

# **ICF Company Overview**

Jefferies 3<sup>rd</sup> Annual Technology Conference September 15, 2009

# **Cautionary Statement**



Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors." We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.

# **Introducing ICF**



#### ICF Is the "Go-To" Firm for Domain-Driven Advisory and Implementation Work

- Leading provider of services: energy, environment, transportation, health, and national security issues
- Clients: U.S. government agencies, foreign governments, energy companies and utilities, and technology and transportation companies
- Service offerings: policy and economic analysis, program management, IT solutions, and program evaluation in areas of expertise
- **Uniquely positioned** with reputation and credibility built over 40 years
- 3,500 employees in North America, U.K., and the 'BRIC' countries
- Track record of sustained core business growth

# ICF is Aligned with Today's Front-Burner Issues



#### **ICF Press Coverage**

#### The New York Times

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"U.S. Can Cut Half Its Carbon Emissions from Transportation by 2050"

#### WALL STREET JOURNAL

"While processing heavy crude makes economic sense, breaking down thick, sticky crude into light fuels such as gasoline or diesel requires more energy, which means more greenhouse-gas emissions, says Thomas O'Connor, senior manager at ICF International, a consulting-services company."

#### Associated Press



"Obama pressures states to embrace schools overhaul"

### WashingtonTechnology

"ICF will provide support to the Health and Human Services Department's Head Start program under multiple contracts."

#### The Charlotte Observer



"We're in an epidemic' of childhood obesity"

#### Money

"Prevention through a holistic approach that incorporates healthy lifestyles and best practices during the first years of life is key to fighting childhood obesity, according to a new report issued today by leading early care and education experts at ICF International."

# **ICF is Aligned with Today's Front-Burner Issues**



#### **ICF Press Coverage**

#### SCIENTIFIC AMERICAN



'Renewable Energy Could Solve Economic, Environmental and Social Problem"

### cnet

"Greenpeace commissioned climate change consulting firm ICF International to analyze the environmental benefits from the energy and transportation portions of the bill. Overall, the report concludes that, from an environmental perspective, 'it's money well spent,' Greenpeace executives said."



#### Military &Aerospace

"The U.S. Department of Homeland Security contracts ICF Inc. to aid in National Infrastructure Protection."



#### FNS 🛓

"The team is currently working with the consulting firm ICF International to begin to establish a national database of what is most effective in reintegration programs to facilitate the readjustment of military personnel returning from war and their families."

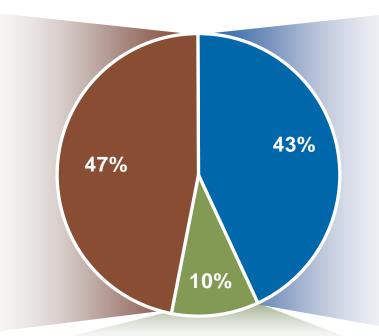
### **ICF's Markets: Select Services and Projects**



#### Revenue by Market H1 2009\*

#### Health, Human Services, and Social Programs

- Health Research and Evaluation
- Health Policy Support
- Health Informatics
- Housing and Education Program Support
- Information Clearinghouses



#### Homeland Security and Defense

- Defense Logistics Program Support
- Modeling and Simulation
- Homeland Security Program Development
- Enterprise IT Systems
- Critical Infrastructure

