

# ICF International, Inc.

William Blair & Company Global Services Growth Stock Conference

December, 2010

### **Cautionary Statement**



Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors." We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.

### **Introducing ICF**



# ICF is the "Go-To" Firm for Domain-Driven Advisory and Implementation Work

- Leading provider of advisory and program management services to government and commercial clients
- Only publicly traded firm whose government services are domain driven and not DoD dependent
- Leading position in each of our markets
  - Energy, environment, and transportation
  - Health, education, and social programs
  - Homeland security and defense
- More than 3,500 employees across North America, U.K., and the 'BRIC' countries
- Track record of sustained core business growth

# ICF is Aligned with Key Long-Term Issues not dependent on one political party



#### **ICF Press Coverage**

#### The Charlotte Observer



"'We're in an epidemic of childhood obesity"

#### SCIENTIFIC AMERICAN



"Renewable Energy Could Solve Economic, Environmental and Social Problem"

#### Associated Press



"9 states, DC get \$3.4B in 'Race to the Top' grants"

#### nextgov



"Congress must do more to protect grid from cyber, nuclear attacks"

#### The New York Times



'Coal Plants Emitting Less SO<sub>2</sub>, NO<sub>x</sub> This Year, EPA Says"

#### THE DENVER POST



"Intense Combat Tied to Homicides"

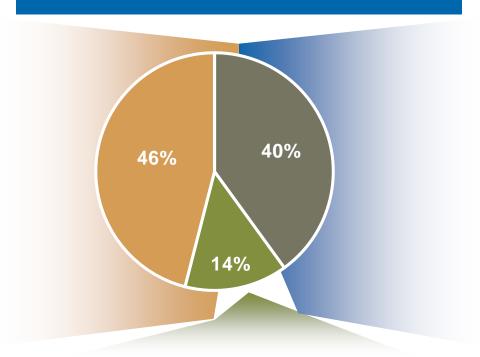
### **Leadership in our Core Markets**



# Health, Education, and Social Programs\*

- Health Informatics
- Health Surveys
- Public Health Research and Evaluation
- Housing and Education Studies/Technical Assistance
- Social Program Marketing and Communications

#### Revenue for YTD ended 9/30/2010\*



#### **Homeland Security and Defense**

- Homeland Security Program Development
- Emergency Management
- Critical Infrastructure Protection
- Logistics Program Support
- Modeling and Simulation

## Energy, Environment, and Transportation\*

- Power & Fuels Markets Assessment
- Alternative Energy
- Energy Efficiency Program Management
- Environmental Policy and Planning
- Natural Resource Management
- Transportation Planning

<sup>\*</sup>Change of market names to include education and transportation; does not alter underlying data.

### **Augmented by Implementation Capabilities**



#### **IT Solutions**

- Enterprise Architecture
- System Integration
- Software Development
- Cybersecurity and Identity Management
- Web Portals

#### Organizational Management

- Human Capital Planning and Implementation
- Organizational Transformation
- Leadership Development
- Performance Assessment

#### **Program Management**

- Program Management Office Design and Support
- Acquisition Management
- Collaboration and Knowledge Management
- Lean Six Sigma and Earned Value Management Expertise

#### Strategic Communications

- Social Marketing
- Media Relations
- Community Outreach
- Public Awareness

### ICF's Business Advantages



- Recognized leadership in high growth markets
- Diversified client base
  - 71% Federal Government Agencies
  - 14% U.S. Commercial
  - 10% State and Local Government
  - 5% International
- Multi-year backlog with high funded percentage; no single contract exceeds 4% of revenue
- Substantial opportunities to maintain industry leading organic growth rates
- Track record of successful acquisitions

### **Progress Since IPO in 2006**





Number of contracts held in excess of \$25 million nearly doubled from 2006 to 2010



Number of active pipeline leads in excess of \$25 million more than tripled from 2006 to 2010



Expanded offerings to include: renewable fuels, commercial transportation, health informatics, environmental resource management, health research and evaluation, and cybersecurity



Opened international offices in New Delhi and Beijing, and added more than 25 domestic offices



Completed 7 acquisitions from 2006 to 2009

### **Riding the Next Waves**



# Energy, Environment, and Transportation

- Focus on alternative fuels and energy efficiency
- \$2 trillion needed to revitalize energy, transportation and water infrastructure
- Environmental regulation reengineering – hazardous pollutants, ash, drilling, carbon, etc.

