

### **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



# ICF: A professional + technology services firm

Serve a roster of government clients with social + environmental missions, energy utilities + commercial clients

Leverage deep domain expertise to achieve superior results for clients

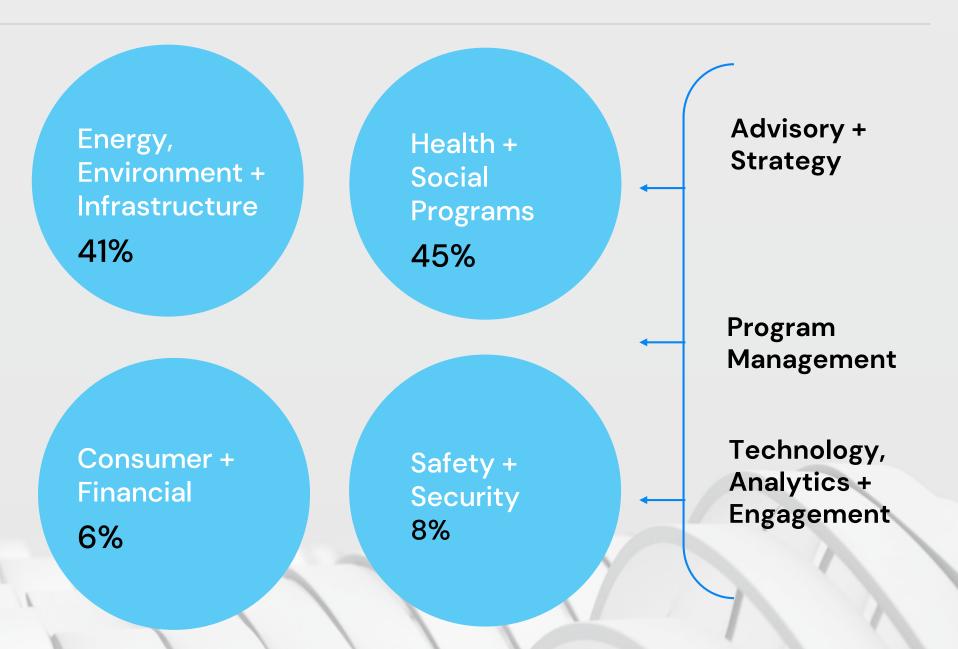
Deliver strong crosscutting capabilities in technology + engagement

Benefit from visibility of a substantial backlog + growth profile of commercial revenues A growth platform combining organic initiatives + acquisitions



# Synergy in markets + capabilities

ICF's work across core service areas including climate, energy efficiency, disaster management, public health and social programs addresses environmental and social issues





# Track record of strong revenue + EPS growth



Revenue: 5-year CAGR 5.9%



Non-GAAP EPS: 5-year CAGR 9.6%



# Multiple catalysts for long-term organic growth



- IT modernization
- Public health
- Disaster management
- Energy efficiency + utility consulting
- Environment + infrastructure consulting
- Climate and resiliency

>60% of service revenue in the first half of 2021 represented work in these key growth areas, which we expect to grow 10% or more over the next several years



# IT modernization

ITG acquisition, completed January 2020, significantly expanded our qualifications in this area

Won over \$300M in IT modernization contracts in 2020

Current pipeline of qualified opportunities in this market of >\$1.5B\*

Expect pipeline to increase because IT modernization is a bipartisan priority



# Public health

- HHS is ICF's largest federal agency client 18% of total revenues\*
- ICF has contract vehicles in all federal agencies actively involved in COVID-19

Awarded approximately \$55M of COVID-19 Response-related work as of Q2 2021 Opportunities in Recovery + Reinvent phases:

- Modernization of disease surveillance systems
- Guidelines for government roles and responsibilities in a pandemic

ICF is recognized for deep domain expertise in public health and its expanded IT modernization capabilities



# Disaster management

ICF is a leader in disaster management with a long track record of managing post-hurricane federally funded recovery programs

New federal funding for mitigation programs provides potential for steady flow of longer-term opportunities

Currently running disaster recovery programs in PR, TX post-2017 storms

Working on mitigation efforts in 13 states and territories

Expect continued growth as already appropriated federal funds are released and new mitigation RFPs are issued

ICF's expertise in recovery and resilience is closely aligned with efforts to manage the effects of climate change