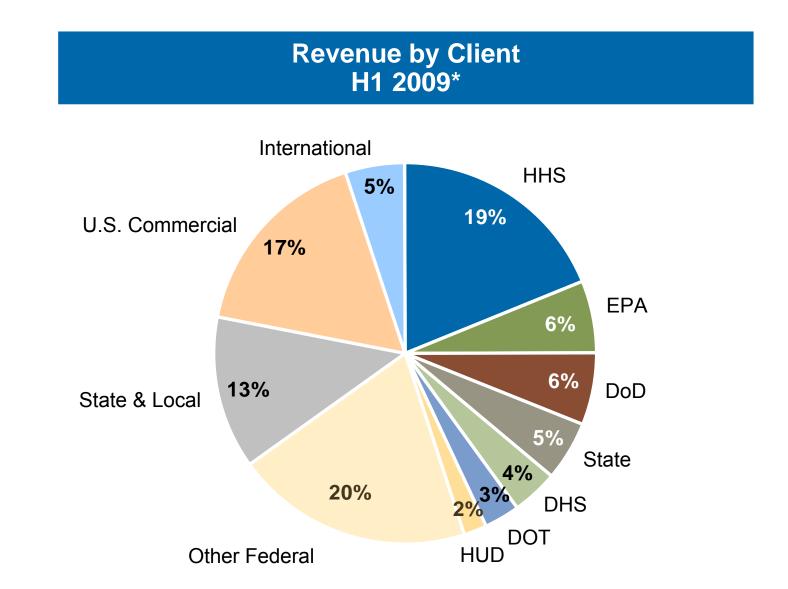
#### Energy, Environment, and Infrastructure

- Power Market Assessment
- Climate Change and Sustainability
- Energy Efficiency Program Management
- Environmental Policy and Planning
- Natural Resource Management
- Transportation Planning

\*Core business—without Road Home Proforma to include Macro International

### **Diversified Portfolio**





\*Core business—without Road Home Proforma to include Macro International

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### Increased Government Role in Economy Will Generate Business for Years to Come



#### 8- to 10-Year Regulatory Cycle Beginning in 2009 4 to 5 Years of Analysis + 4 to 5 Years of Implementation

Energy, Environment, and Infrastructure Market	Health, Human Services, and Social Programs Market	Homeland Security and Defense
<ul> <li>Legislation to regulate emissions</li> <li>Spending on renewable energy sources, alternative fuels, energy efficiency, etc.</li> <li>Spending to upgrade aging infrastructure</li> <li>\$50 billion of discretionary government spending</li> </ul>	<ul> <li>Healthcare reform</li> <li>Spending on housing, education, and veterans programs</li> <li>\$200 billion of discretionary government spending</li> </ul>	<ul> <li>Acknowledged need for better preparedness</li> <li>Increasing need for interdisciplinary solutions</li> <li>\$550 billion of discretionary government spending</li> </ul>

