ICF Investor Presentation

Quality Score
9.38



September 2020

Cautionary Statement

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



ICF: A professional + technology services firm

Serve a roster of government clients with social + environmental missions, energy utilities + commercial clients

Leverage
deep domain
expertise to achieve
superior results for
clients

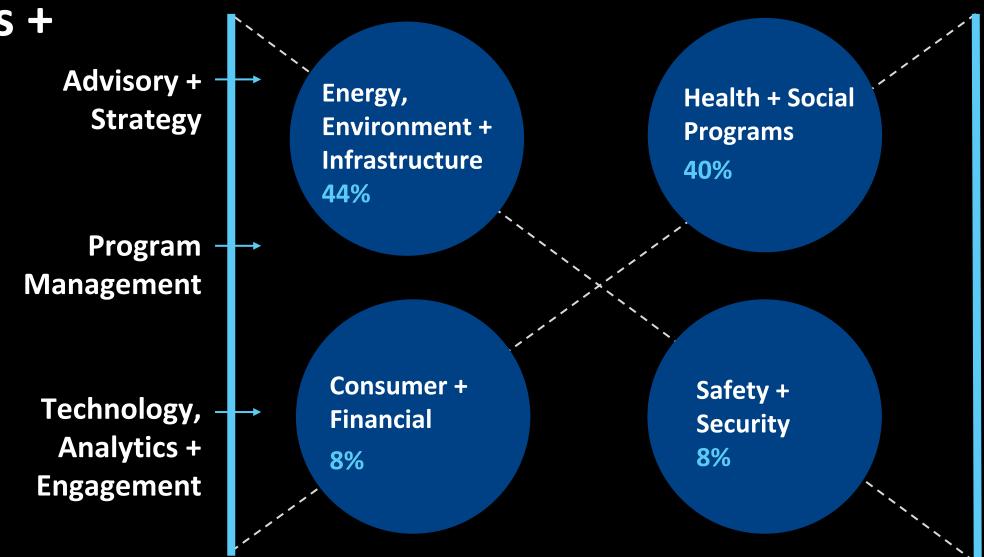
Deliver strong crosscutting capabilities in technology + engagement Benefit from
visibility of a
substantial backlog
+ growth profile of
commercial
revenues

A growth platform combining organic initiatives + acquisitions



Synergy in markets + capabilities

ICF's work across core service areas including climate, energy efficiency, disaster management, public health and social programs addresses environmental and social issues



TTM through June 30, 2020



Track record of strong revenue

+ EPS growth



Revenue:

5-year CAGR

7.1%



GAAP EPS:

5-year CAGR

12.4%

YTD COVID-19 impacts

~90% of ICF's business proceeding apace

International government events work postponed

Commercial marketing work for certain clients cancelled or postponed

ICF has contract vehicles in all federal agencies actively involved in handling COVID-19 crisis

Plus-ups and new contracts awarded by US federal government clients in **Response Phase**

Project to understand the virus and how it spreads, assist in communicating with healthcare professionals and general public



COVID-19 opportunities: Recovery + Reinvent Phases

Increased spending on public health

Modernization of disease surveillance systems

Guidelines for government roles and responsibilities in a pandemic

Evaluation of hospital surge capacity

Management of national stockpile of vaccines and medical equipment

ICF is recognized for deep domain expertise in public health and its expanded IT modernization capabilities



ITG acquisition

ITG is a unique IT consulting firm delivering application modernization and business transformation for U.S. federal government clients

Key business statistics

\$90M

2019 Revenue

+\$100M

revenue run-rate

92%

prime contract revenue



margin than ICF's **350**

Digital transformation consultants

65+

CSM & SAFe certifications

Key tech partners

servicenow









Representative systems ITG builds

Case Management

Financial Management Purchasing + **Acquisitions**

Audit Tracking **Grants** Management

Inspections

Asset Management

Workforce Management

Contract Writing

Healthcare Compliance Content Management

Emergency Management



Meaningful joint growth opportunities

ICF's Domain
Expertise + Client
Relationships

ICF's Robust Business Development Engine

ICF's Best-in-Class Contract Vehicles

Selective Insourcing

ITG's Qualifications

ITG brings a substantial business development pipeline + a backlog that provides visibility

