

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 20, 2016

ICF International, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation)

001-33045

(Commission File
Number)

22-3661438

(I.R.S. Employer
Identification Number)

9300 Lee Highway, Fairfax, Virginia

(Address of principal executive offices)

22031

(Zip Code)

Registrant's telephone number, including area code: **(703) 934-3000**

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 7.01 Regulation FD Disclosure

ICF International, Inc. (the “Company”) has prepared an investor presentation with information about the Company. The Company intends to deliver the presentation to investors, including on September 20, 2016 as part of a previously-announced Investor Day event in recognition of the Company’s tenth anniversary as a public company. A copy of the Investor Presentation is furnished herewith as Exhibit 99.1.

The information contained in this report, including Exhibit 99.1 attached hereto, is considered to be “furnished” and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that Section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

Item 9.01 Financial Statements and Exhibits

(d) The following exhibits are being furnished with this Current Report on Form 8-K:

Exhibit No. Description

99.1 ICF International, Inc. Investor Presentation, dated September 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ICF International, Inc.

Date: September 20, 2016

By: /s/ James C. Morgan
James C. Morgan
Chief Financial Officer

Cautionary Statement

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.





2016 ICF Investor Day

Welcome

September
2016



Le Parker Meridien
119 W 56th St, New York,
NY 10019

Welcome

Sudhakar Kesavan Chairman and Chief Executive Officer



Agenda

Introductory Remarks

ICF Brand

Focus on Federal

Digital Marketing Communications

Commercial Energy Markets

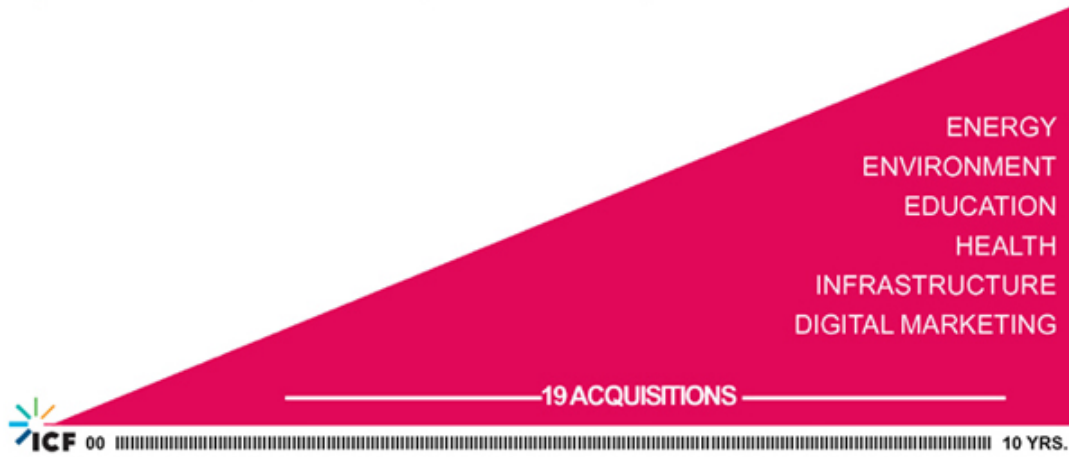
Concluding Remarks

Break-Out Session



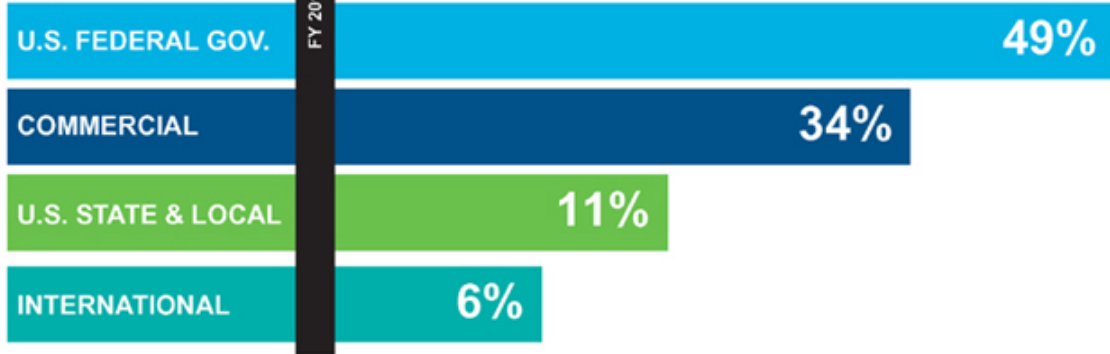
2006 to 2016: Creating A Unique Growth Platform