### Increased Government Role in Economy Will Generate Business for Years to Come

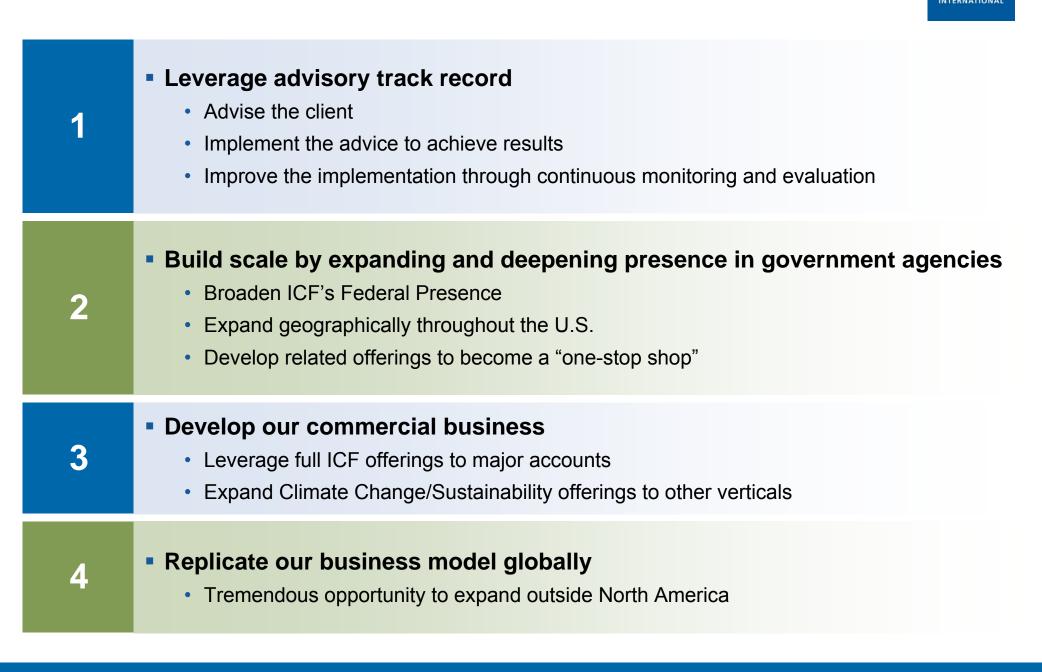


**Secular Growth Drivers Across All Markets** 

- Increasing focus on regulatory issues in government and industry
- Emphasis on transparency and accountability
- Technical assistance and training required for increasingly complex programs
- Aging federal workforce drives demand for firms with institutional knowledge
- Increased demand for combining domain and IT solutions



### **Our Strategy for Sustainable Growth**



### 1 Strategy: Leverage Advisory Track Record



**Client Mission and Needs** Advise Implement Improve Program Evaluation Needs and Market IT Solutions Energy, Assessments Transformation **Environment**, and Project Management Policy Analysis Infrastructure Continuous Improvement Program Delivery Strategy Performance Health, Human Technical Assistance Management Concept Development Services, and Benchmarking **Social Programs**  Outsourcing Planning Customer Satisfaction Clearinghouses Change Management Business Process Homeland Reengineering Communications Enterprise Architecture Security and Defense Return on Investment Program Design Training and Exercises

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Analysis

### 1 Strategy: Leverage Advisory Track Record



#### **IT Solutions**

- Enterprise Architecture
- System Integration
- Software Development
- Web Portals

#### **Organizational Management**

- Human Capital Planning and Implementation
- Organizational Transformation
- Leadership Development
- Performance Assessment

#### **Program Management**

- Program Management Office Design and Support
- Acquisition Management
- Collaboration and Knowledge Management
- Lean Six Sigma and Earned Value Management Expertise

#### **Strategic Communications**

- Social Marketing
- Media Relations
- Community Outreach
- Public Awareness



### Strategy: 2 Build scale by expanding and deepening presence in government agencies

**New Services, Existing Clients New Services, New Clients** Federal locations outside of Washington Deeper penetration of federal agencies who use ICF from one business line Follow the federal \$\$ to the states Expand commercial business beyond energy Implementation services to federal agencies **Strong Position**  Evaluation services to federal agencies In Implementation services to energy industry **Core Business**  Health related services beyond HHS **Existing Services, New Clients** 



### <sup>3</sup> Strategy: Expand Key Commercial Business Accounts and Offer ICF Services to Other Verticals



### 4 **Strategy:** Replicate Our Business Model Across Government and Industry, Globally



- Leverage existing international presence
  - 7 non-U.S. offices (more than 50 offices worldwide)
  - 4 are in BRIC (Brazil, Russia, India, China) countries
  - 5% of 2008 revenue was from non-U.S. clients
- Domain expertise of critical importance to Europe and all major developing nations

# **Execution of Strategy:**



Highly qualified employees/high retention rates—Hire, 1 train, and retain the best and the brightest in our areas of expertise—finely-tuned recruiting engine and HR programs Differentiated acquisition strategy—Implement proven 2 differentiated acquisition model 3 Build brand awareness

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#### Deep subject matter experts: 45% of consulting staff hold post-graduate degrees

- Multi-disciplinary capabilities
- Relevant industry experience
- More than 400 employees hold a U.S. federal government security clearance
- Average years of service: 13 years among 209 senior staff
- Turnover of 8.7% (annual) in core business during first half of 2009

