# $\rightarrow$ ICF Investor Presentation

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## Q3 2022

November 2022

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.

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# ICF: A professional + technology services firm

Serve a roster of government clients with social + environmental missions, energy utilities + commercial clients

Deliver strong crosscutting capabilities in technology + engagement

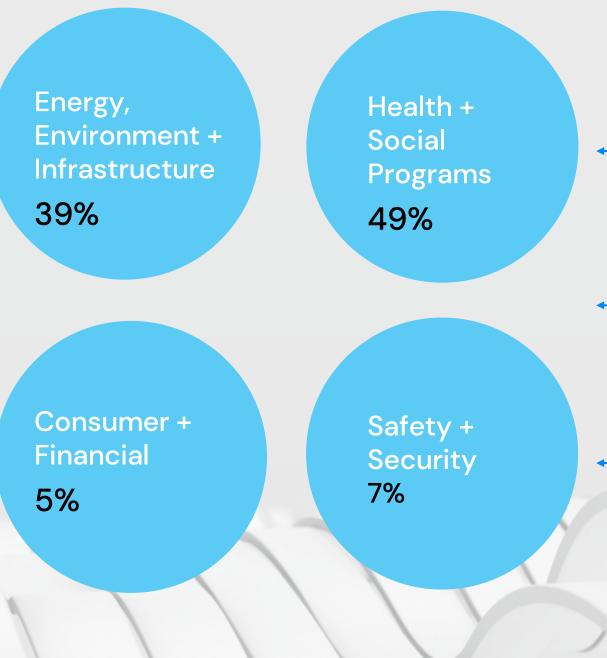
Leverage deep domain expertise to achieve superior results for clients Benefit from visibility of a substantial backlog + growth profile of commercial revenues

initiatives + acquisitions

# A growth platform combining organic

# Synergy in markets + capabilities

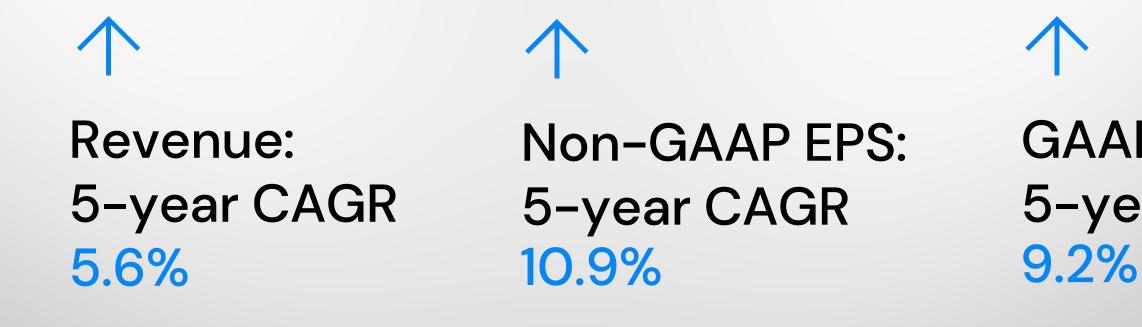
ICF's work across core service areas including climate, energy efficiency, disaster management, public health and social programs addresses environmental and social issues



#### Advisory + Strategy

#### Program Management

Technology, Analytics + Engagement Track record of strong revenue + EPS growth



# GAAP EPS: 5-year CAGR

# Multiple catalysts for long-term organic growth



- IT modernization / digital transformation
- Public health
- **Disaster management**
- Energy efficiency + utility consulting
- Climate, environment + infrastructure consulting

>70% of service revenue in 2022 expected to represent work in these key growth areas + expected to grow 10% or more over the next several years