ICF has a large number of net new opportunities in its pipeline for which ITG enhances our win potential

Combination of ICF's deep domain expertise and broad client base with ITG's IT modernization skills will allow us to identify "new-new" opportunities

Opportunity also exists to bring inhouse the revenues historically subcontracted out by ITG



Catalysts for long-term organic growth

Federal Government

- Civilian agency spending
- Public health
- IT modernization
- Citizen engagement

State + Local Government

- Disaster management: recovery + mitigation
- Infrastructure spending

Electric Utilities

- Energy efficiency outsourcing in California
- Distributed energy resources
- Resilience planning

Digital Transformation

- Personalization/loyalty platforms
- Data convergence
- Data analytics
- CRM systems

ICF culture: a source of competitive advantage

Purpose

To build a more prosperous and resilient world for all.

Values

Interact with integrity

Bring your passion

Embrace differences

Challenge assumptions

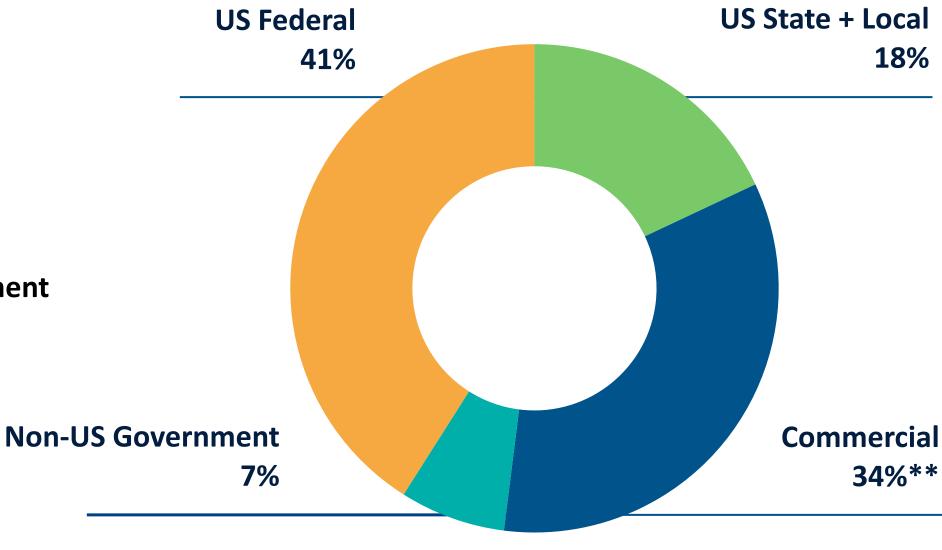
Work together

Be greater than

We serve a roster of government clients, energy utilities + commercial clients*

>80% of revenues from government clients + energy utility clients

Provides significant opportunities for expansion





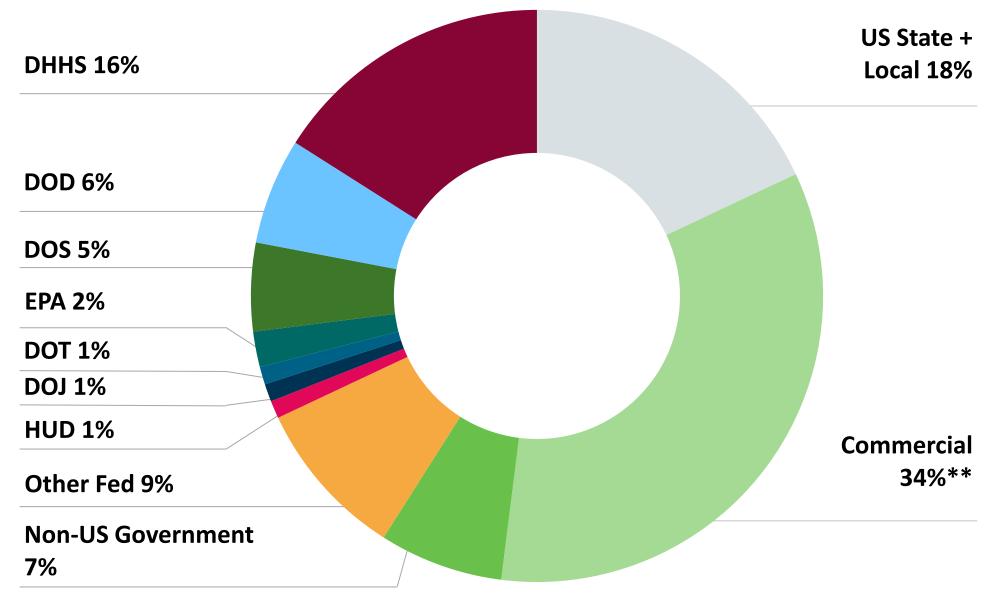
^{*}TTM through June 30, 2020

^{**}Energy utilities, commercial marketing, + other

We work with a broad array of government clients

Government revenues 66% of total revenues*

US federal revenues primarily from civilian agencies



^{*}TTM through June 30, 2020

Utility industry clients

Energy efficiency programs for utilities: State-mandated

Utility transformation: distributed energy + grid modernization

Majority long-term contracts





















































































ICF's go-to-market brand for digital transformation services



Combines creativity of an agency with deep domain expertise of a consultancy

Designs solutions that drive real participation with customers, citizens, colleagues Built specifically to realize the benefits of an integrated model