Organic Initiatives + Acquisitions Add Expertise, Scale and Scope



Today's ICF

Revenue By Client



Our Performance



Our 3 yr. Growth Strategy

is anchored by the following objectives



Sustaining and growing our distinctive expertise in our core vertical markets

Providing a broader range of clients with our functional capabilities

Building our service offerings at the intersections between our markets and our functional expertise





Colette LaForce
Chief Marketing Officer



WE ARE





WE'RE IN THE
BUSINESS OF MAKING
BIG THINGS
POSSIBLE.



2

**Strengthen
Relationships
With Existing Clients**

**Land
New Prospects
Globally**





John Wasson
President and Chief Operating Officer



3

Deeper Dive Into Our Business

**Emerging and Future Trends In
ICF's Key Markets**

**How ICF Is Positioned for
Continued Growth and
Market Share Gains**



Synergy & Expertise Within ICF



- Proprietary IP**
- A workforce of long-time industry experts**
- Longstanding client relationships**
- Long-term contract vehicles**

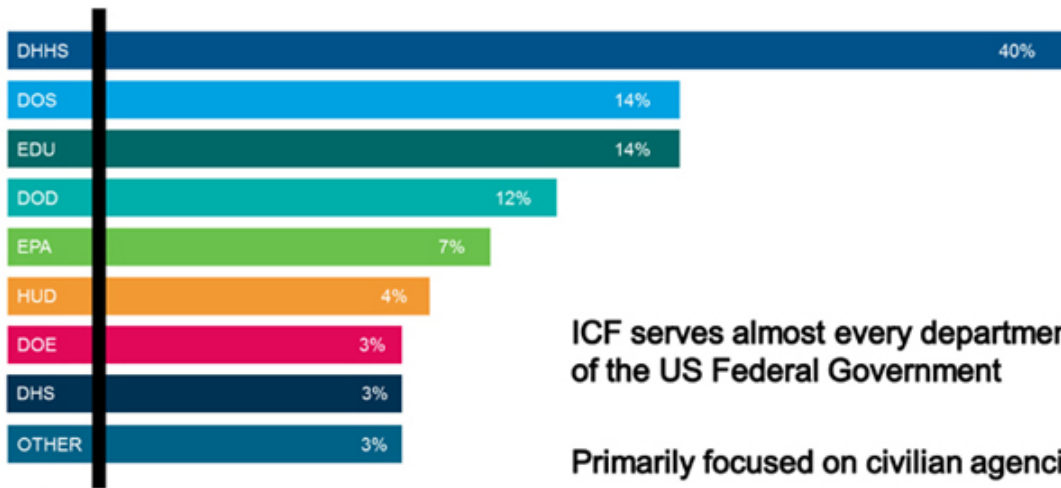


3

Federal Government
Digital Marketing Services
Commercial Energy Markets



Focus On Federal Government



ICF serves almost every department of the US Federal Government

Primarily focused on civilian agencies

A graphic representation



Federal Civilian Market Spend

2015:

\$57.6B*

Overall civilian budgets likely to grow 0–2%

HHS	\$9.6B
State & USAID	\$7.6B
DOE	\$3.2B
EPA	\$1.0B
HUD	\$0.6B

*From FPOS categories where ICF has been awarded contracts. DoD adds approximately \$53B but true addressability is more limited



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**Public Health, Biomedical
Research and Open Data**