IT modernization / digital transformation

Acquisitions have significantly expanded our qualifications



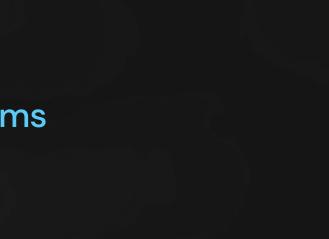
ITG **Creative Systems SemanticBits** 

Expertise in >30 technology platforms

IT modernization is a bipartisan priority

**Provide significant revenue** synergies in our federal civilian agency markets

ICF is now a recognized leader in the most widely used low-code / no-code and open-source platforms in the federal government

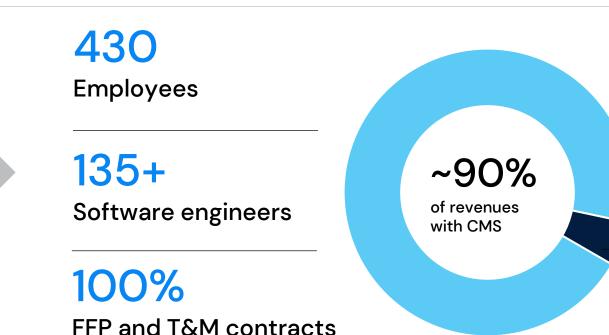


# SemanticBits acquisition



Leading provider of agile software development and digital transformation services to key U.S. federal health agencies

High teens EBITDA margin expected as part of ICF



#### Leading Technology Services



Agile software development and delivery

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Data science, analytics, and machine learning/AI



Data engineering and DataOps



DevOps and cloud



Human-centered design



Healthcare and federal policy expertise

#### Addressing Critical Health Domains

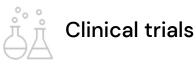


Health IT





Clinical genomics





# semanticbits





Biospecimen management

Bioinformatics

# Public health

- HHS is ICF's largest federal agency client 22% of total revenues\* •
- 11% budget increase at HHS for FY22
- Recognized expertise in addressing critical health issues-opioid abuse, obesity, cancer
- ICF has contract vehicles in all federal agencies actively involved in preparations for the next pandemic:

Modernization of disease surveillance systems

**Guidelines for government** roles and responsibilities in a pandemic

ICF is recognized for deep domain expertise in public health and its expanded IT modernization capabilities





Based on Q3 2022 TTM financials released on November 3, 2022

# Disaster management

ICF is a leader in disaster management with a long track record of managing post-disaster federally funded recovery programs

Federal funding for mitigation programs provides potential for steady flow of longer-term opportunities

Currently running disaster recovery programs in 20+ states and territories

Working on mitigation efforts for 30+ clients in 14 states

funds are released

ICF's expertise in recovery and resilience is closely aligned with efforts to manage the effects of climate change



# Expect continued growth as appropriated disaster recovery and mitigation

# Energy efficiency and utility consulting

Energy efficiency programs for utilities: State-mandated

New awards from CA utilities

Utility transformation: distributed energy + grid modernization



#### **United States**

Canada



Location of ICF Clients

#### Majority longterm contracts

# Biden administration priorities create additional opportunities

- Overarching goal of decarbonizing U.S. economy
- 2021 Infrastructure Investment and Jobs Act + FY 2022 federal budget
- Focus on climate change, environmental stewardship, and infrastructure
- Inflation Reduction Act of 2022 provides significant climate and energy-related opportunities

ICF is one of the largest full-service climate consulting practices in the U.S., with additional expertise in adjacent services closely connected to climate + infrastructure

#### **Climate-adjacent services**

**Disaster mitigation** Decarbonization **Public health impacts Environmental justice** 

#### Infrastructure-adjacent services

Environment Water Transportation



An environmental consulting firm providing a broad range of environmental consulting, permitting, and planning services in Texas

Strengthens ICF's presence in a state that is set to receive significant federal investment dollars under the IIJA