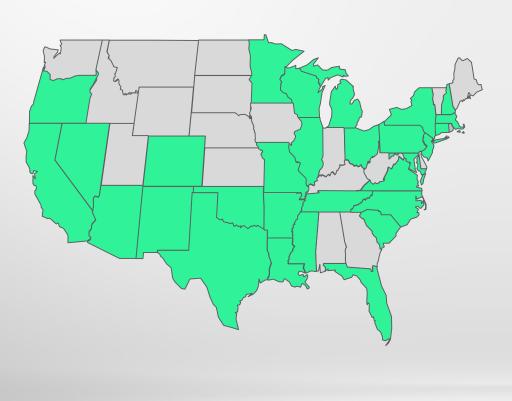
# Energy efficiency and utility consulting

**Energy efficiency programs** for utilities: State-mandated

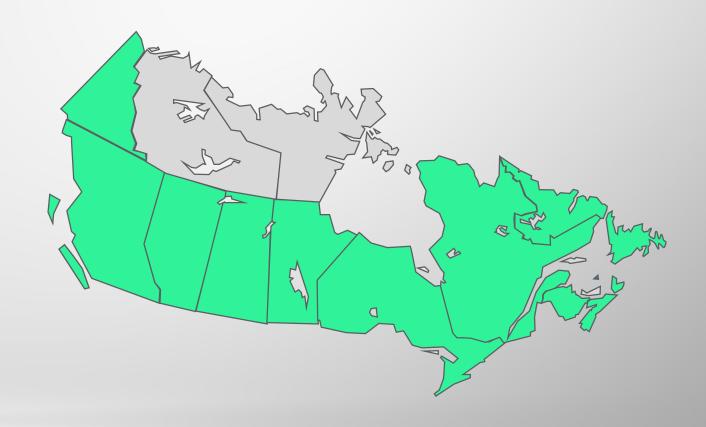
New awards from CA utilities

Utility transformation: distributed energy + grid modernization

Majority long-term contracts







Canada



**Location of ICF Clients** 



# Biden administration priorities create additional opportunities

- Overarching goal of decarbonizing U.S. economy
- Rejoined Paris Climate Accord
- Focus on climate change, environmental stewardship, and infrastructure
- Mandate that climate be considered in every major decision across government

ICF is one of the largest full-service climate consulting practices in the U.S., with additional expertise in adjacent services closely connected to climate + infrastructure

