

### **Investor Presentation**

**Credit Suisse – 2013 Global Services Conference** 

March 12, 2013

### **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors." We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.

### **Introducing ICF**

### The "Go-To" Firm for Domain-Driven Advisory and Implementation Work

Leading Provider of Advisory and Program Management Services

Track Record of Above Industry Growth and Successful Acquisitions



Diverse Portfolio of Corporate, Government, and International Clients

**Multi-year Backlog** 

Scale in Each of Our Domain Areas and Technology Services

### **Key Issues Drive Demand for Our Services**

# Health, Social Programs, and Consumer/Financial

- Disease prevention, obesity, mental health
- Improvement of education
- Social and mental health issues at core of violence problems
- Immigration reform

# Energy, Environment, and Infrastructure

- Energy efficiency and clean energy development
- Trillions needed to revitalize energy and transportation infrastructure
- Changing portfolio of fuels for power generation
- Environmental issues, including climate and pollution

#### **Public Safety and Defense**

- Protecting critical infrastructure
- Disaster relief
- Enhancing veterans' recovery and reentry into civilian life
- Social programs to help victims of crime

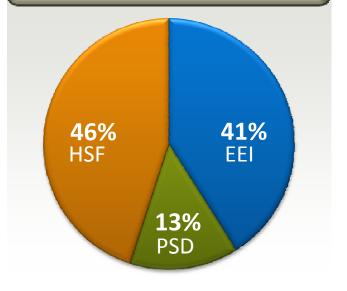
Technology Requirements—Data Management/Analytics,
Digital Interactive, Cybersecurity

### **Industry Leading Services to Meet That Demand**

# Health, Social Programs, and Consumer/Financial

- Public health research and evaluation
- Health informatics
- Educational programs
- International development
- Customer engagement technologies

# Revenue Sources by Market Quarter Ended 12/31/2012



#### **Public Safety and Defense**

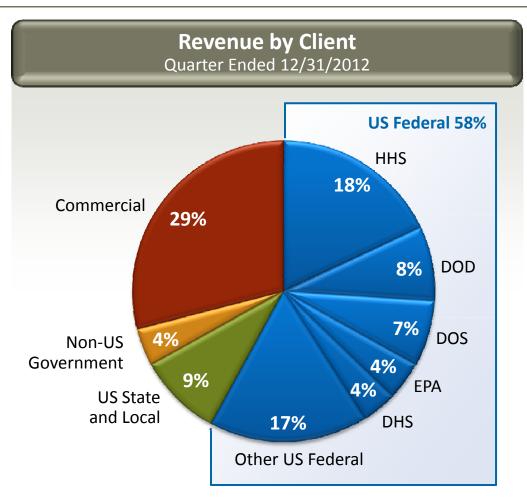
- Critical infrastructure protection
- Homeland Security program development
- Crime and justice programs
- Military, veteran, and family support

# Energy, Environment, and Infrastructure

- Energy efficiency program management
- Energy infrastructure monitoring
- Energy markets strategy
- Environmental policy and management
- Aviation/aerospace/ transportation planning

## **ICF's Business Advantages**

- Diversified portfolio includes corporate, government, and international clients
- Well positioned with domain expertise on critical long-term issues
- Minimal client concentration—largest contract accounted for 3.1% of 2012 revenue



## **Our Strategy for Sustainable Growth**



Leverage advisory work into full lifecycle solutions



**Expand our commercial business** 



Replicate our business model geographically



**Pursue strategic acquisitions** 

### **Leverage Advisory Work into Full Lifecycle Solutions**

### **Client Mission and Needs**

#### **Advise**

# Operations and

#### **Improve**

Energy, **Environment, and** Infrastructure

Health, Social

Programs, and

**Consumer/Financial** 

- Economic and Financial **Analysis**
- Management Consulting
- Modeling and Simulation
- Regulatory Development, Analysis, and Review
- Scientific and **Engineering Analysis**
- Strategy, Planning, and **Policy Analysis**
- Research and Analysis