At ICF, our business, environmental + social responsibilities are intertwined.

We create impact through our client work...

\$650M+ revenue from services supporting health, education, development, and social justice programs

\$550M+ revenue from services supporting energy saving, carbon reduction, and natural resource protection programs



...and in the way we operate

Minimizing our carbon footprint—net zero carbon status since 2006

Investing in the communities where we work and live

Ensuring value through governance—corporate policies and structure help us operate ethically and in compliance with the law



Corporate citizenship performance highlights of 2019

Investing in our people

Provided opportunities for all employees to develop and advance.

Leadership

53% female leaders

33% female board members*

Pay equity

no pay disparity across gender and race in the same roles, based on an external audit

Low turnover

15.4%

as compared to 19.2% benchmark

Making a sustainable commitment

Made progress on our carbon reduction goal and remained carbon neutral.

100%

net renewable electricity for global operations via renewable energy certificates

31%

reduction in greenhouse gas emissions per employee since 2013 baseline

Zero

net zero carbon status since 2006 due to investments in high-quality carbon offsets

Supporting important causes

Donated to causes important to our employees and communities.

\$433,500

corporate cash donations

\$200,000

employee contributions through our giving program

1 to 1

ICF matched employee donations

Recognition

Climate Leadership: recognized by CDP (global environmental disclosure system) as a corporate pioneer against climate change, scoring A-

MarCom Awards 2019: 2 gold awards for corporate citizenship reporting

Drivers of long-standing client relationships

Institutional memory of government + utility programs

Workforce of long-time industry experts

Long-term contract vehicles with government + utility clients

Proprietary IP/loyalty programs

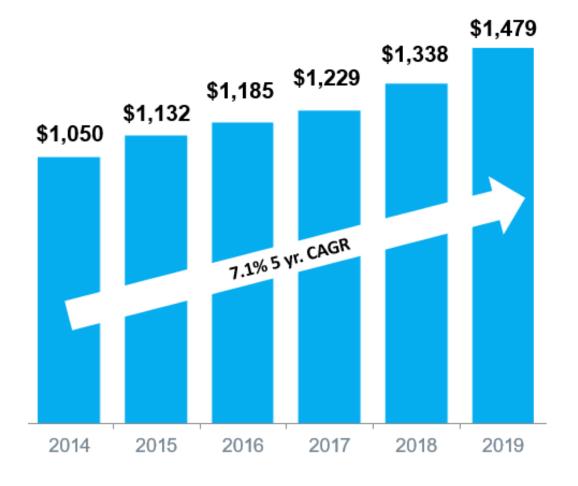


Financial Performance

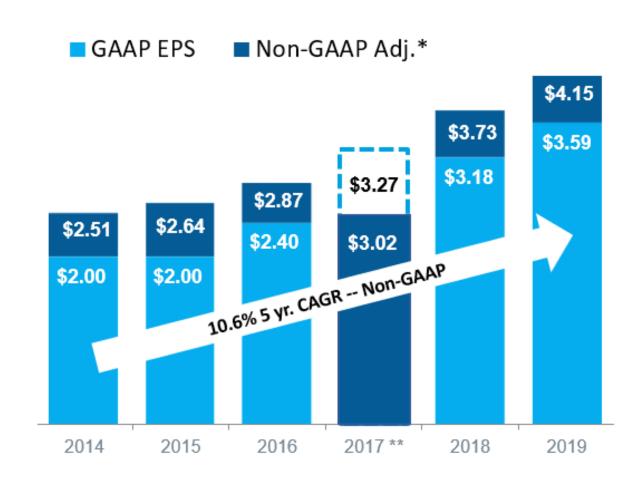


Track record of consistent revenue + earnings growth

Revenue (\$ Millions)