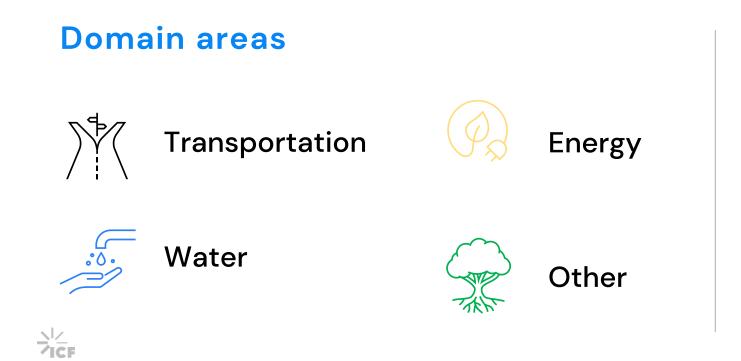


1997

founded

Year

Houston



### **Representative** clients



# Austin HQ

## + 2 other offices in San Antonio and



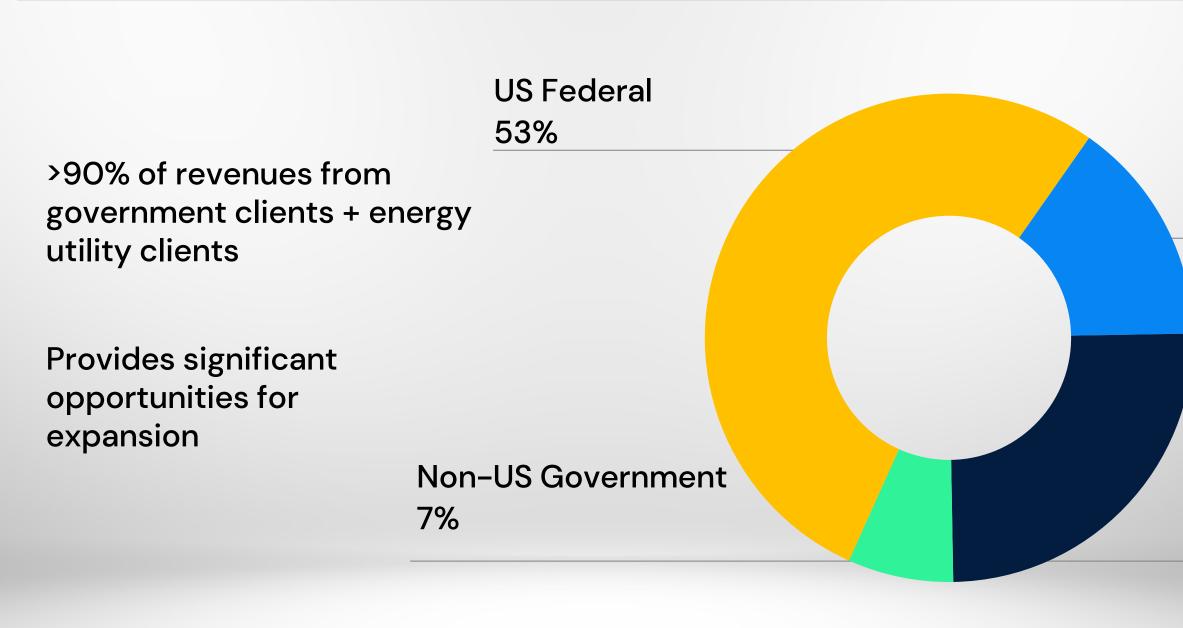








## We serve a roster of government clients, energy utilities + commercial clients\*



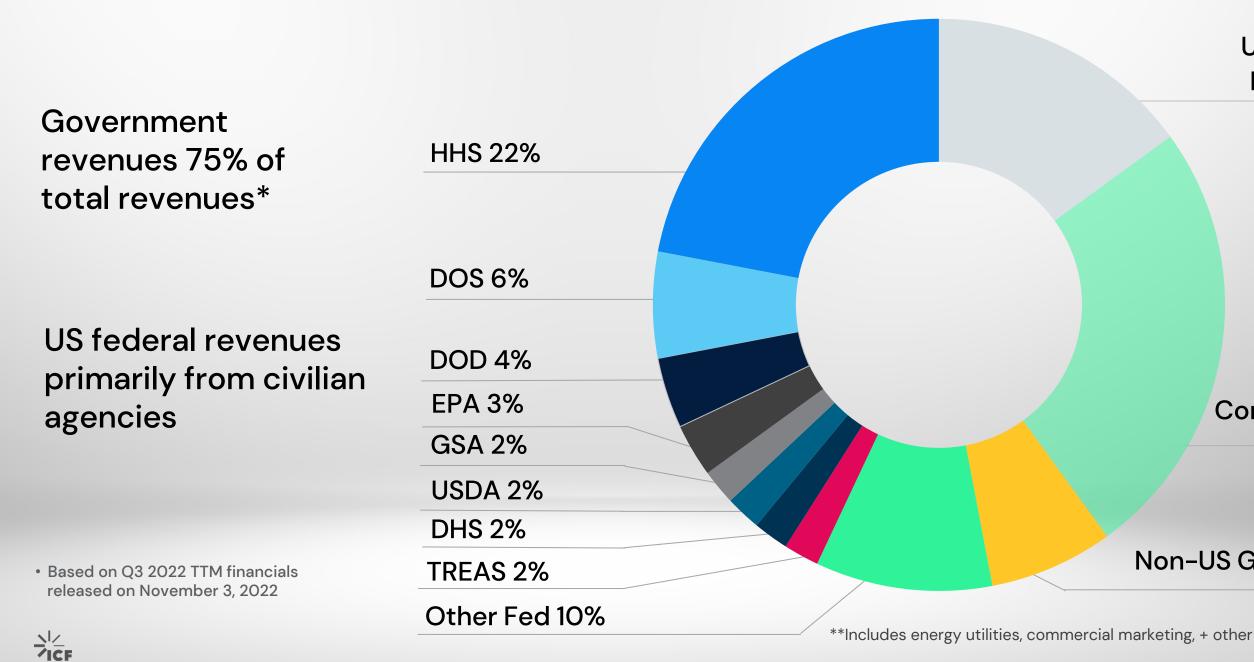
\* Based on Q3 2022 TTM financials released on November 3, 2022

\*\*Includes energy utilities, commercial marketing, + other

### US State + Local 15%

### Commercial 25%\*\*

# We work with a broad array of government clients



### US State + Local 15%

#### Commercial 25%\*\*

#### Non-US Government 7%

# ICF Next: our go-to-market brand for digital and engagement services



**Business Transformation** 

Combines creativity of an agency with deep domain expertise of a consultancy