- **Business Process** Optimization
- Information and Data Management

**Implement** 

- IT Management and **Solutions**
- Digital Interactive
- Organizational Learning and Performance
- Program Management
- Strategic Communications and Marketing
- Surveys
- Training and Technical Assistance

- Benchmarking
- **Customer Satisfaction**
- Performance Management
- Research and **Evaluation**

**Public Safety** and Defense

#### **EXPAND OUR COMMERCIAL BUSINESS**

### **Energy Efficiency Program Implementation**

#### **Market Drivers**

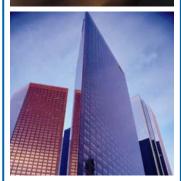
- Economics are compelling
- Ratepayer, not taxpayer, funded
- Utilities are adding new programs rapidly
- Generally strong political support from both parties

#### **ICF Solutions**

- Program design and management
- Customer recruitment
- Building and technology energy analysis
- Software and tool development
- Incentive processing and customer service
- Measurement and evaluation

- Most experienced firm in the industry
- Track record of award winning and repeat clients
- BGE project saved CO<sub>2</sub> equal to getting 520,000 cars off the road
- BGE project saved 350,000 MWh during the first 19 months







#### **EXPAND OUR COMMERCIAL BUSINESS**

### **Aviation**

#### **Market Drivers**

- Industry global growth, consolidation, and M&A activity
- Need to reposition and drive efficiencies
- Changes to aerospace and improved aircraft performance
- Airport privatization and revenue enhancement

#### **ICF Solutions**

- Airline planning, marketing, and development
- Optimizing routes, schedules, and hub operations
- Airport planning, marketing, and privatization
- Asset management and transactions support
- MRO strategy and operational development
- Aviation safety and security

- Objective, independent guidance
- 50-year track record of advising all phases of aviation industry
- Multidisciplinary teams with highly specialized skills
- Proprietary tools and in-depth regulatory experience







#### **EXPAND OUR COMMERCIAL BUSINESS**

### **Energy Infrastructure**

#### **Market Drivers**

- Underinvestment in this sector for decades
- US Energy infrastructure needs \$1.5 trillion in expansion/upgrades by 2030\*
- Nearly \$100 billion in gas infrastructure needed by 2025\*
- New sources of renewable energy mandated to be brought on line
- Environment regulations are complex and getting more strict

#### **ICF Solutions**

- Requirements and market planning
- Cybersecurity and emergency planning for critical assets
- Natural resource management
- Regulatory compliance management
- Habitat restoration
- Construction monitoring

- No conflict of interest with construction objectives
- Unmatched institutional knowledge and experience
- In case of renewable projects—emissions reduction
- Preserves natural environment while supporting energy demands







<sup>\*</sup>Sources: ICF/Edison Electric Institute; ICF analysis for INGAA

### **Digital Interactive**

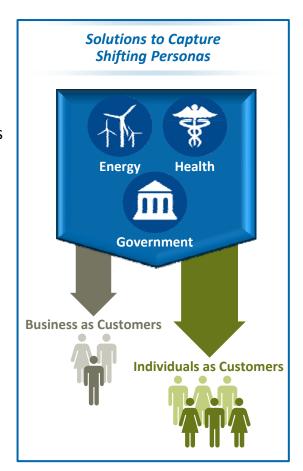
#### **Market Drivers**

- Growing focus on customer/stakeholder engagement
- Fundamental shift to customers as individuals.
- Greater reliance on brand awareness
- Need to leverage web, mobile, social media

#### **ICF Solutions**

- Combines strategic, technical, and creative disciplines
- Harmonizes traditional and digital channels
- Builds on strong domain expertise
- Integrates measurement and analytics