# Health, Education, and Social Programs

- Public health: focus on health, disease prevention, substance abuse
- Education: emphasis on outcomes and accountability
- Veterans: health, housing, job needs as they reenter the civilian world

# Homeland Security and Defense

- Cybersecurity: massive needs in government and commercial sectors
- Resilience: ability to prepare and recover from attacks
- Retooling: doing more with less

Increased government focus on efficiency and measuring outcomes

Increased emphasis on transparency and accountability in government

Heightened demand for security and sustainability in all sectors

### **Our Strategy for Sustainable Growth**



Leverage advisory work into implementation and full life-cycle solutions Pursue larger contract opportunities 3 Build scale in domain and horizontal expertise 4 Develop our commercial business 5 Replicate our business model geographically 6 Pursue strategic acquisitions

### **Strategy:**

# Leverage Advisory Work to Win Implementation and Provide Life-Cycle Solution



#### **Client Mission and Needs**

Advise > Implement > Improve

Energy, Environment, and Transportation

Health, Education, and Social Programs

Homeland Security and Defense

- Economic + Financial Analysis
- Management Consulting
- Modeling + Simulation
- Regulatory Development, Analysis + Review
- Scientific + Engineering Analysis
- Strategy, Planning + Policy Analysis

- Business Process Operations+ Optimization
- Information + Data Management
- IT Management + Solutions
- Organization Learning + Performance
- Program Management
- Strategic Communications + Marketing
- Surveys
- Training + Technical Assistance

- Benchmarking
- Customer Satisfaction
- Performance Management
- Research + Evaluation

# **Pursue Strategic Acquisitions**



	get Disciplinary Due Diligence	Strategic, Financial, and Cultural Impact	Employee Retention	Integration	
Date	Target	Key Market(s)	Advise	Implement	Improve
Jan 2005	Synergy, Inc.	<ul> <li>Homeland Security and Defense</li> </ul>			
Oct 2005	Caliber Associates	<ul> <li>Health, Education, and Social Programs</li> </ul>	<del></del>		
Jan 2007	Advanced Performance Consulting Group	<ul> <li>Homeland Security and Defense</li> </ul>	<del></del>	<b>—</b>	
Jan 2007	Energy & Environmental Analysis, Inc.	<ul><li>Energy, Environment, and Transportation</li></ul>	<del></del>		<b>——</b>
June 2007	Z-Tech	<ul> <li>Health, Education, and Social Programs</li> </ul>	<del></del>		
Dec 2007	SH&E	<ul><li>Energy, Environment, and Transportation</li></ul>			
Feb 2008	Jones & Stokes	<ul><li>Energy, Environment, and Transportation</li></ul>			
March 2009	Macro International	<ul> <li>Health, Education, and Social Programs</li> </ul>	<del></del>		
Dec 2009	Jacob & Sundstrom, Inc.	<ul> <li>All three key markets</li> </ul>			