Climate-adjacent services

Environment

Disaster mitigation

Water

Decarbonization

**Transportation** 

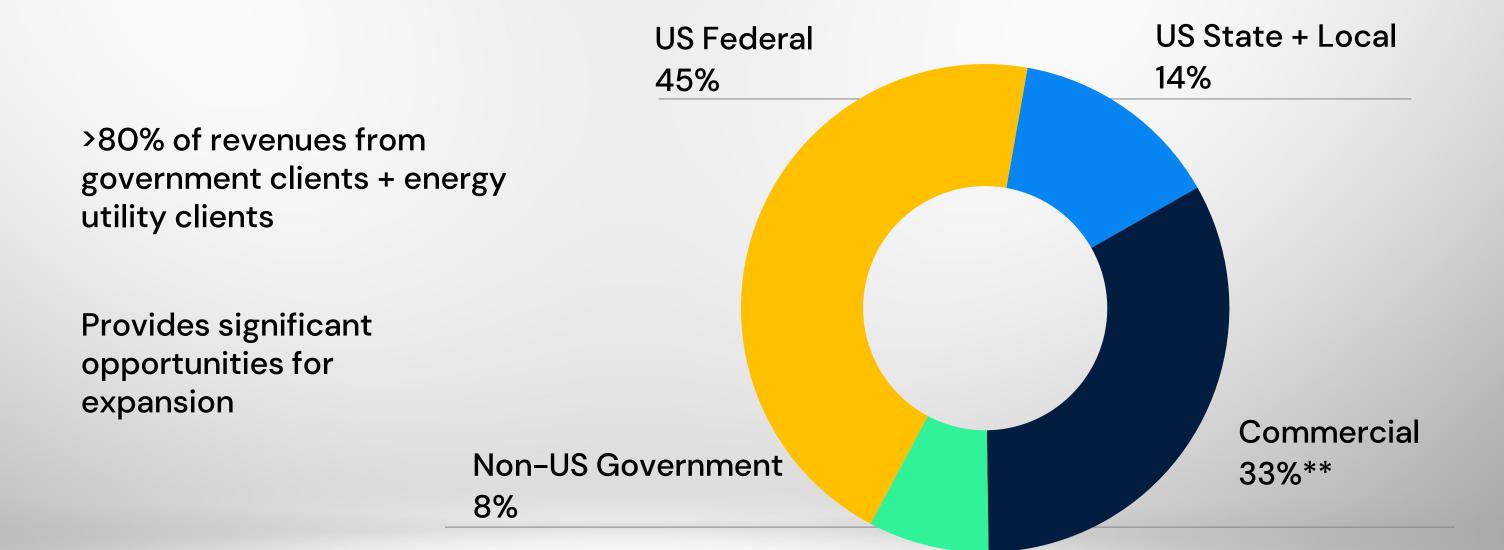
Infrastructure-adjacent services

Public health impacts

**Environmental justice** 



# We serve a roster of government clients, energy utilities + commercial clients\*





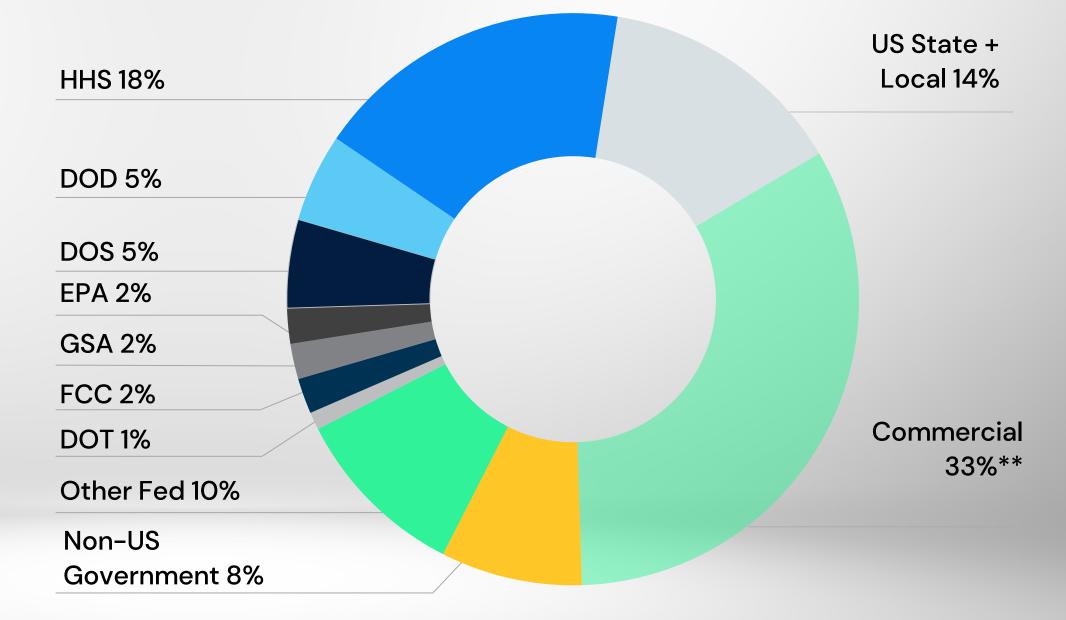


<sup>\*</sup>Based on Q2 2021 TTM financials released on August 3, 2021

# We work with a broad array of government clients

Government revenues 67% of total revenues\*

US federal revenues primarily from civilian agencies



<sup>\*</sup>Based on Q2 2021 TTM financials released on August 3, 2021



# ICF Next: our go-to-market brand for digital transformation services













Loyalty

Combines creativity of an agency with deep domain expertise of a consultancy

Designs solutions that drive real participation with customers, citizens, colleagues Built specifically to realize the benefits of an integrated model

# Drivers of long-standing client relationships



Institutional memory of government + utility programs

Workforce of long-time industry experts

Long-term contract vehicles with government + utility clients

Proprietary IP/loyalty programs



# ICF culture: a source of competitive advantage

# Purpose

To build a more prosperous and resilient world for all.

# Values

Interact with integrity
Bring your passion
Embrace differences
Challenge assumptions
Work together
Be greater than



# At ICF, our business, environmental + social responsibilities are intertwined

We create impact through our client work...