# 1 **Execution:** Highly Qualified Employees/High Retention Rates

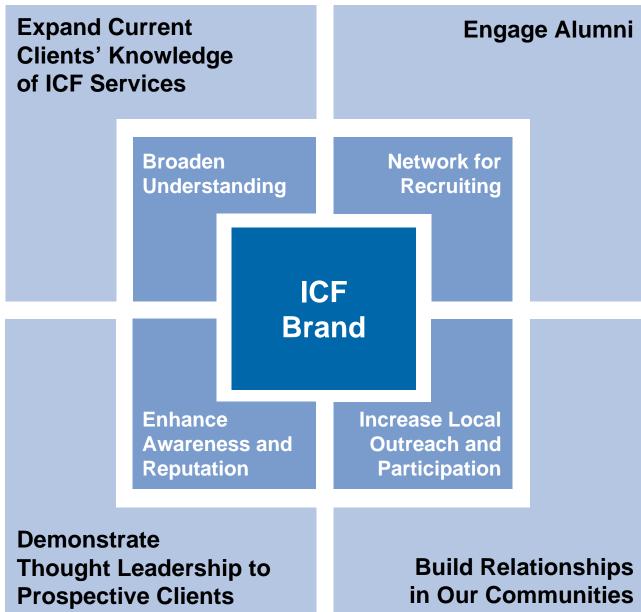
### 2 **Execution:** Differentiated Acquisition Strategy



	rget Multi- fication Disciplinar Due Diligen		Employ Retent		ntegration
Date	Target	Key Market(s)	Advise	Implement	Improve
May 2002	Global Environment & Risk (Americas) and Public Sector Program Management consulting divisions of <b>Arthur D. Little</b>	<ul> <li>Energy, Environment, and Infrastructure</li> <li>Health, Human Services, and Social Programs</li> </ul>			
Jan 2005	Synergy, Inc.	<ul> <li>Homeland Security and Defense</li> </ul>			
Oct 2005	Caliber Associates	<ul> <li>Health, Human Services, and Social Programs</li> </ul>			
Jan 2007	Advanced Performance Consulting Group	<ul> <li>Homeland Security and Defense</li> </ul>			
Jan 2007	Energy & Environmental Analysis, Inc.	<ul> <li>Energy, Environment, and Infrastructure</li> </ul>			
June 2007	Z-Tech	<ul> <li>Health, Human Services, and Social Programs</li> </ul>			
Dec 2007	SH&E	<ul> <li>Energy, Environment, and Infrastructure</li> </ul>			
Feb 2008	Jones & Stokes	<ul> <li>Energy, Environment, and Infrastructure</li> </ul>			
March 2009	Macro International	<ul> <li>Health, Human Services, and Social Programs</li> </ul>			