Loyalty

**Designs solutions** that drive real participation with customers, citizens, colleagues

and health clients

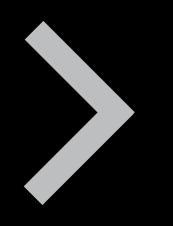




### **Integrated Communications**

# Successfully integrating engagement services with our legacy energy

# Drivers of long-standing client relationships



Institutional memory of government + utility programs Workforce of long-time industry experts

Long-term contract vehicles with government + utility clients Proprietary IP/loyalty programs

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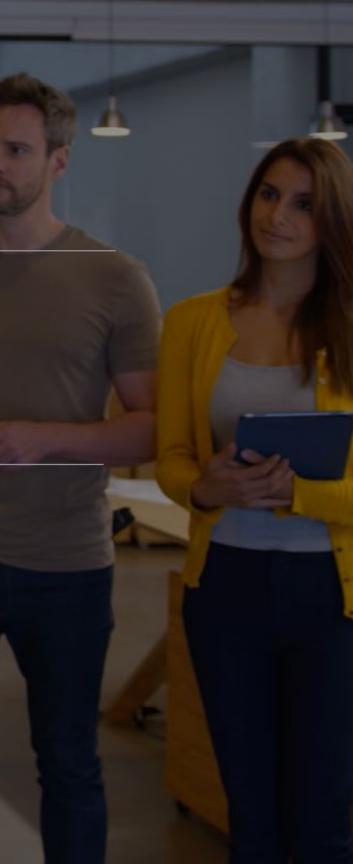
# Our culture: a source of competitive advantage

### Purpose

To build a more prosperous and resilient world for all.

