#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

### FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 22, 2020

## ICF International, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-33045	22-3661438
(State or other jurisdiction of	(Commission File Number)	(I.R.S. Employer
incorporation)		Identification Number)
9300 Lee Highway, Fairfax, Virginia		22031
(Address of principal executive offices)		(Zip Code)
Registra	ant's telephone number, including area code:(71	03) 934-3000
_	Not Applicable	
(For	mer name or former address, if changed since la	st report.)
Securities registered pursuant to Section 12(b) of the	e Act.	
Title of each class	Trading Symbols(s)	Name of each exchange on which registered
Common Stock	ICFI	NASDAQ
<ul> <li>□ Written communications pursuant to Rule 425 under</li> <li>□ Soliciting material pursuant to Rule 14a-12 under</li> <li>□ Pre-commencement communications pursuant to I</li> <li>□ Pre-commencement communications pursuant to I</li> </ul>	the Exchange Act (17 CFR 240.14a-12) Rule 14d-2(b) under the Exchange Act (17 CFF	
Indicate by check mark whether the registrant is an e or Rule 12b-2 of the Securities Exchange Act of 193.  ☐ Emerging growth company		05 of the Securities Act of 1933 (§230.405 of this chapter)
☐ If an emerging growth company, indicate by check or revised financial accounting standards provided po	•	e extended transition period for complying with any new

#### Item 7.01 Regulation FD Disclosure

ICF International, Inc. (the "Company") intends to participate as a presenter at the Sidoti & Company Fall 2020 Conference (the "Conference") to be held on Wednesday, September 2020. Α live audio webcast of the presentation will be available https://sidoti.zoom.us/webinar/register/WN\_urVfC6U7TWetMAl\_UL1mQw, with a replay available for three months following the conference. A copy of the investor presentation relating to the Conference is furnished herewith as Exhibit 99.1.

The information contained in this report, including Exhibit 99.1 attached hereto, is considered to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that Section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

#### Item 9.01 Financial Statements and Exhibits

(d) The following exhibit is being furnished with this Current Report on Form 8-K:

#### **Exhibit No. Description**

99.1 <u>ICF International, Inc. investor presentation dated September 23, 2020</u>

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

### SIGNATURES

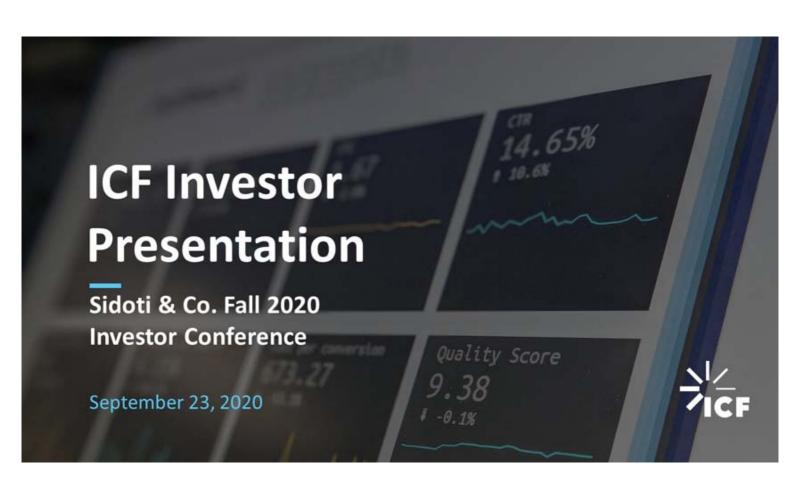
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ICF International, Inc.

Date: September 22, 2020 By: /s/ Bettina G. Welsh

Bettina G. Welsh

Senior Vice President & Chief Financial Officer



### Cautionary Statement

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



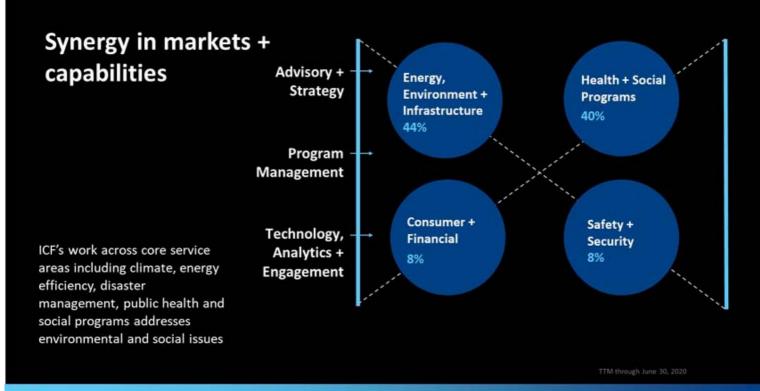
# ICF: A professional + technology services firm

Serve a roster of government clients with social + environmental missions, energy utilities + commercial clients Leverage deep domain expertise to achieve superior results for clients Deliver strong crosscutting capabilities in technology + engagement