EPS



^{*}Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

^{**2017} Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act



2020 guidance

Revenue \$1.450B - \$1.510B

GAAP EPS \$2.85 - \$3.15*

Non-GAAP EPS \$3.50 - \$3.80

EBITDA \$126M - \$136M

Operating Cash Flow ~\$110M

Assumes no material new revenues in H2 associated with COVID-19 opportunities or other meaningful opportunities in our pipeline

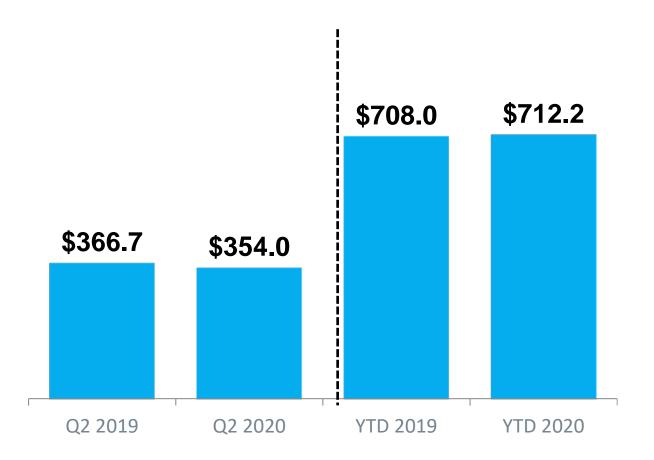


^{*} Exclusive of special charges

Q2 2020 performance

Q2 2020 service revenue of \$261.2M up 3.5% vs. Q2 2019 H1 2020 service revenue of \$516.6M up 4.6% vs. H1 2019