# \$615M+\*

Revenue from services supporting energy saving, carbon reduction, and natural resource protection programs

# \$670M+\*

Revenue from services supporting health, education, development, and social justice programs

\*Together represent ~85% of 2020 revenue



# ...and in the way we operate

Setting sciencebased targets to reduce carbon emissions— Net-zero carbon status since 2006 Investing in the communities where we work and live

Ensuring value through governance corporate policies and structure help us operate ethically and in compliance with the law

# Corporate citizenship: 2020 performance highlights

Investing in our people Provided opportunities for all employees to develop and advance.

Leadership

54% female leaders

25% female board members\*

Pay equity

no identified meaningful disparities across races or genders in the same roles Low turnover

11.7%

as compared to 18.6% benchmark

Making a sustainable commitment

Made progress on our carbon reduction goal and remained carbon neutral.

100%

net renewable electricity for global operations via renewable energy certificates 31%

reduction in greenhouse gas emissions per employee since 2013 baseline Zero

net zero carbon status since 2006 due to investments in highquality carbon offsets

Supporting important causes

Donated to causes important to our employees and communities.

\$714,000

corporate cash donations

\$515,000

employee contributions through our giving program

1 to 1

ICF matched employee donations



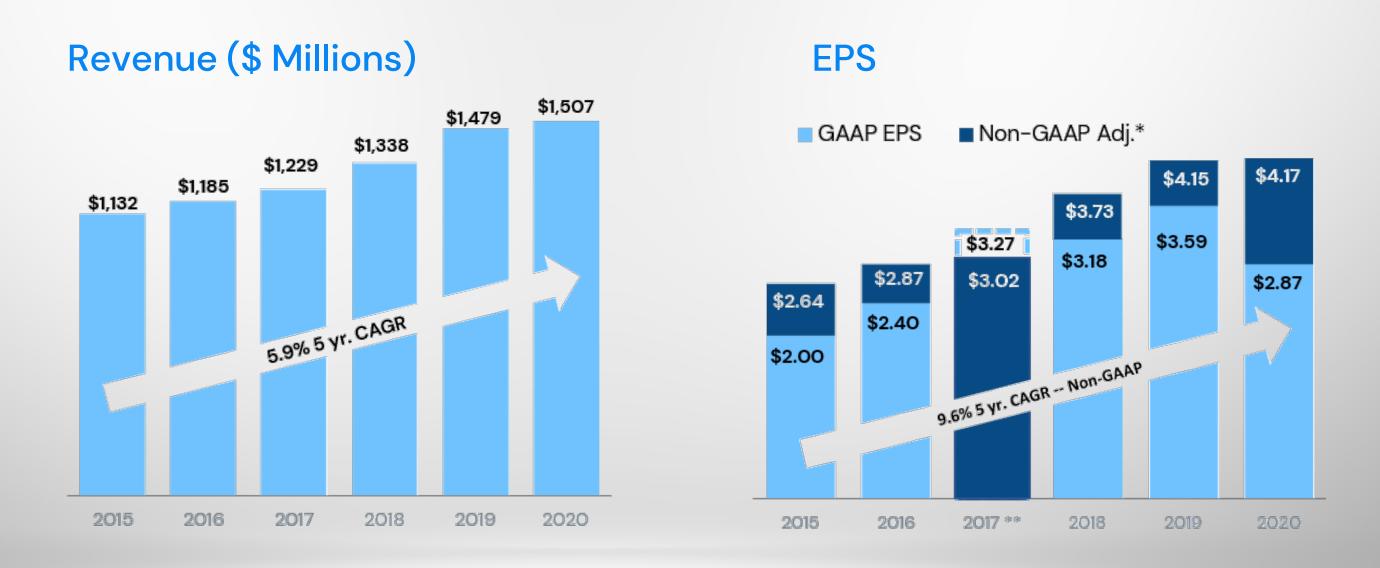
Climate Leadership: recognized by CDP (global environmental disclosure system) as a corporate pioneer against climate change, scoring A- for the third consecutive year