Climate Change and Resilience

Digital Transformation

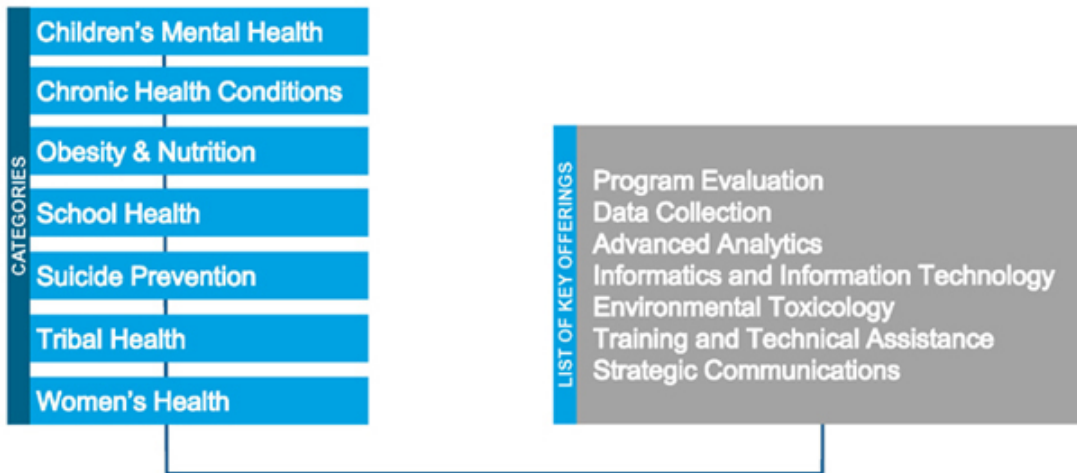
Infrastructure



Barbara Rudin
Executive Vice President



Public Health



Key Federal Health Clients

Public Health



Biomedical Research



Food And Drug Regulation



Key Trends

Electronic Health Records

Advanced Analytics

Open Data

Emerging Diseases

Genomics and Precision Medicine

Drug Development Challenges

The Evolution Of Data



<https://www.pexels.com/photo/beige-organized-books-47386/>



CASE STUDY:
The New Era of Data

Challenge: **Getting to the answers while the question is still important.**



CASE STUDY:
Applying Advanced Analytics To Public Health

Challenge: Quick and unbiased evaluation of literature

What Cancer And Noncancer Effects Are Associated With In Utero Exposure To Environmental Chemicals?





Anne Choate
Senior Vice President



Climate Change & Resilience: A Longstanding Topic

The New York Times



Climate Change & Resilience

Selected Clients



Key Offerings

- Capital Planning
- Scenario Planning
- Mitigation Analysis, Target-setting
- Risk Screening And Assessment
- Planning And Analytics
- Action Planning

Growth Drivers

- Climate Policy
- Carbon Regulation
- International Commitments
- Weather Risk Mitigation



Government Agencies Need Specialized Expertise

- Ensuring Integrity of the Science
- Leading by Example
- Providing Guidance
- Mobilizing NGO and Private Investments
- Piloting Approaches in States and Localities
- Exporting Knowledge and Tools Abroad



CASE STUDY:
US Global Change Research Program

Challenge:

Coordinate And Leverage >\$2B in Federal Global Climate Change Research

2015

SERVICES PROVIDED

**Awarded 5-YEAR
\$29.6M Contract**

**Coordinate Climate Research
Enhance Climate-Informed Decision Making
Assess Climate Change Impacts
Coordinate Internationally
Link Climate and Health
Make Science Accessible**



CASE STUDY:
US Global Change Research Program

Challenge:

Coordinate And Leverage >\$2B in Federal Global Climate Change Research



OUTCOMES

Effective use of federal climate research budgets

Fourth national climate assessment

More climate resilient nation





Kris Tremaine
Senior Vice President



Rising Demand for Digital Services

Citizen demand for anytime, anywhere relevant content

Modernization of legacy systems to improve access to information and services



Government Is Rising To Meet Customer Expectations

“

The imperative for the federal government to provide effective digital service is clear. The public expects a responsive, transparent and efficient government that mirrors their experience with private sector entities.

Denise Turner Roth, Administrator, US General Services Administration

“

“

We're trying to shift the whole culture of the way we buy, build and deliver technology.