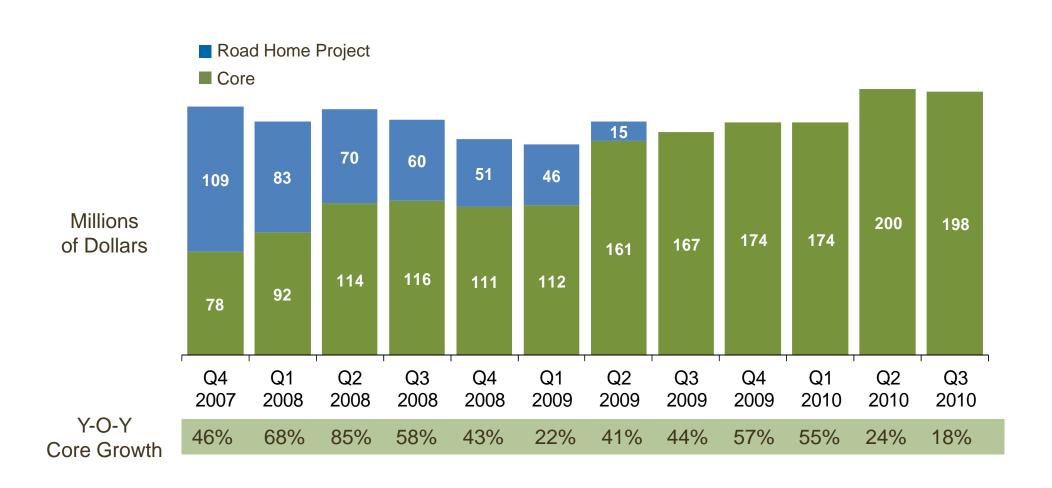




### **Financial Performance**

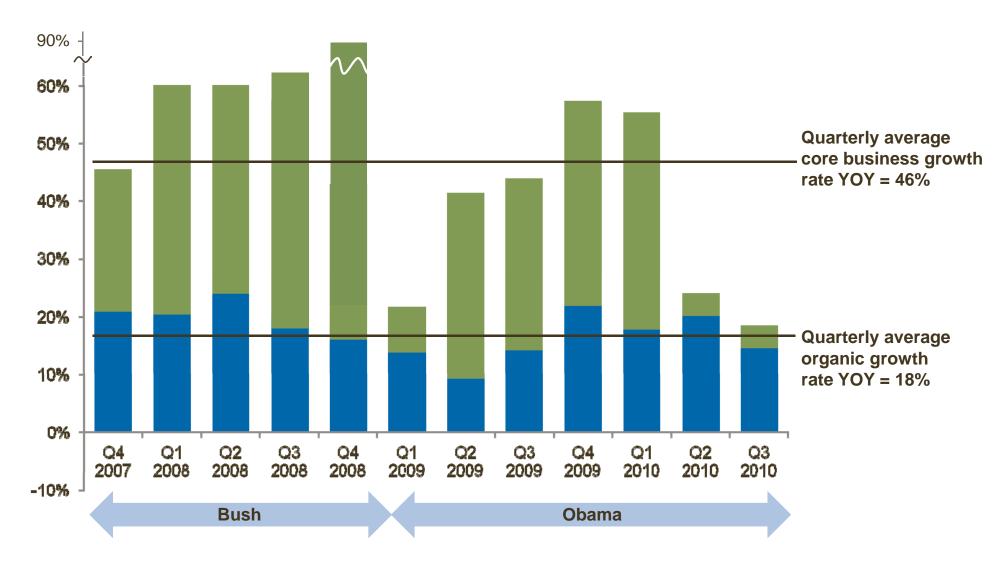
### **Revenue Trends Q4 2007 – Q3 2010**





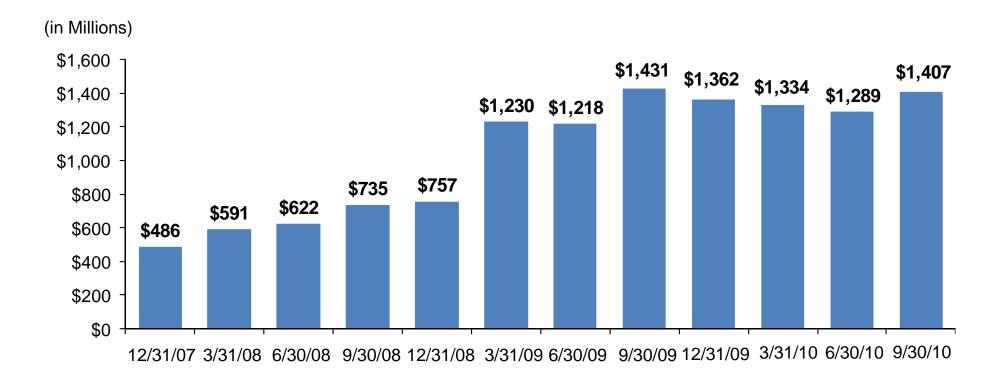
### **Strong Organic Growth across two Administrations**





### **Backlog Trends**





- Total backlog at 9/30/10: \$1.4 billion
- New business pipeline at 9/30/10: \$2.2 billion

Note: Backlog in graph excludes Road Home

# **Balance Sheet Highlights**



(000s)	9/30/2010 Actual	12/31/2009 Actual	
Cash and Equivalents	\$6,498	\$2,353	
Working Capital	\$79,163	\$88,364	
Total Assets	\$567,735	\$582,227	
Long-term Debt	\$100,000	\$145,000	
Stockholders' Equity	\$344,389	\$317,560	

### P & L Highlights



	Q3 9/30/2010	Q3 9/30/2009	Q3 YTD 2010	Q3 YTD 2009
Revenues (in millions)	\$197.7	\$167.1	\$571.8	\$500.3
EBITDA (in millions)	\$18.3	\$15.0	\$52.5	\$45.2*
EBITDA Margin	9.3%	9.0%	9.2%	9.0%*
Diluted EPS	\$0.38	\$0.32	\$1.02	\$1.03

<sup>\*</sup> Excludes \$987,000 of transaction related expenses

- Fourth quarter 2010 revenue expected to be \$188 million to \$194 million, and diluted EPS to range from \$0.33 to \$0.38
- 2010 revenue expected to be \$760 million to \$766 million, and diluted EPS to range from \$1.35 to \$1.40
- 2011 revenue expected to be \$840 to \$865 million and EBITDA margins between 9% and 10%

# **Summary**



Unique Position	<ul> <li>Professional services firm with large government/commercial client base focused on domain areas—not generic IT services</li> </ul>
Balanced Portfolio	<ul> <li>Diversity of clients (public/private; all federal agencies; federal/state; domestic/international) minimizes dependency</li> </ul>
Substantial Financial Momentum	<ul> <li>18% average quarterly organic revenue growth last 12 quarters</li> <li>Excellent revenue visibility based on \$1.4 billion of contracted backlog</li> </ul>
High Barriers to Entry	<ul> <li>Driven by significant intellectual property, long-standing relationships, highly credentialed and loyal consultant base, and institutional knowledge</li> </ul>
Proven Consolidation Platform	<ul> <li>Record of successful integration and employee retention</li> </ul>



### **Thank You**