### 3 **Execution:** Build Brand Awareness





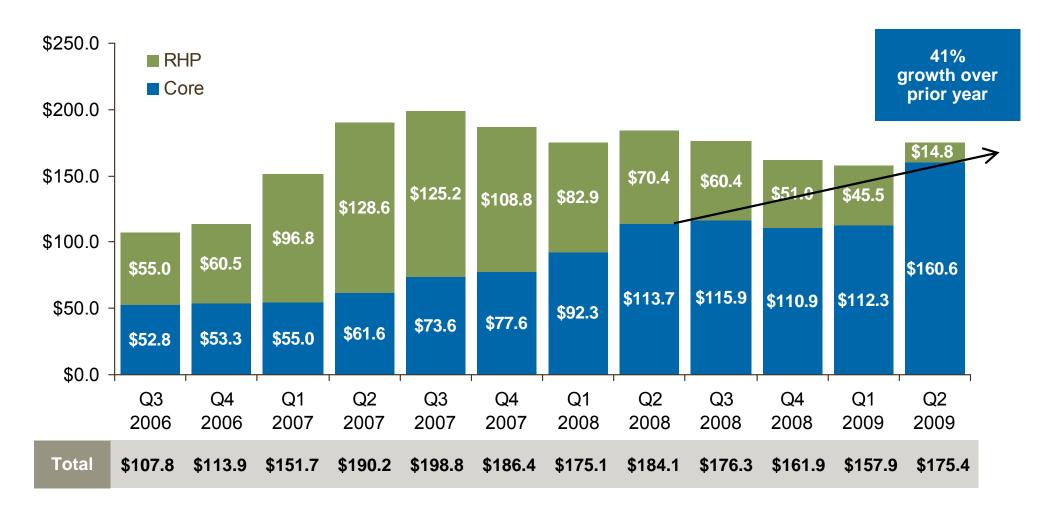




### **Revenue Trends:** Core Business Momentum

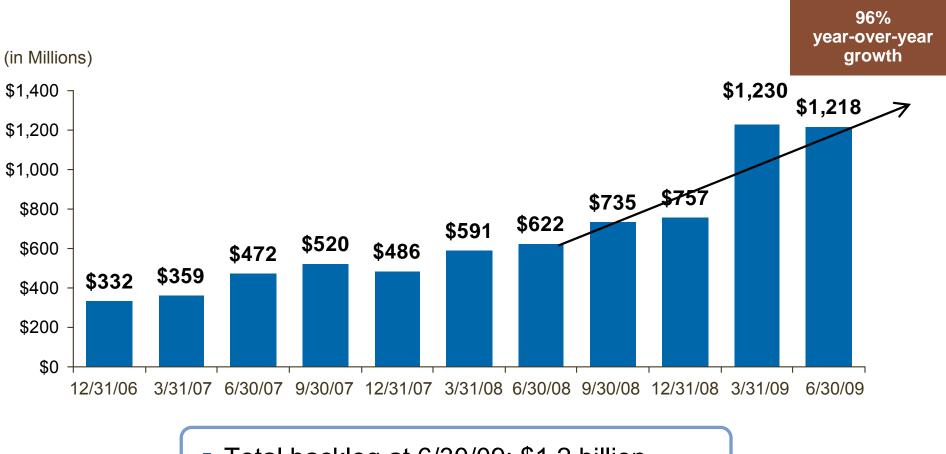


#### **Gross Revenue (in millions)**



### Backlog Trends: Core Business Momentum





- Total backlog at 6/30/09: \$1.2 billion
- New business pipeline ≈\$2.4 billion

Note: Backlog in graph excludes Road Home

# **P & L Highlights**



	Q2 6/30/09	Q2 6/30/08	CYE 2008	CYE 2007	CYE 2006
Revenues (in millions)	\$175.4	\$184.1	\$697.4	\$727.1	\$331.3
EBITDA (in millions)	\$15.8	\$17.9	\$67.1	\$76.8	\$26.5
EBITDA Margin	9%	9.7%	9.6%	10.6%	8%
Diluted EPS	\$0.33	\$0.52	\$1.88	\$2.72	\$1.10

- Annualized core business revenue run rate ≈\$642 million as of 6/30/09
- Third quarter 2009 revenue expected to be \$165 million to \$170 million, and diluted EPS to range from \$0.28 to \$0.30
- 2009 revenue expected to be \$660 million to \$680 million, and diluted EPS to range from \$1.30 to \$1.35

## **Balance Sheet Highlights**



(000s)	6/30/2009	12/31/08
Cash and Equivalents	\$4,373	\$1,536
Working Capital	\$89,407	\$63,925
Total Assets	\$561,430	\$401,017
Long-term Debt	\$221,673	\$80,000
Stockholders' Equity	\$219,907	\$202,917

# **Summary**



Unique Position	Only professional services firm with large government client base that is focused on domain areas—not generic IT services
Significant Growth Potential	Major opportunities to leverage expertise within government agencies and to significantly expand commercial business
Optimally Aligned with Federal Spending Priorities	Key priorities: healthcare reform, climate change, and stimulus spending
High Barriers to Entry	Driven by significant intellectual property, long-standing relationships, and institutional memory
Consolidation Platform	Broader range of acquisition targets available with less competition
Client Mix	Large portion of government business (~80%) provides long-term backlog



### **Thank You**

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