Lisa Schlosser, Deputy Federal CIO (OMB)

“

“

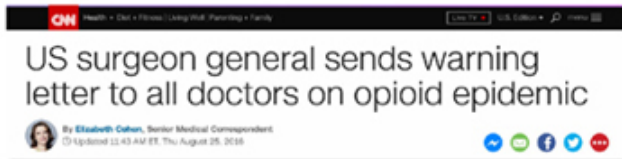
Based on our ongoing extensive interactions with agencies and vendors, Gartner estimates that by 2020, about 15% of federal IT spend will align to big bang IT projects, 65% to world of projects, and 20% to the federal IT digiflip.

Gartner, November 2015

“



Government Must Continue To Respond To Today's Headlines



Contract win:
CDC Prescription Drug Abuse Outreach Campaign
\$4.8M



Contract win:
CDC Think Travel Campaign
\$1.0M



Contract win:
CDC Antibiotic Resistance and Sepsis Public Information Campaigns
\$5.5M



CASE STUDY
Smokefree.gov

Challenge: **Build a mobile health resource to help people quit smoking.**

Services:



Outcome:

People who participated in the program were twice as likely to quit smoking.





CASE STUDY
Militarychildcare.com

Challenge: **Provide military families with easier access to quality, local childcare.**



Services

Managed and upgraded architecture of site
Modernized mobile inspection system
Simplified subsidy calculators

Outcome

Updating inspector criteria has gone from months to days with the new system





Q&A





Louise Clements
Executive Vice President



A Dynamic, Rapidly Changing Landscape

Marketing
Services is a
\$51B
industry in US _____ with Digital at **\$14B** of that and rising*

*Source: Ad Age



2018 ICF Investor Day

42

DIGITAL NOW LEADS

Digital Advertising 9%
Digital Video 17%

Forecasted CAGR
2016-21**

* Source: Pivotal Research



Market Growth: Digital Experiences, Content and Data

Rank	Area	% Clients Increasing Investments	
		2015	2016
1	Content Development	N/A	76%
2	Digital Products (e.g., non-marketing related platforms, applications, tools, and services)	65%	71%
3 (tie)	Customer Insights & Analytics	62%	68%
3 (tie)	Search Marketing	N/A	68%

N = 238

Source: Forrester SoDA 2016 Global Digital Outlook Survey



2016 ICF Investor Day

44

WE ARE



OLSON

OLSON
Itol

OLSON
engage

OLSON
digital

15 AWARDS THIS YEAR AND COUNTING!



OUR INTEGRATED DELIVERY MAKES US STRONG

IN THE CUSTOMER EXPERIENCE SPACE



	Forrester's Weighting	Accenture Interactive	DigitalStLB	IBM Interactive Experience	Intelys	Isobar	MRM McCann	Razorfish Global	Superhero	VML
CURRENT OFFERING	50%	3.50	2.79	3.12	1.94	3.87	2.19	3.65	3.05	3.54
Strategy	22%	4.50	2.75	2.25	1.00	3.50	2.50	3.50	4.25	3.50
Design	22%	2.80	1.90	3.90	0.45	4.80	2.10	4.10	2.10	4.10
Implementation	22%	3.28	2.60	3.44	3.76	2.96	1.20	3.68	2.56	3.20
Data, Optimization and Measurement	5%	3.00	2.90	3.80	1.60	2.40	2.40	2.40	2.90	2.40
Managed Services	10%	4.50	3.50	2.50	4.00	4.50	3.50	3.50	5.00	3.50
Account Services	19%	3.02	3.66	2.98	1.66	4.34	2.32	3.66	2.32	3.66
STRATEGY	50%	4.24	2.19	1.69	2.51	3.68	2.71	3.18	3.98	2.71
Corporate Strategy and Vision	100%	4.24	2.19	1.69	2.51	3.68	2.71	3.18	3.98	2.71
MARKET PRESENCE	0%	3.75	2.50	4.50	2.75	3.00	1.25	2.00	3.50	1.75
Revenues	25%	5.00	3.00	5.00	5.00	1.00	1.00	3.00	3.00	1.00
Number of employees	25%	5.00	1.00	5.00	1.00	3.00	0.00	1.00	5.00	1.00
Client base	25%	3.00	3.00	3.00	3.00	3.00	1.00	1.00	3.00	1.00
Geographic traction	25%	2.00	3.00	5.00	2.00	5.00	3.00	3.00	3.00	4.00

All scores are based on a scale of 0 (weak) to 5 (strong).