Revenue (\$ Millions)*

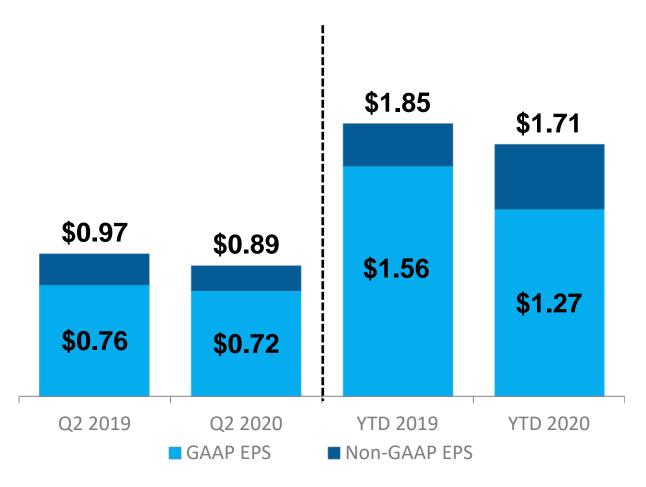


^{*}Based on Q2 2020 financial performance released on August 4, 2020

Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

YTD performance supports our FY guidance

EPS*

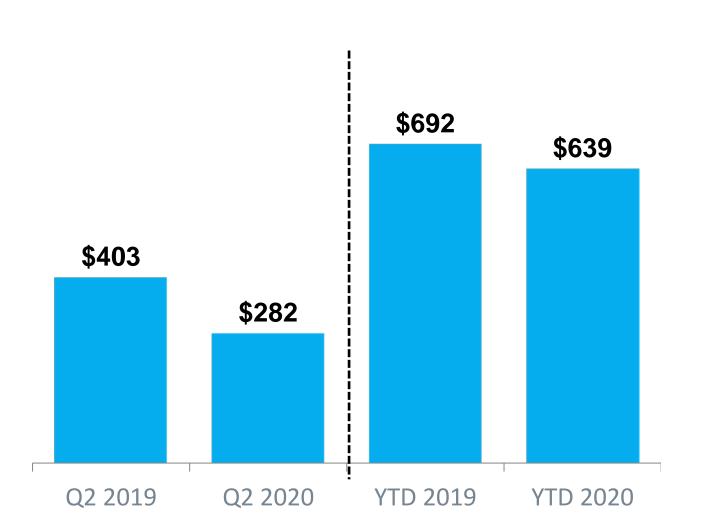




Contract Awards (\$ Millions)*

Book-to-Bill Ratio (TTM)

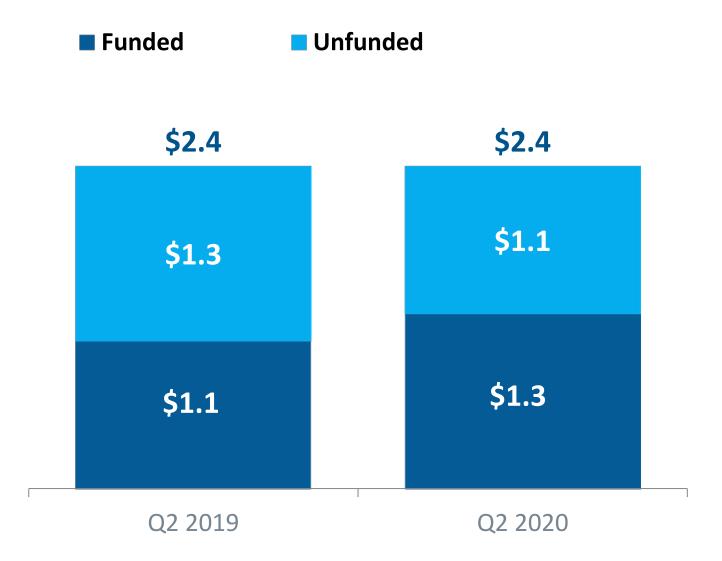
Q2 2019 **1.15** Q2 2020 **1.00**



^{*}Based on Q2 2020 financial performance released on August 4, 2020

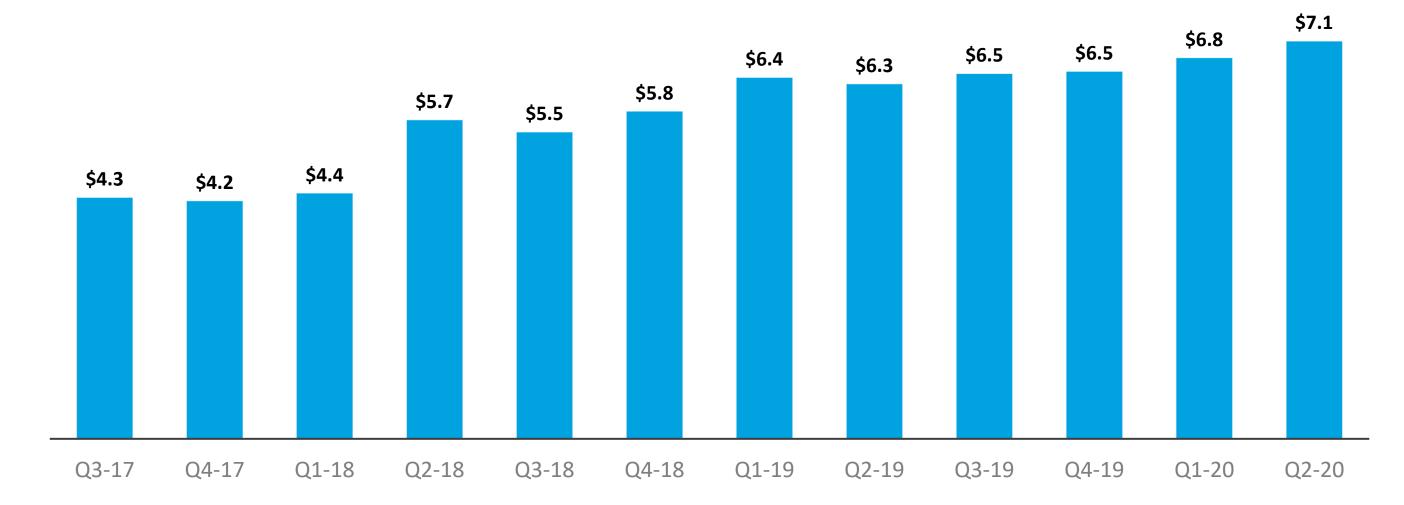
Backlog (\$ Billions)*

Q2 2020 backlog does not include \$250M+ of award notices expected to be included in Q3 contract awards