- Meaningful customer/stakeholder engagement
- Enhanced brand awareness
- Solutions aligned with business and IT strategy
- Streamlined technology adoption
- Data driven implementation and improvement

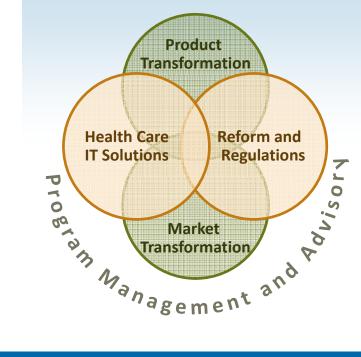


### **Commercial Health Care**

#### **Market Drivers**

- Health care reform and other regulations
- Public and private exchanges
- Managing cost of care while improving quality
- Shift from employer to consumer purchasing

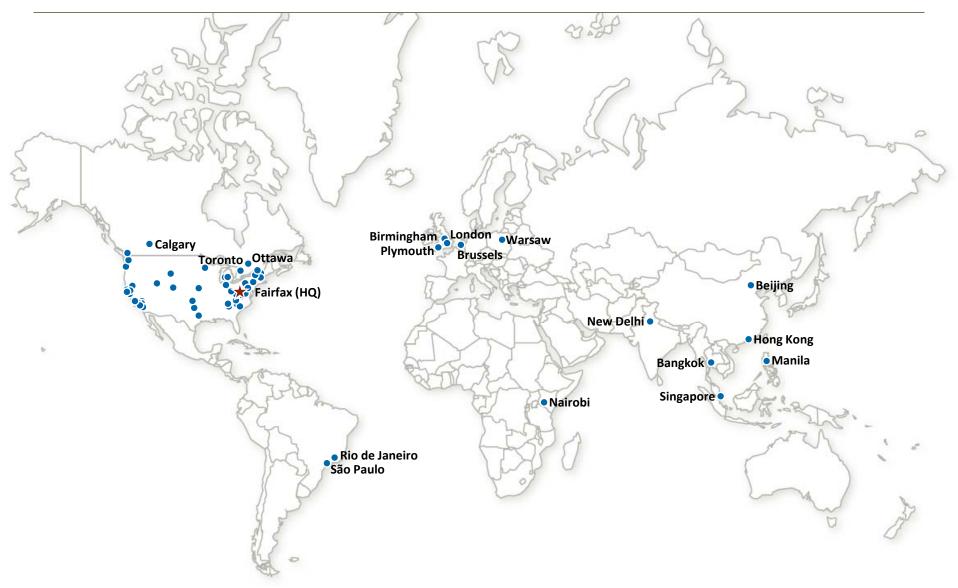
#### **Solutions and Benefits**



- Manage through reform
  - Reform planning and implementation
  - Regulatory compliance
- Technology as an enabler
  - Grow the business
  - Improve efficiencies
  - Drive organizational change



### **ICF International: Office Locations**



## **Pursue Strategic Acquisitions**

Target | Multi-Disciplinary | Strategic | Employee | Integration | Integ

Date	Target	Primary Markets	Strategic Rationale	
Jan 2005	Synergy, Inc.	PSD	Increases presence in homeland security and defense analytics	
Oct 2005	Caliber Associates	HSF	Expands childhood education, family services, and public health capabilities	
Jan 2007	Advanced Performance Consulting Group	PSD	Increase capabilities in human capital and strategic communications	
Jan 2007	Energy & Environmental Analysis, Inc.	EEI	Expands energy industry offerings including the leading model for natural gas market analyses	
Jun 2007	Z-Tech	HSF	Expands health IT at federal health agencies	
Dec 2007	SH&E	EEI	Broadens global transportation consulting expertise in aviation and airline industry	
Feb 2008	Jones & Stokes	EEI	Expands environmental and large project implementation capabilities in western US markets	
Mar 2009	Macro International	HSF	Expands health survey, research, and project implementation at federal health agencies	
Dec 2009	Jacob & Sundstrom, Inc.	ALL	Extends footprint in the cybersecurity and identity management markets	
Jan 2011	Marbek	EEI	Expands reach into Canadian energy, environment, and climate change markets	
Dec 2011	Ironworks Consulting	ALL	Creates customer engagement solutions across web, mobile, and social media platforms	
Mar 2012	GHK Holdings Ltd.	ALL	Strengthens ICF's European and Asian presence with complementary services	