Source: Forrester Research, Inc. Unauthorized reproduction, citation, or distribution prohibited.

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What Makes Us Special

- Purpose built
- IP: continue to evolve and invest Tally™ and AnthrolyticsSM
- Unique agency positioning around “empathy”
- Premier level partnership status with Adobe
- Global technology partnerships
- Independence from large agency holding companies and their constraints
- Integration with ICF

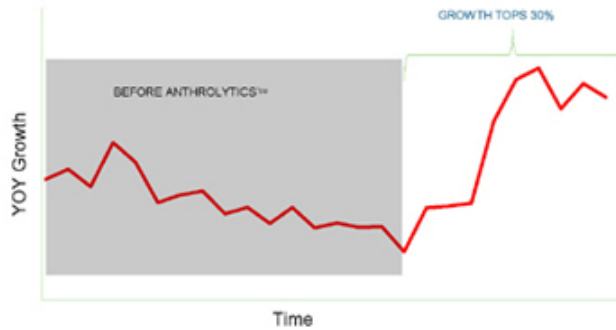






CASE STUDY Belize

Challenge: **Increase tourism and awareness of the country of Belize**



Source: Belize Tourism Board



2018 ICF Investor Day

Tourism from U.S. represented over 95% of YOY growth.

Increased growth 3x with half the budget.

Belize growth is now out-pacing the Caribbean and has led to airline route expansions.