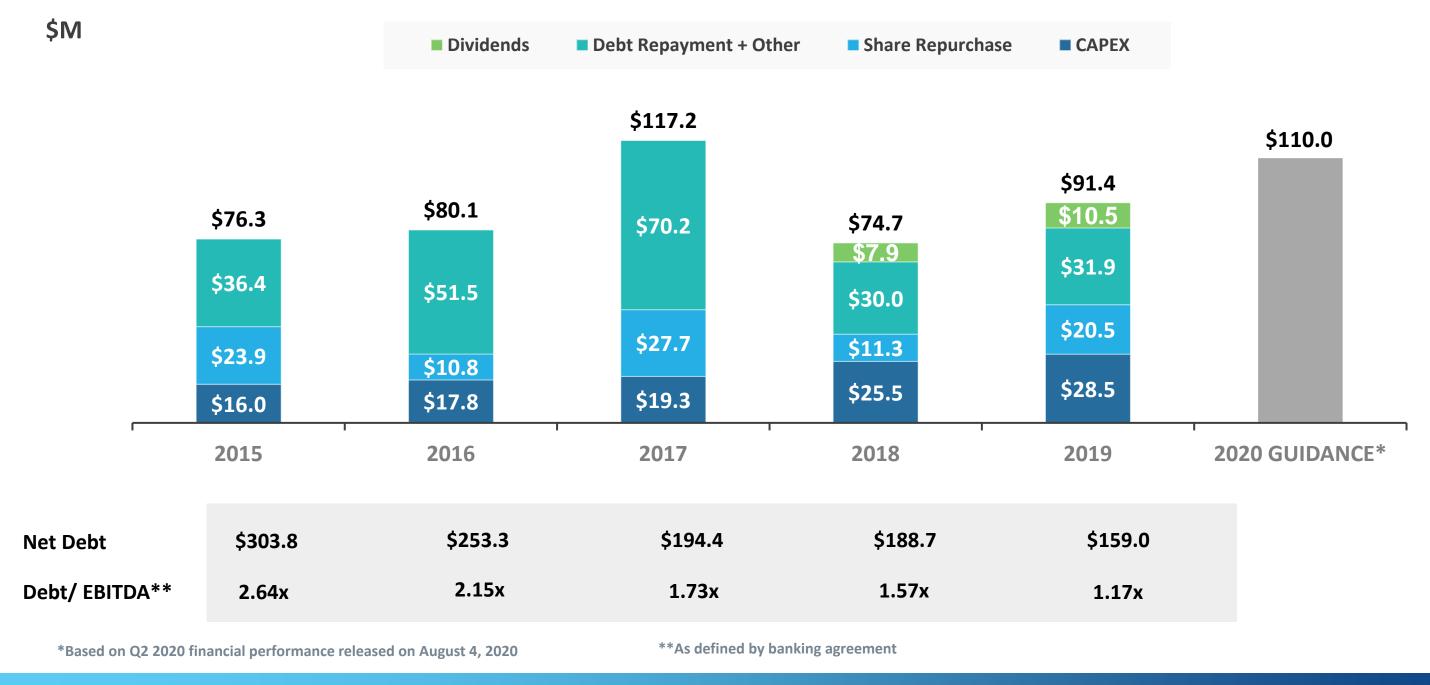
Pipeline (\$B)



Record pipeline at end of Q2 2020 includes over \$4 billion of federal government opportunities



Operating cash flow, 2015 - 2020





In summary — ICF

Distinctive expertise in high-growth sectors of government, energy utility industry + digital transformation

Established long-term client and contract relationships + substantial contract backlog

Strong environmental, social, + governance performance—internally + for clients

All leading to substantial organic growth opportunities + the potential for accretive acquisitions





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About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at **icf.com**.