# Values

Interact with integrity Bring your passion Embrace differences Challenge assumptions Work together Be greater than



## At ICF, our business, environmental + social responsibilities are intertwined

We create impact through our client work...

# \$654M+\*

**Revenue from services** supporting energy saving, carbon reduction, and natural resource protection programs

# \$678M+\*

supporting health, and social justice programs

# **Revenue from services** education, development,

\*Together represent ~85% of 2021 revenue

# Impact through program support/execution

#### ENERGY STAR<sup>®</sup> (2020 data)

#### 400 million

metric tons of greenhouse gas reduction

#### \$42 billion energy costs avoided

5% of total U.S. emissions of greenhouse gases

### Smokefree.gov

213,000 American subscribers to the service

14%

#### **BioSense**

5,800+ health care

facilities nationwide contribute data 1 day data available within 24 hours of patient visits

#### 6-8 million electronic health

messages processed daily

### **Head Start**

1 million+

children and families from lowincome households enrolled

# 6

regions served by ICF, including 40 states, the District of Columbia, and 140 tribes

### Utility Energy Efficiency Programs (2021 data)

180 programs delivered nationwide

5.4 million lifetime metric tons of CO2 avoided

\$1.9 billion total financial impact

### **Disaster Management Programs**

\$63 billion+ disaster recovery funds managed

100,000 homeowners helped

quit rate that's double the national average of 7%

# ...and in the way we operate

ICF is proud of how we operate in our communities and in society

#### Environment

Carbon neutral since 2006 – high quality RECs & offsets

CDP "A" list

**CDP Climate Leadership Award** 

Total & per-employee emissions declining since 2013



#### Social

Forbes list for "Best Employers for Diversity" 2021 and 2022

ICF philanthropy driven primarily by employee giving choices – 100% match and cash support for volunteer efforts