CASE STUDY

Belize Scores A Perfect 10

Challenge: Increase tourism and awareness of the country of Belize 





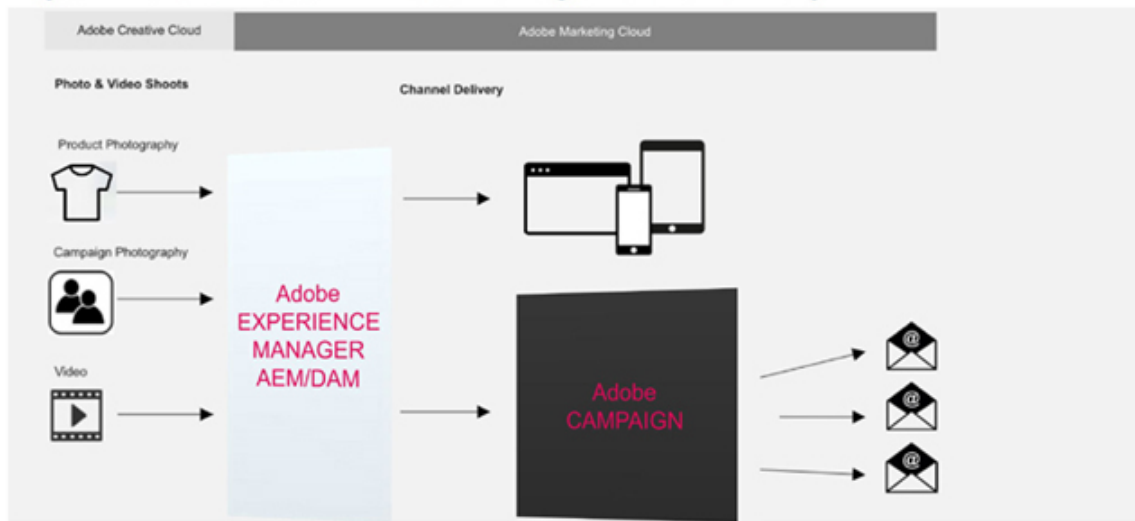
Matt Van Bergen
Senior Vice President



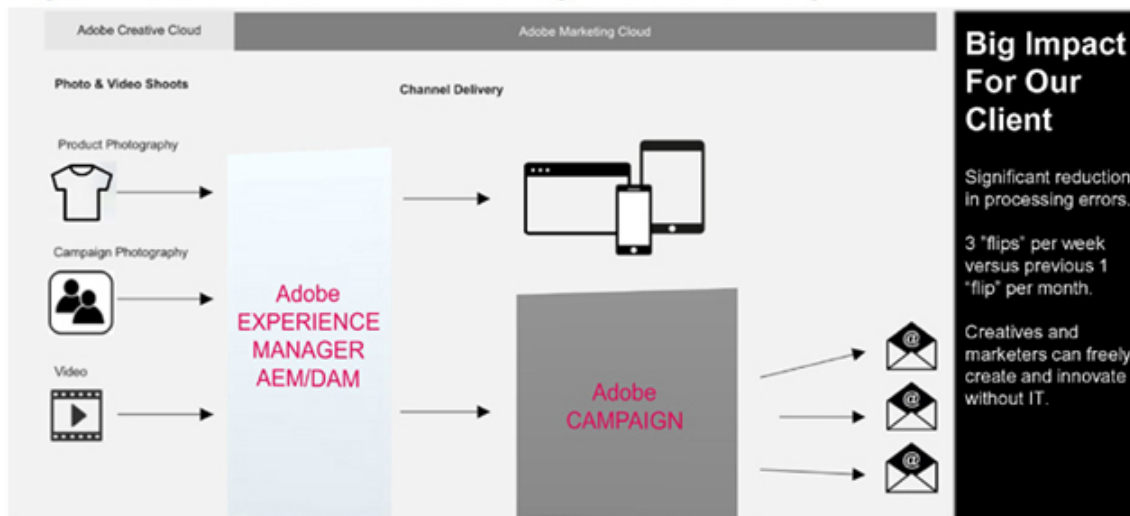


It used to be that an off studio photo shoot could never be:
Edited | Shared | Refocused | Directed
From a studio or shop that can deliver content:
In real time to its client, the media, and the world...

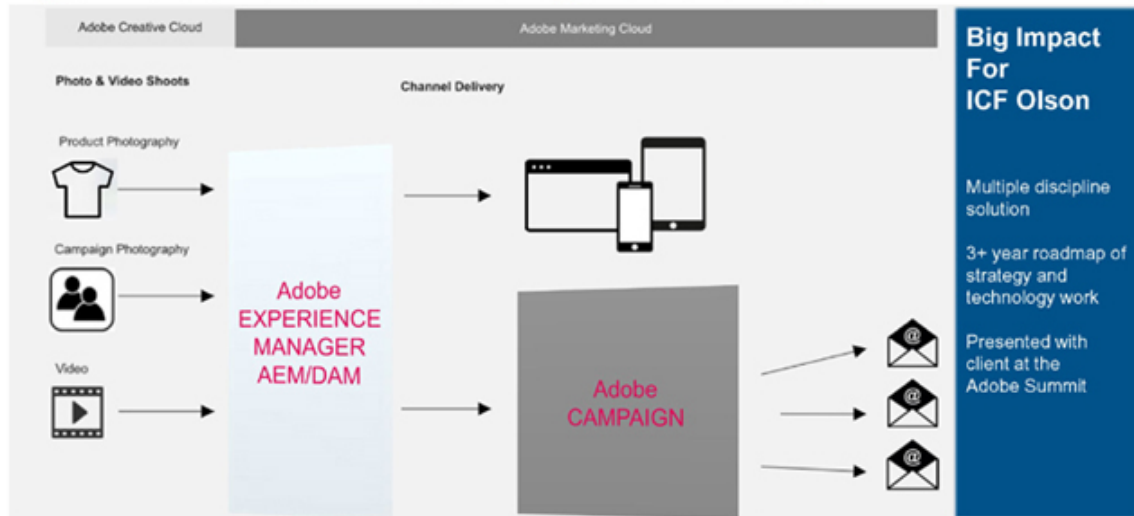
Digital Transformation – Asset Management & Delivery