MarCom Awards 2020: 4 platinum awards for corporate citizenship reporting



Financial Performance

# Track record of consistent revenue + earnings

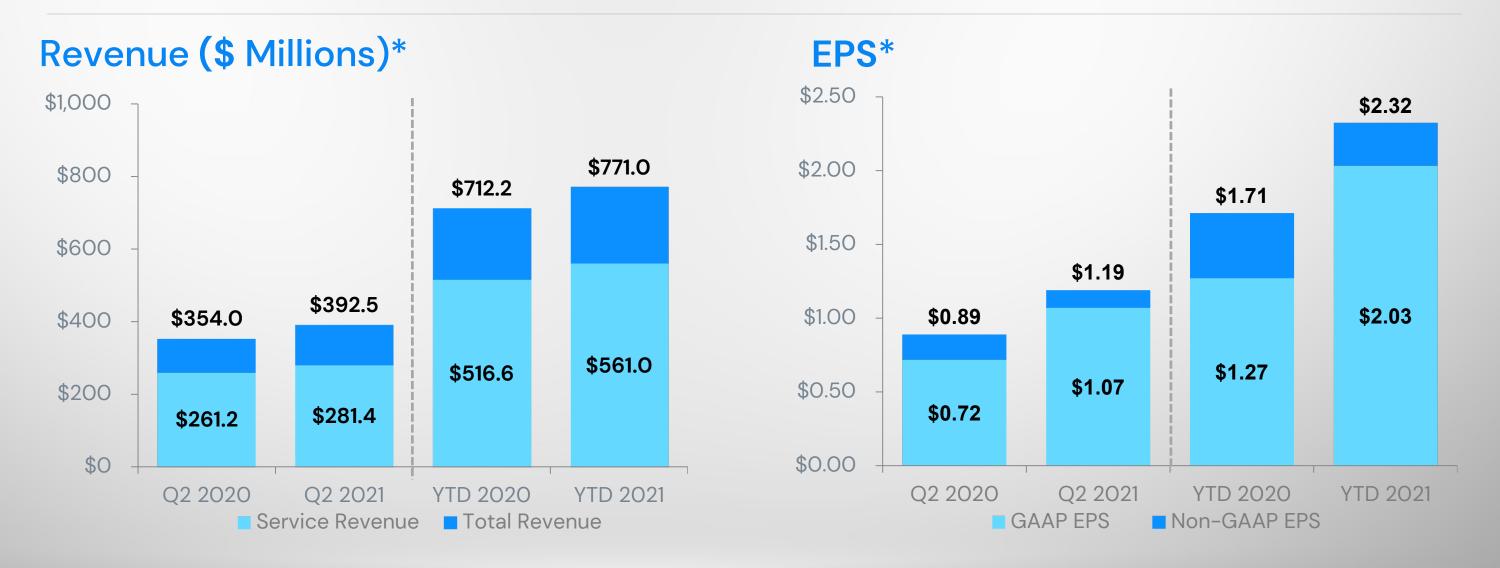




<sup>\*</sup>Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

\*\*2017 Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act

# Q2 2021 performance



Service revenue is equal to total revenue less subcontractor and other direct costs excluding direct labor and fringe Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles



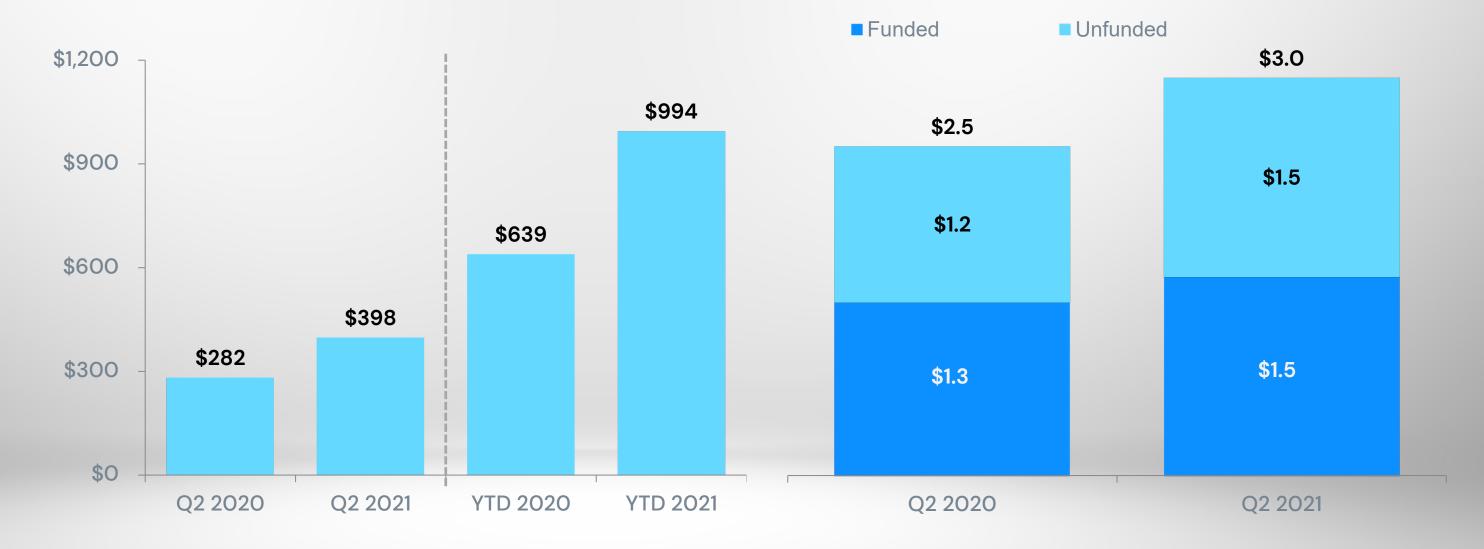
<sup>\*</sup>Based on Q2 2021 financial performance released on August 3, 2021

