Awards (\$ Millions)\***

#### Backlog (\$ Billions)\*

#### **Book-to-Bill Ratio (TTM)**

Q3 2019 **1.00** Q3 2020 **1.21** 

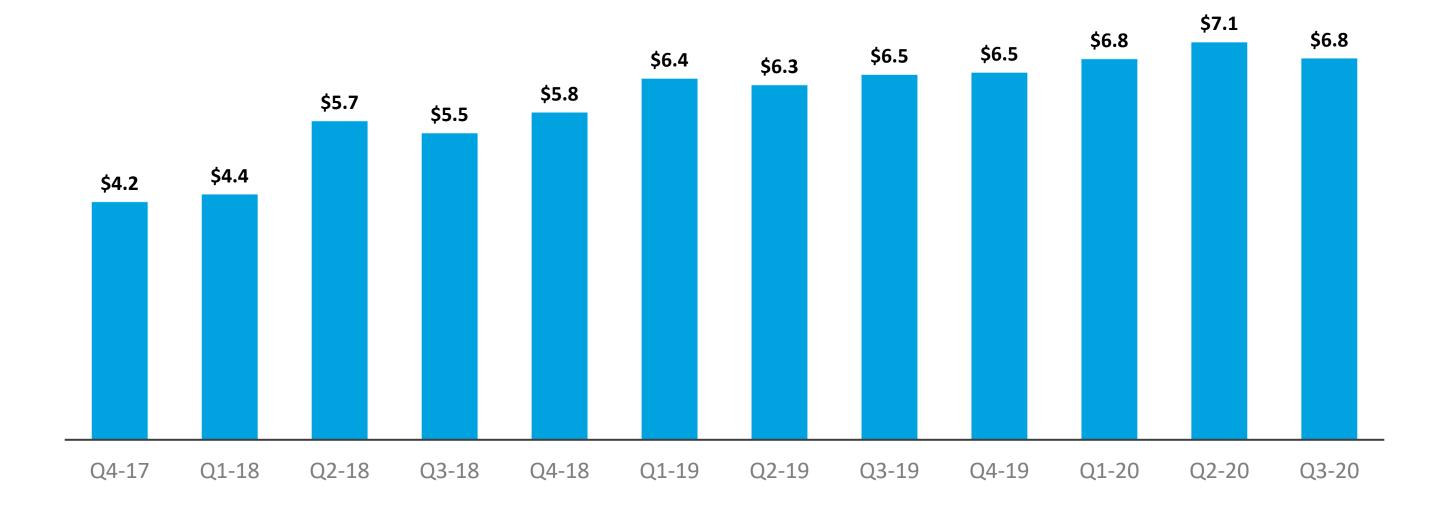


**■** Funded Unfunded \$2.9 \$2.5 \$1.4 \$1.2 \$1.5 \$1.3 Q3 2019 Q3 2020

<sup>\*</sup>Based on Q3 2020 financial performance released on November 5, 2020



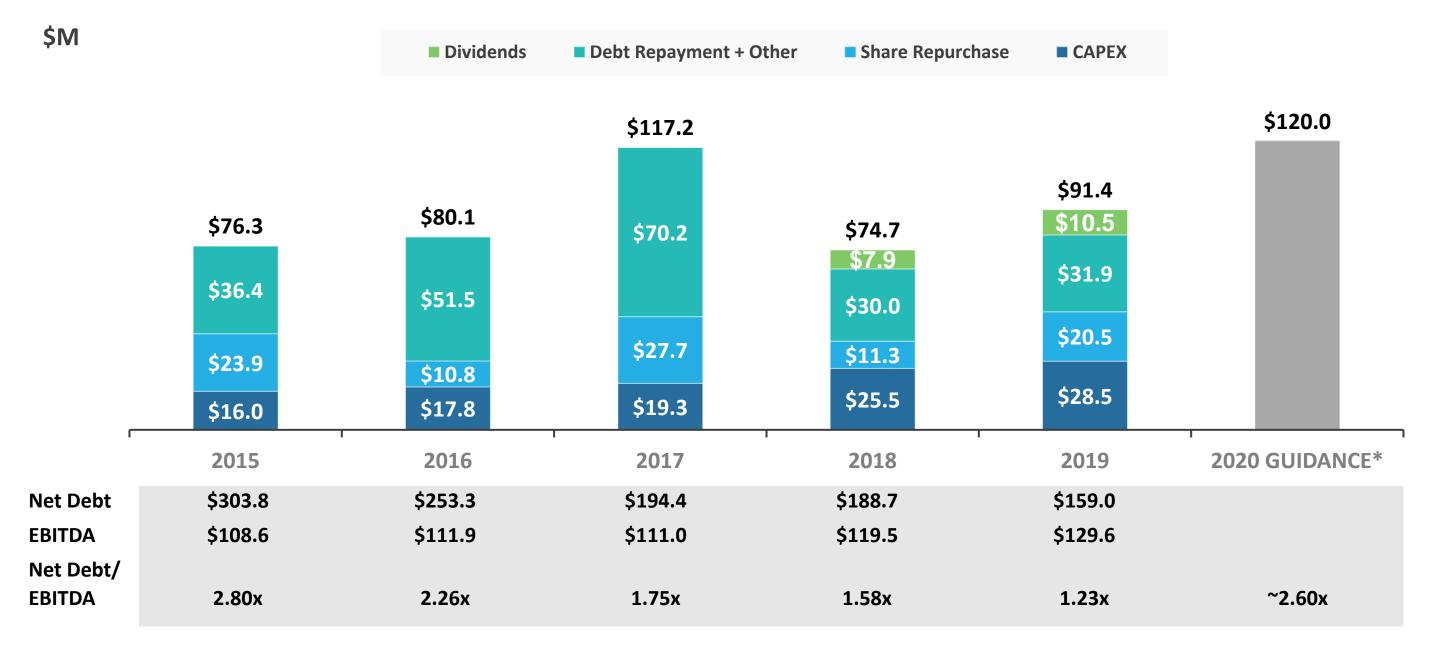
## Pipeline (\$B)



Strong pipeline of qualified opportunities, the majority relating to federal government clients



### Operating cash flow, 2015 - 2020



<sup>\*</sup>Based on Q3 2020 financial performance released on November 5, 2020



### In summary — ICF

Distinctive expertise in high-growth sectors of government, energy utility industry + digital transformation

Established long-term client and contract relationships + substantial contract backlog

Strong environmental, social, + governance performance—internally + for clients

All leading to substantial organic growth opportunities + the potential for accretive acquisitions





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#### **About ICF**

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at **icf.com**.