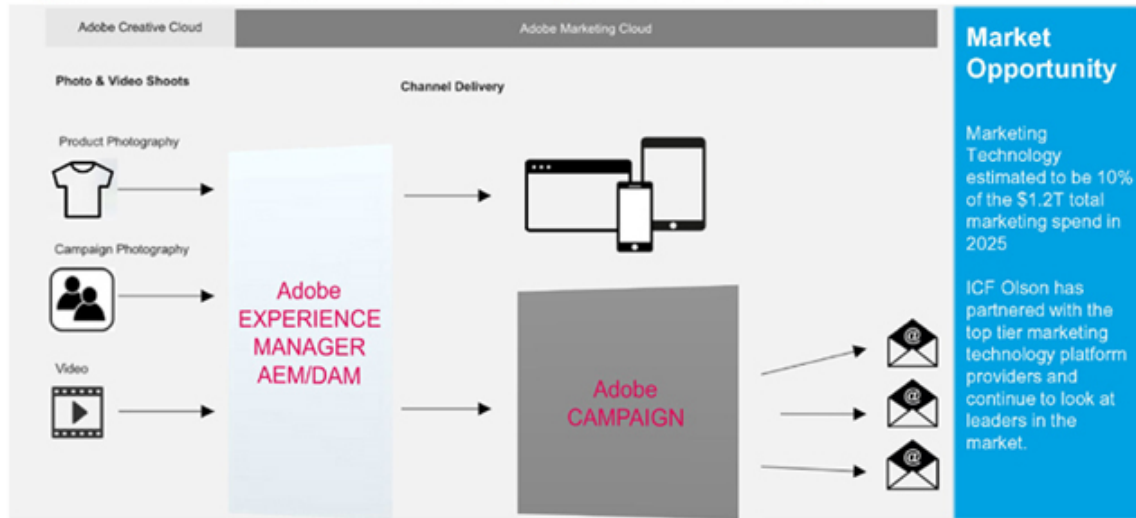
Digital Transformation – Asset Management & Delivery



Digital Transformation – Asset Management & Delivery



Digital Transformation – Asset Management & Delivery



* FoundationCapital.com



CASE STUDY:
Pizza Chain

Challenge: **Create a cohesive digital outreach plan that works for 370 locations.**

Digital AOR
Managing All Web
And Mobile
Properties Including
Rebuild Of Website
On Adobe Marketing
Cloud

CRM & Loyalty AOR
Managing The MYBP Program
With 500K Members Accounting
For 47% Of Online Sales

Creative
Executions For Digital
Advertising Campaigns
Including Launch Of New
Summer Cocktail Menu

Social Media
Promotion with a Major
Sports Team



ICF Olson Going Forward

- Position ICF Olson's unique value as leader in brand empathy
- More deeply penetrate existing client base
- Better promote ICF Olson's integrated offerings
- Leverage Tally™ Platform
- Establish strategic partnerships
- Injection of talent
- Continue to leverage ICF's distinctive expertise



Synergy With Other ICF Businesses

Energy	Customer engagement
Aviation	Airport user experience
Federal	Toolkit of consumer-grade solutions
Environment	Stakeholder and community engagement
Disaster	Multichannel communications and outreach





Q&A





Sergio Ostria
Executive Vice President

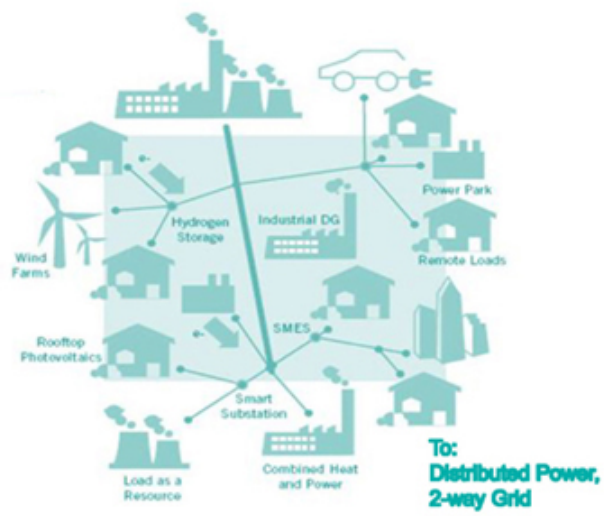


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Disruptive Technology
Data Analytics
Connected & Engaged Customers