8 Employee Community **Networks** 

- Black Employees
- Women
- LGBTQIA+
- First Nation & Indigenous

- Veteran
- Asian
- Hispanic
- Different abilities

Strong Lead Independent Director with clearly articulated responsibilities

37.5% female Directors

37.5% minority Directors

#### **Board oversees**

- process

Regular executive sessions of independent directors

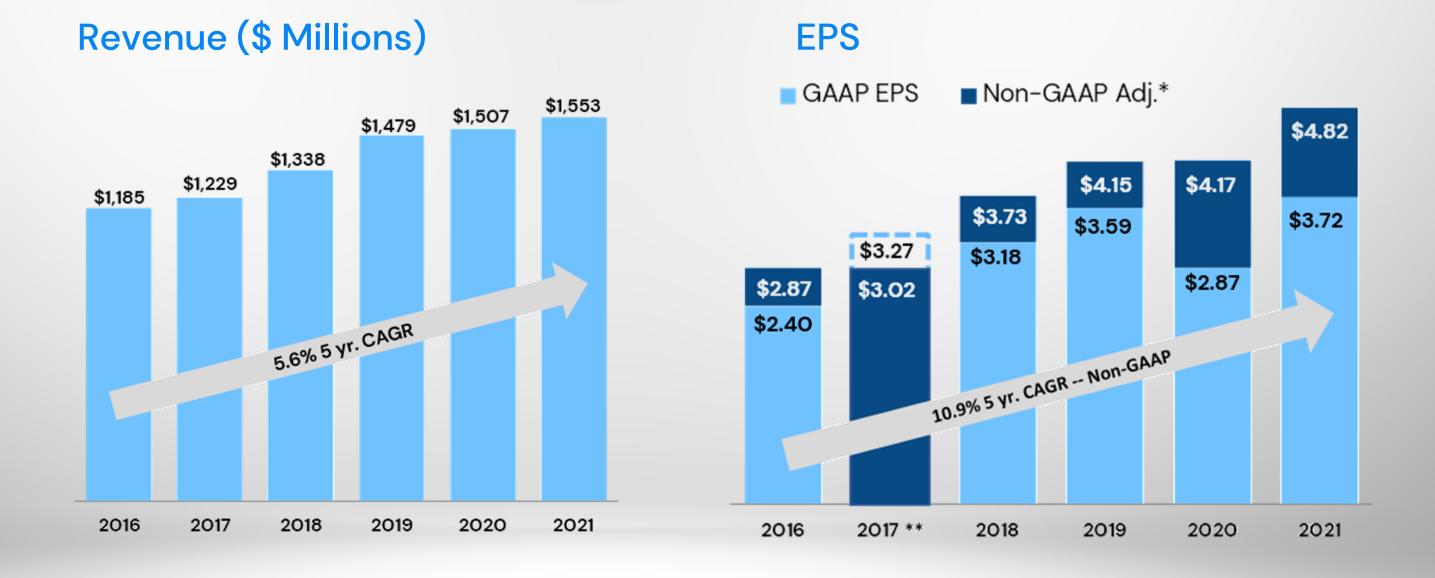
#### Governance

Enterprise risk management

 Management succession planning and development

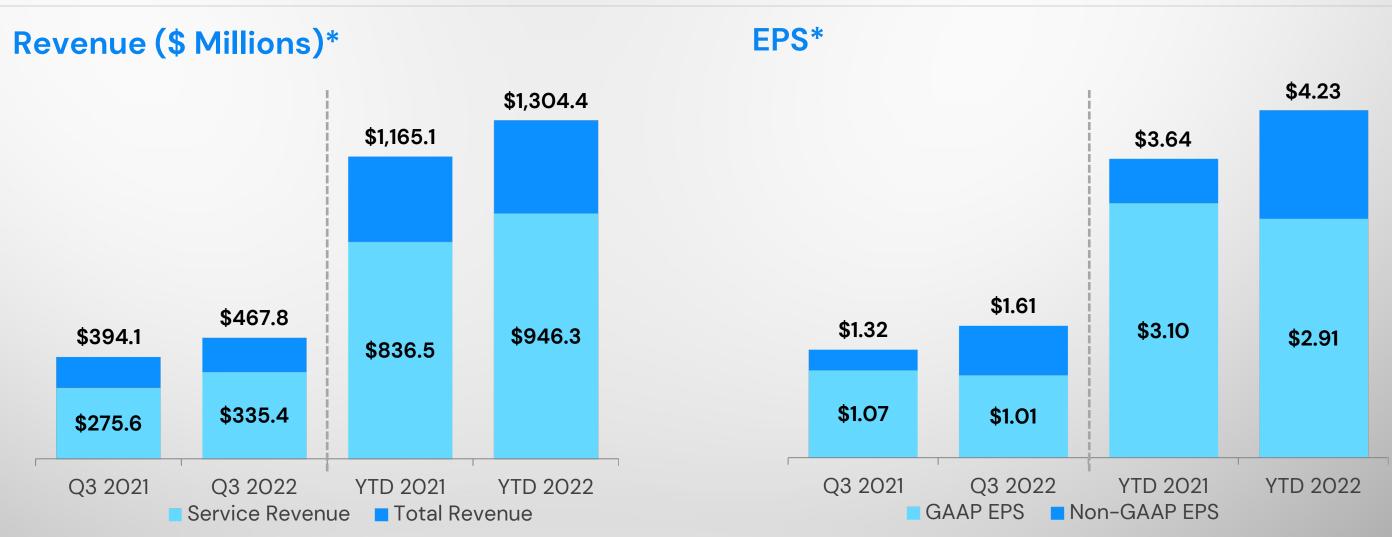
# **Financial Performance**

# Track record of consistent revenue + earnings



\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles \*\*2017 Non-GAAP EPS excludes the one-time benefit of a Deferred Tax Liability (DTL) revaluation for 2017, as a result of the 2017 Tax Reform Act