Benefit from visibility of a substantial backlog + growth profile of commercial revenues

A growth platform combining organic initiatives + acquisitions







# Track record of strong revenue + EPS growth



Revenue: 5-year CAGR

7.1%



GAAP EPS: 5-year CAGR

12.4%

## YTD COVID-19 impacts

~90% of ICF's business proceeding apace

International government events work postponed

Commercial marketing work for certain clients cancelled or postponed

ICF has contract vehicles in all federal agencies actively involved in handling COVID-19 crisis

Plus-ups and new contracts awarded by US federal government clients in **Response Phase** 

Project to understand the virus and how it spreads, assist in communicating with healthcare professionals and general public



# **COVID-19 opportunities:** Recovery + Reinvent Phases

Increased spending on public health

roles and responsibilities in a pandemic

Guidelines for government

Management of national stockpile of vaccines and medical equipment

Modernization of disease surveillance systems

Evaluation of hospital surge capacity

ICF is recognized for deep domain expertise in public health and its expanded IT modernization capabilities



## ITG acquisition

ITG is a unique IT consulting firm delivering application modernization and business transformation for U.S. federal government clients

### Key business statistics

\$90M 2019 Revenue

> > EBITDA margin

> > than ICF's

+\$100M

revenue run-rate

Digital transformation

92%

prime contract

revenue

65+ CSM & SAFe certifications

### Key tech partners

servicenow









## Representative systems ITG builds

Audit

Tracking

350

Case Management

Management

**Financial** 

Purchasing+ Acquisitions Grants Management

Inspections

Asset Management

Workforce Management Contract Writing

Healthcare Compliance Content Management

**Emergency Management** 



## Meaningful joint growth opportunities

ICF's Domain Expertise + Client Relationships

ICF's Robust Business Development Engine

ICF's Best-in-Class Contract Vehicles Selective Insourcing ITG's Qualifications

ITG brings a substantial business development pipeline + a backlog that provides visibility

ICF has a large number of net new opportunities in its pipeline for which ITG enhances our win potential

Combination of ICF's deep domain expertise and broad client base with ITG's IT modernization skills will allow us to identify "new-new" opportunities

Opportunity also exists to bring inhouse the revenues historically subcontracted out by ITG



# Catalysts for long-term organic growth

## **Federal Government**

- Civilian agency spending
- Public health
- IT modernization
- Citizen engagement

### State + Local Government

- Disaster management: recovery + mitigation
- Infrastructure spending

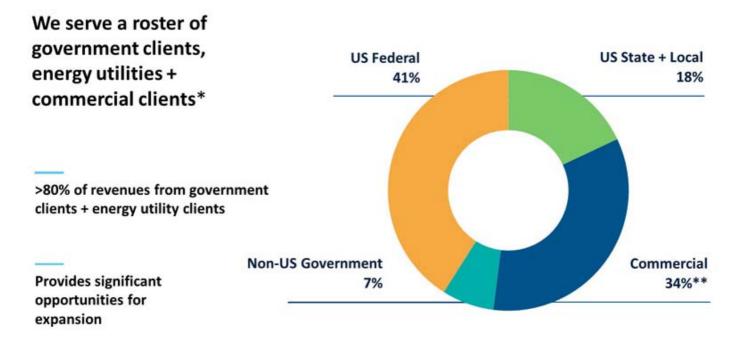
### **Electric Utilities**

- Energy efficiency outsourcing in California
- Distributed energy resources
- Resilience planning

## **Digital Transformation**

- Personalization/loyalty platforms
- Data convergence
- Data analytics
- CRM systems





\*TTM through June 30, 2020

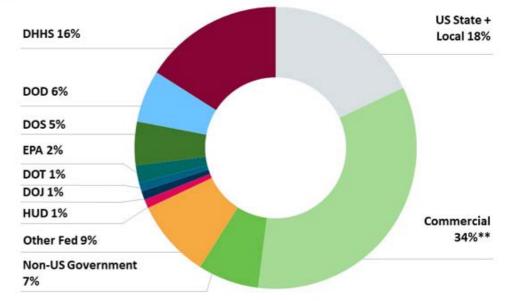
\*\*Energy utilities, commercial marketing, + other



# We work with a broad array of government clients

Government revenues 66% of total revenues\*

US federal revenues primarily from civilian agencies



<sup>\*</sup>TTM through June 30, 2020

<sup>\*\*</sup>Energy utilities, commercial marketing, + other

# Utility industry clients

Energy efficiency programs for utilities: State-mandated

Utility transformation: distributed energy + grid modernization

Majority long-term contracts



## ICF's go-to-market brand for digital transformation services











Strategy



Loyalty

Combines creativity of an agency with deep domain expertise of a consultancy

Designs solutions that drive real participation with customers, citizens, colleagues

Built specifically to realize the benefits of an integrated model

# At ICF, our business, environmental + social responsibilities are intertwined.

We create impact through our client work...