# Contract awards (\$ Millions)\*

# Backlog (\$ Billions)\*

## Book-to-bill ratio (TTM)

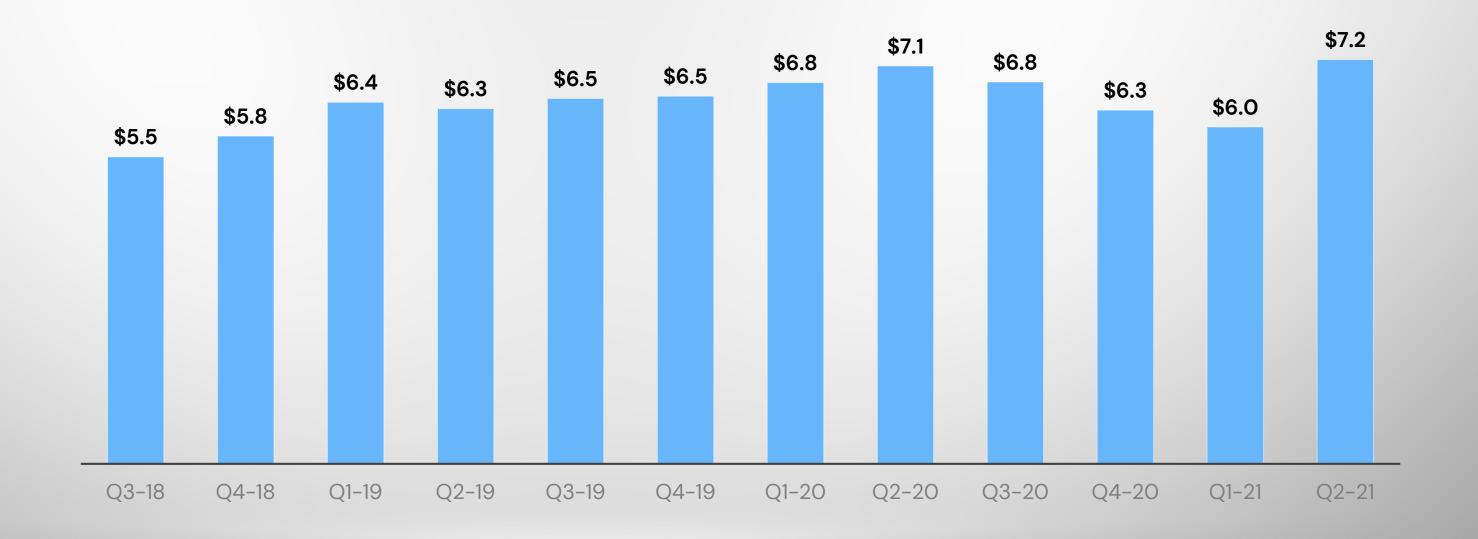
Q2 2020 1.00 Q2 2021 1.48







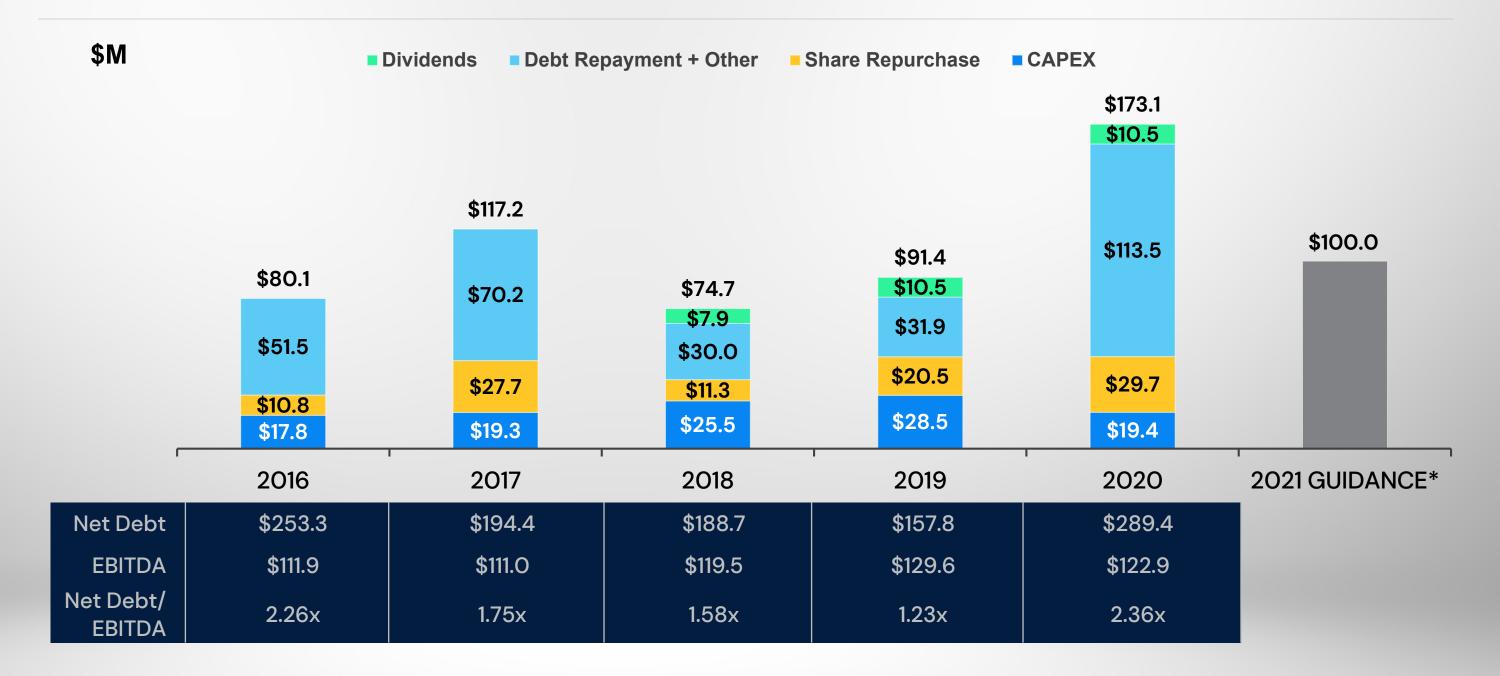
# Pipeline (\$B)



Strong pipeline of qualified opportunities, the majority relating to federal government clients



# Operating cash flow, 2016 - 2021





# Historical cash flow conversion at ~100%



- Over the past five years, we have had very strong cash conversion of our net income (adjusted for non-cash items) and generated strong Operating Cash Flow.....
- ...While growing our top line from \$1.1B in 2015 to \$1.5B in 2020 at a 5.9% CAGR (which required an investment in working capital)
- We are generating more cash flow over time, despite timing/volatility across FYs
- Although 2021 Operating Cash Flow guidance of \$100M is below 2020 results, the average operating cash flow for the three years ending 2021 is 34% higher than the average for the previous three-year period

# In summary — ICF offers:

Distinctive expertise in high-growth sectors of government, energy utility industry + digital transformation

Established long-term client and contract relationships + substantial contract backlog

Strong
environmental, social,
+ governance
performance—
internally + for clients

All leading to substantial organic growth opportunities and the potential for accretive acquisitions





### icf.com

in linkedin.com/company/icf-international/



https://www.facebook.com/ThislsICF/

### **About ICF**

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at **icf.com**.