Market Undergoing Dramatic Change

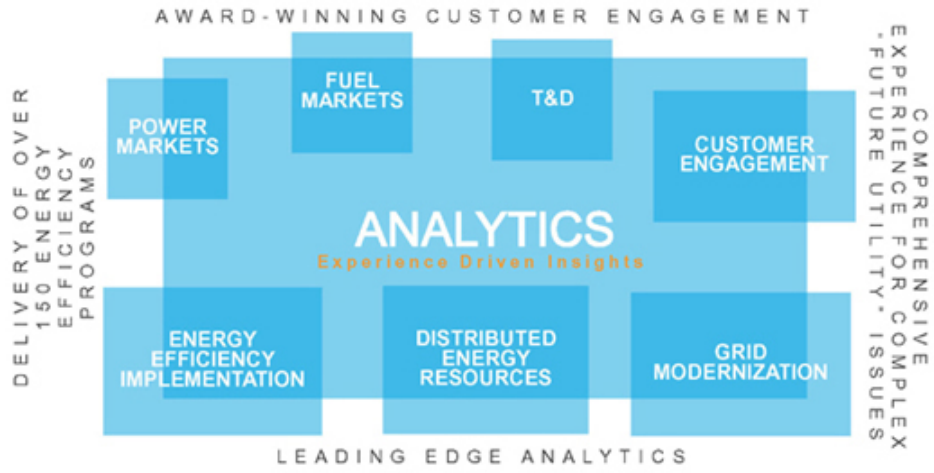
From:
Central-station
Power generation



Source: IEEE



ICF's Service to Utilities and Other Market Participants



ICF Advantages

ADVISORY

ENERGY MARKETS

Deep bench of expert professionals
Recognized intellectual property (e.g.,
IPM ® - Integrated Planning Model)
Reputation for unbiased analytics and
advice

IMPLEMENTATION

ENERGY EFFICIENCY

Innovation in program design
Nationwide portfolio of programs
Reputation for reliable delivery
Deep expertise in customer
segmentation and marketing

END-TO-END CAPABILITIES THAT COVER THE ADVICE-TO-IMPLEMENTATION SPECTRUM

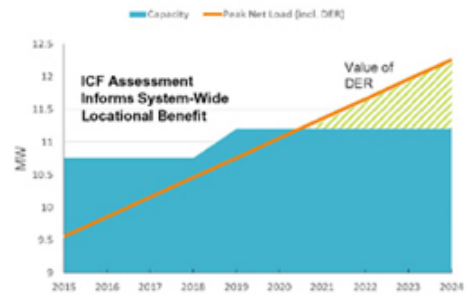


CASE STUDY: Pacific Gas & Electric (PG&E)

Challenge: **Help PG&E Position for the Future
Analysis Of The Value Of Distributed Energy Resources**

How:
**Examined DER capability for every circuit
in the system**

Outcome:
**Calculated locational benefits of DER to refine
general rate case and validate grid
investment strategy**





Michael Mernick
Senior Vice President



Energy Efficiency Implementation



Energy Efficiency Implementation

EE IMPLEMENTATION ACROSS NORTH AMERICA



150+
Energy Efficiency
Programs



40+
Utilities Served



15
Large
Portfolios

INDUSTRY LEADING PLANNING AND POLICY DEVELOPMENT

30
Energy
Efficiency
Program Design
Clients

27
Market
Study Clients

40+
Testimonies

Growth Drivers

- Clean Power Plan
- Proposed California Ruling
- Expansion of Existing Programs
- New Integrated DER Programs



CASE STUDY: BGE SmartEnergy Savers Program

Challenge: Engage BGE customers to reduce demand
Increase awareness and keep energy clean, green and reliable via BGE SmartEnergy Savers program

How:

Implemented an omni-channel approach to reach all customer segments and meet their communication preferences

Motivated the right customers to act at the right time through personalized targeted messaging



Outcome:

Over 1 Million Program Participants

4 Million Website Visits

Helped BGE save 22.6 Billion kWh

#1 in the Country Among Brands with Highest Energy Efficiency/Conservation





Q&A



In Closing

Sudhakar Kesavan

Chairman and Chief Executive Officer



Making Big Things Possible



Achievement: Helping SoCalGas respond to the Aliso Canyon gas leak





is positioned to outperform projected federal government spending
Olson is an accelerator for the business
has a fast growing commercial energy business





Q&A



Thank You