\$650M+ revenue from services supporting health, education, development, and social justice programs \$550M+ revenue from services supporting energy saving, carbon reduction, and natural resource protection programs



# ...and in the way we operate

Minimizing our carbon footprint—net zero carbon status since 2006

Investing in the communities where we work and live

Ensuring value through governance—corporate policies and structure help us operate ethically and in compliance with the law



## Corporate citizenship performance highlights of 2019

(	orpor
	Investing our peop
	Making a sustainab commitme
	Supportir importan causes

**Provided opportunities** for all employees to develop and advance.

### Leadership

53% female leaders

33% female board members\*

### Pay equity

no pay disparity across gender and race in the same roles, based on an external audit

#### Low turnover

15.4%

as compared to 19.2% benchmark

Made progress on our carbon reduction goal and remained carbon neutral.

#### 100%

net renewable electricity for global operations via renewable energy certificates

#### 31%

reduction in greenhouse gas emissions per employee since 2013 baseline

#### Zero

net zero carbon status since 2006 due to investments in high-quality carbon offsets

Donated to causes important to our employees and communities.

\$433,500

corporate cash donations

### \$200,000

employee contributions through our giving program

1 to 1

ICF matched employee donations



Climate Leadership: recognized by CDP (global environmental disclosure system) as a corporate pioneer against climate change, scoring A-

MarCom Awards 2019: 2 gold awards for corporate citizenship reporting

Data from ICF's 2019 Corporate Citizenship Report \*as of September 2020

Drivers of long-standing client relationships

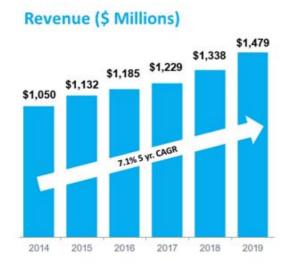
Institutional memory of government + utility programs Workforce of long-time industry experts

Long-term contract vehicles with government + utility clients Proprietary IP/loyalty programs





## Track record of consistent revenue + earnings growth





\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles

\*\*2017 Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act



## 2020 guidance

Revenue \$1.450B - \$1.510B

**GAAP EPS** \$2.85 - \$3.15\*

Non-GAAP EPS \$3.50 - \$3.80

**EBITDA** \$126M - \$136M

Operating Cash Flow ~\$110M

Assumes no material new revenues in H2 associated with COVID-19 opportunities or other meaningful opportunities in our pipeline

\* Exclusive of special charges

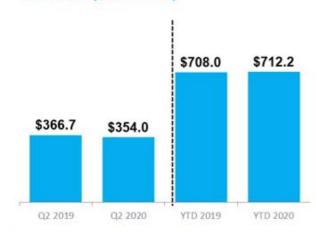


## Q2 2020 performance

Q2 2020 service revenue of \$261.2M up 3.5% vs. Q2 2019 H1 2020 service revenue of \$516.6M up 4.6% vs. H1 2019

YTD performance supports our FY guidance





EPS\*



Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles



<sup>\*</sup>Based on Q2 2020 financial performance released on August 4, 2020

## Contract Awards (\$ Millions)\*

## Book-to-Bill Ratio (TTM)

Q2 2019 1.15 Q2 2020 1.00

## Backlog (\$ Billions)\*

Q2 2020 backlog does not include \$250M+ of award notices expected to be included in Q3 contract awards





\*Based on Q2 2020 financial performance released on August 4, 2020



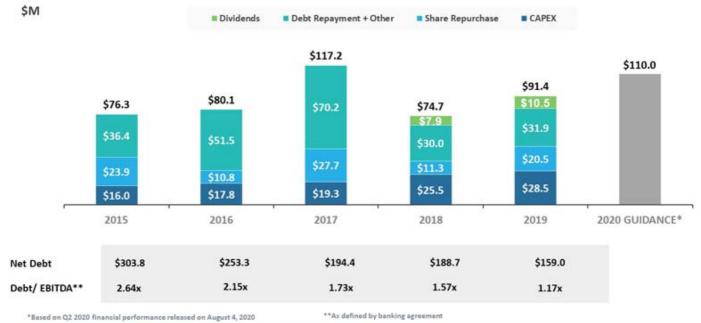
## Pipeline (\$B)



Record pipeline at end of Q2 2020 includes over \$4 billion of federal government opportunities



# Operating cash flow, 2015 - 2020







# In summary — ICF

Distinctive expertise in high-growth sectors of government, energy utility industry + digital transformation Established long-term client and contract relationships + substantial contract backlog

Strong environmental, social, + governance performance internally + for clients

All leading to substantial organic growth opportunities + the potential for accretive acquisitions





in linkedin.com/company/icf-international/

witter.com/icf

https://www.facebook.com/ThisIsICF/

## icf.com

#### About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at **icf.com**.