EEI Energy, Environment, and Infrastructure

HSF Health, Social Programs, and Consumer/Financial

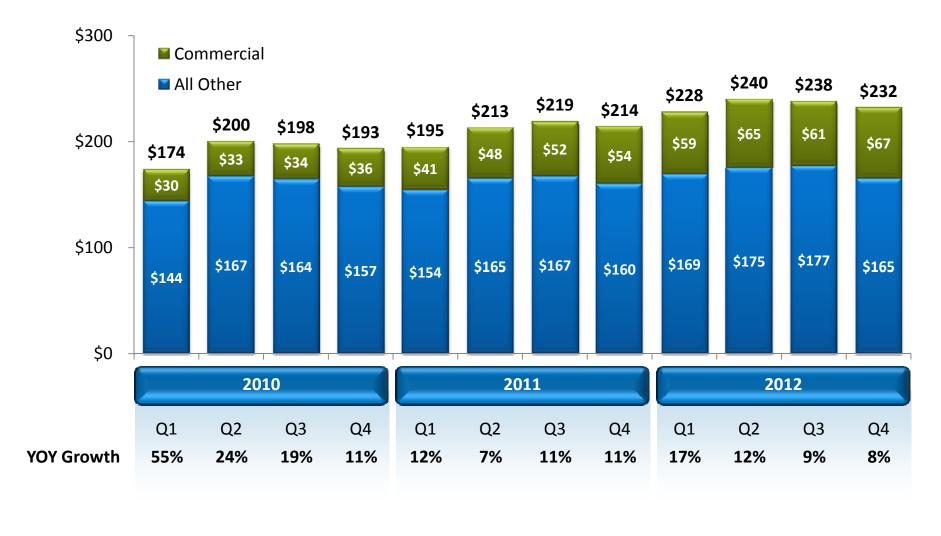
**PSD** Public Safety and Defense



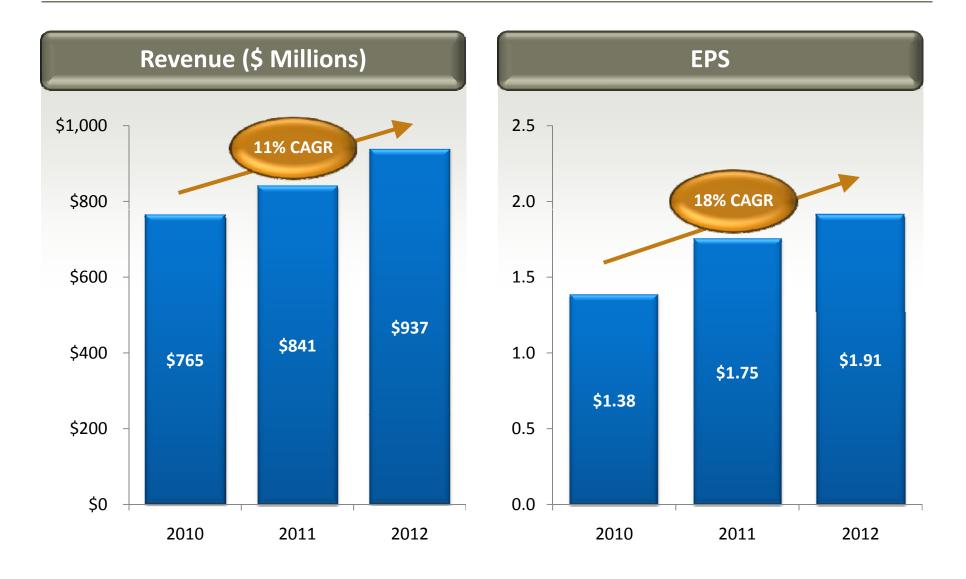
## **Financial Performance**

### **Revenue Trends Q1 2010 – Q4 2012**

### (\$ Millions)

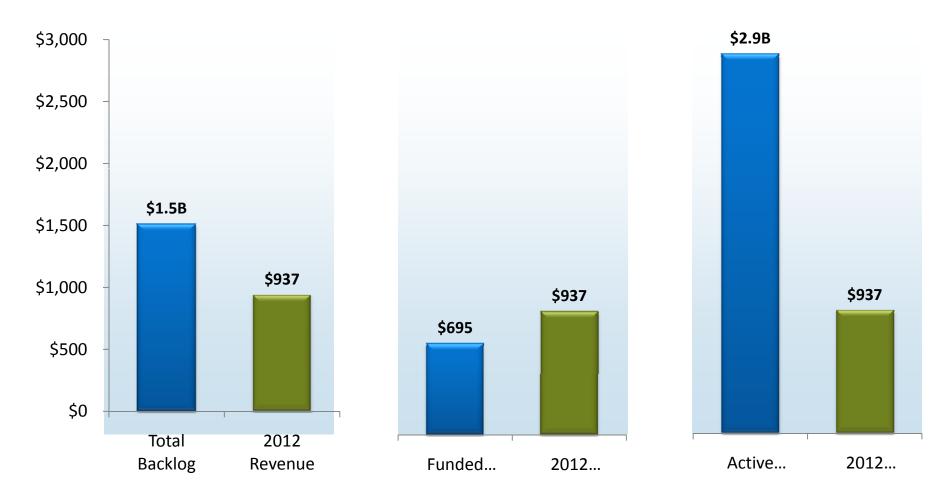


### Revenue vs. EPS Growth



## **Backlog and Pipeline Visibility**

### (\$ Millions)



## **Balance Sheet Highlights**

(\$ Millions)

	12/31/2012 Actual	12/31/2011 Actual	
Cash and Equivalents	\$14.7	\$4.1	
Working Capital	\$91.7	\$96.3	
Total Assets	\$709.7	\$694.6	
Long-Term Debt	\$105.0	\$145.0	
Stockholders' Equity	\$428.8	\$393.0	
Debt Availability (Unused)	\$263.9	\$200.2	
Operating Cash Flow	\$87.2	\$59.5	

## P & L Highlights

	12/31/2012 Q4	12/31/2011 Q4	12/31/2012 YTD	12/31/2011 YTD
Revenues (\$ Millions)	\$232.0	\$213.9	\$937.1	\$840.8
EBITDA (\$ Millions)	\$20.8	\$19.0	\$90.1	\$79.3
EBITDA Margin	9.0%	8.9%	9.6%	9.4%
Diluted EPS	\$0.47	\$0.44	\$1.91	\$1.75

- Full-year 2013 revenue expected to be \$935 million to \$975 million, and diluted EPS to range from \$2.00 to \$2.10
- 2013 operating cash flow estimate > \$70 million

### **Summary**

**Unique Position** 

 Professional services firm with large government/commercial client base focused on domain areas and technology services—not just generic information technology services

Balanced Portfolio

 Diversity of clients (public/private, all federal agencies, federal/state, domestic/international) increases opportunities and resiliency

Solid Long-Term
Track Record

- 8.4% average quarterly organic revenue growth past 12 quarters
- Revenue visibility based on \$1.5 billion of contracted backlog

**High Barriers to Entry** 

 Driven by significant intellectual property, long-standing relationships, highly credentialed and loyal consultant base, and institutional knowledge

Proven Consolidation Platform

Record of successful integration and employee retention

# **Thank You**