# Q3 2022 performance



Service revenue is equal to total revenue less subcontractor and other direct costs excluding direct labor and fringe Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles \*Based on Q3 2022 financial performance released on November 3, 2022

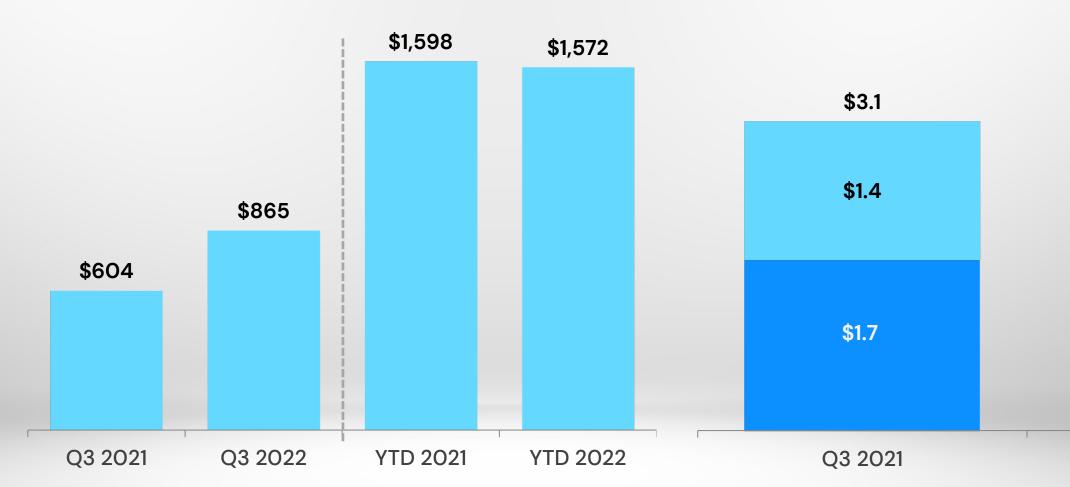
# Contract awards (\$ Millions)\*

# Backlog (\$ Billions)\*

Funded

Book-to-bill ratio (TTM)

Q3 2021 1.33 Q3 2022 1.31



\*Based on Q3 2022 financial performance released on November 3, 2022



# 2022 guidance\*

Revenue Service revenue **GAAP EPS Non-GAAP EPS Operating cash flow** 

\$1.760B - \$1.790B \$1.275B - \$1.300B \$3.90 - \$4.10\*\* \$5.70 - \$5.90 \$120M - \$140M

\*Based on Q3 2022 financial performance released on and as of November 3, 2022

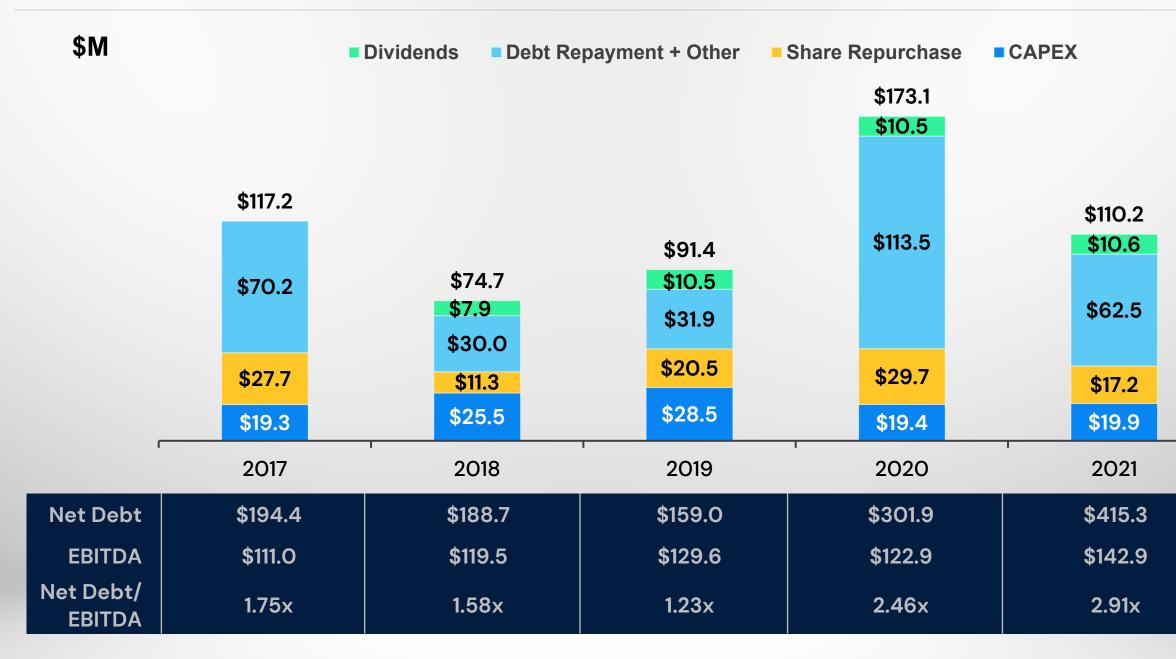
\*\* Exclusive of special charges

# Pipeline (\$B)



Strong pipeline of qualified opportunities, the majority relating to federal government clients

# Operating cash flow, 2017 - 2022



2020 included ~\$50M of accelerated collections and deferral of \$20M of employer social security tax liabilities to 2021/2022 under the CARES Act

\*Based on Q3 2022 financials released on November 3, 2022

#### \$120.0 - \$140.0

#### 2022 GUIDANCE\*

# Historical cash flow conversion at ~100%



- Flow...
- working capital)
- trend of ~100%.

Historical cash conversion	2016A	2017A	2018A	2019A	2020A	2021A
Net Income	\$46.6	\$62.9	\$61.4	\$68.9	\$55.O	\$71.1
Non-Cash Comp	\$9.1	\$10.3	\$11.5	\$15.8	\$17.6	\$13.2
Depr & Amort	\$29.1	\$28.6	\$27.2	\$28.2	\$33.7	\$32.0
Adj. Net Income*	\$84.8	\$101.7	\$100.1	\$112.9	\$106.3	\$116.3
Operating Cash Flow (Op CF)	\$80.1	\$117.2	\$74.7	\$91.4	\$173.1	\$110.2
Cum. Op CF as % of Adj. Net Inc.	94%	106%	95%	91%	106%	104%

• Over past six years, we have converted ~100% of our net income (adjusted for non-cash items) and generated strong Operating Cash

• ...While growing our top line from \$1.2B in 2016 to \$1.6B in 2021 at a 5.6% CAGR (which required an investment in

• We continue to expect our Operating Cash Flow in 2022 to remain strong at ~\$140M, maintaining our conversion

# Our roadmap for long-term value creation

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Capture organic growth enabled by strong positions in high growth markets and expanded addressable market

**Drive revenue synergies** and larger contract wins through ability to execute at scale

Gain operating

4

efficiencies

Continue to invest in our people

impact

6

### Make strategic and accretive acquisitions in areas we know

# Uniquely positive



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#### icf.com

#### About ICF

ICF (NASDAQ:ICFI) is a global consulting and digital services company with approximately 8,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists, and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.